

Ex-Klansman draws votes in Louisiana primary

By Peter Riddell, US Editor, in Washington

MR DAVID DUKE, a former leader of the Ku Klux Klan who appeals to racial and economic worries of whites, has performed strongly in the race to become US senator from Louisiana, but failed to force a run-off contest next month.

Mr Duke, running as an unofficial Republican, won a high 44 per cent of the vote.

But incumbent Democratic Senator Bennett Johnston won 54 per cent of the vote and was therefore re-elected to a fourth term, although his margin was less than he hoped in face of the embarrassingly strong showing by Mr Duke.

Under Louisiana's unique electoral law, all candidates of whatever party compete in a first primary and only if one fails to capture more than 50

per cent do the two leading contenders face each other in a runoff.

Mr Johnston might have been forced into such a runoff had not Mr Ben Bagen, the official Republican candidate, withdrawn late on Thursday in a last-minute effort by the party leadership to block Mr Duke, who has ties to white-supremacist and Nazi groups and whose bookshop last year sold pro-Hitler literature.

Mr Duke at first said he would challenge the election in court on the grounds that absentee ballots for Mr Bagen should be included in the total vote.

These votes might have denied Mr Johnston the majority he needs to avoid a runoff. But later Mr Duke dropped the

idea of a court challenge. Voter turnout was very heavy, at around 70 per cent it was more than three times the average in other states' primaries.

Some estimates suggested that Mr Duke had captured about 60 per cent of the white vote and Senator Johnston won only by attracting almost all the black vote, around a quarter of registered voters.

Mr Duke has revived memories of former Alabama Governor George Wallace's campaigns of 20 years ago in his appeal to the discontent of ordinary working and unemployed whites. His campaign strategy blamed America's problems of crime, education and drugs on the welfare system and the growing, largely black, under-class.

Under Louisiana's unique electoral law, all candidates of whatever party compete in a first primary and only if one fails to capture more than 50

US union reaches settlement with Ford

THE United Auto Workers union in the US said yesterday that it and Ford Motor had reached a tentative settlement on a new three-year labour contract covering about 100,000 Ford hourly workers. Reuters reports from Dearborn.

Details of the pact were being withheld pending a meeting tomorrow of union leaders from around the US.

who must approve the pact before it is put before union rank-and-file members for ratification.

The UAW indicated that the pact with Ford closely mirrored the labour contract it recently reached with General Motors.

The GM contract, which was ratified by union members last week, features wage increases

and improved pension benefits.

It also established a multi-billion dollar fund to provide job and income security for workers.

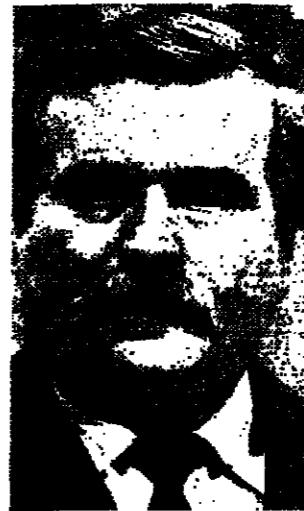
Once the UAW-Ford pact is ratified, the union will move to Chrysler, the number three American car maker, to negotiate a separate labour agreement.

Soon after some reforms were announced last year, Venezuela was struck by rioting which left about 300 dead. The jump in oil revenues provoked speculation that the government might delay or scrap economic reform at a time to the undermine spending schemes that characterised previous administrations. Mr Perez last year initiated a series of tough economic adjustment measures that have produced a sharp contraction in the economy and strong criticism from labour and the political opposition.

Soon after some reforms were announced last year, Venezuela was struck by rioting which left about 300 dead.

The Walesa legend faces a tough test as Solidarity leader seeks reins of power

Christopher Bobinski looks at Poland's divisive presidential election



Presidential rivals: Mazowiecki, left, and Walesa

strength of his government's chequered record, without being able to make a direct attack on Mr Walesa, the repository of the Solidarity myth.

After all, Mr Mazowiecki was Mr Walesa's adviser for ten years and it was Mr Walesa who suggested that Mr Mazowiecki head the Warsaw Pact's first non-communist government, against the latter's very real misgivings.

The communist *ancien régime* establishment, afraid of fierce purges under Mr Walesa, favours Mr Mazowiecki.

He is also backed by the opposition establishment now in power - many of their dissenters from the Communist party - who despite the fact that the policies his government is pursuing are right-wing, are still vulnerable to a charge coming from the pro-Walesa populist right of 'cheat leftism'.

On the other hand the politically influential Roman Catholic church, which would probably be happier with the loyal and predictable Mr Mazowiecki, has yet to signal its preference.

Indeed, it may choose not to back anyone openly, thus effectively injuring Mr Walesa's chances.

A cautionary tale of tax in the Reagan years

By Nancy Dunn in Washington

AS RONALD Reagan explained it, the 1981 Economic Recovery Tax Act would unleash the creative energies of entrepreneurs who would create new jobs for everyone else. As it turned out, the policy ignited a building boom which ended with half of the country's savings and loans bankrupt, a 20 per cent oversupply of commercial property and an enormous backlog of foreclosed mortgages.

The legislation also helped create 1m new millionaires, according to Kevin Phillips' controversial new book, *Pain and Gain*, which details the concentration of US wealth in the hands of just one per cent of the population during the 1980s.

Mr Jim Kelly, a pensioner, admitted earlier who was broke at the start of the decade, was one of the fortunate ones. He, and other high wage earners, benefited mainly from the three year 25 per cent cut in federal income tax.

An expensive divorce had left him with no usable assets in 1980. But Mr Kelly, the son of a New Jersey postman who had gone through college on a scholarship, had begun the traditional climb through corporate ranks. With a hefty salary and no tax for flashy living, he was perfectly placed to invest his considerable surplus cash in property when the Republican Administration came to power in 1981.

Tax write-offs were so generous that for seven years Mr Kelly, with complete legitimacy, paid little federal income tax. For four years he paid none at all.

As a salesman of high-tech equipment, Mr Kelly had saved \$50,000 by 1982. That was when he decided to treat himself to a \$75,000 "penthouse" condominium in a Maryland suburb.

The US was in a recession at the time, and the banks were hungry for borrowers, requiring only 10 per cent deposits on property.

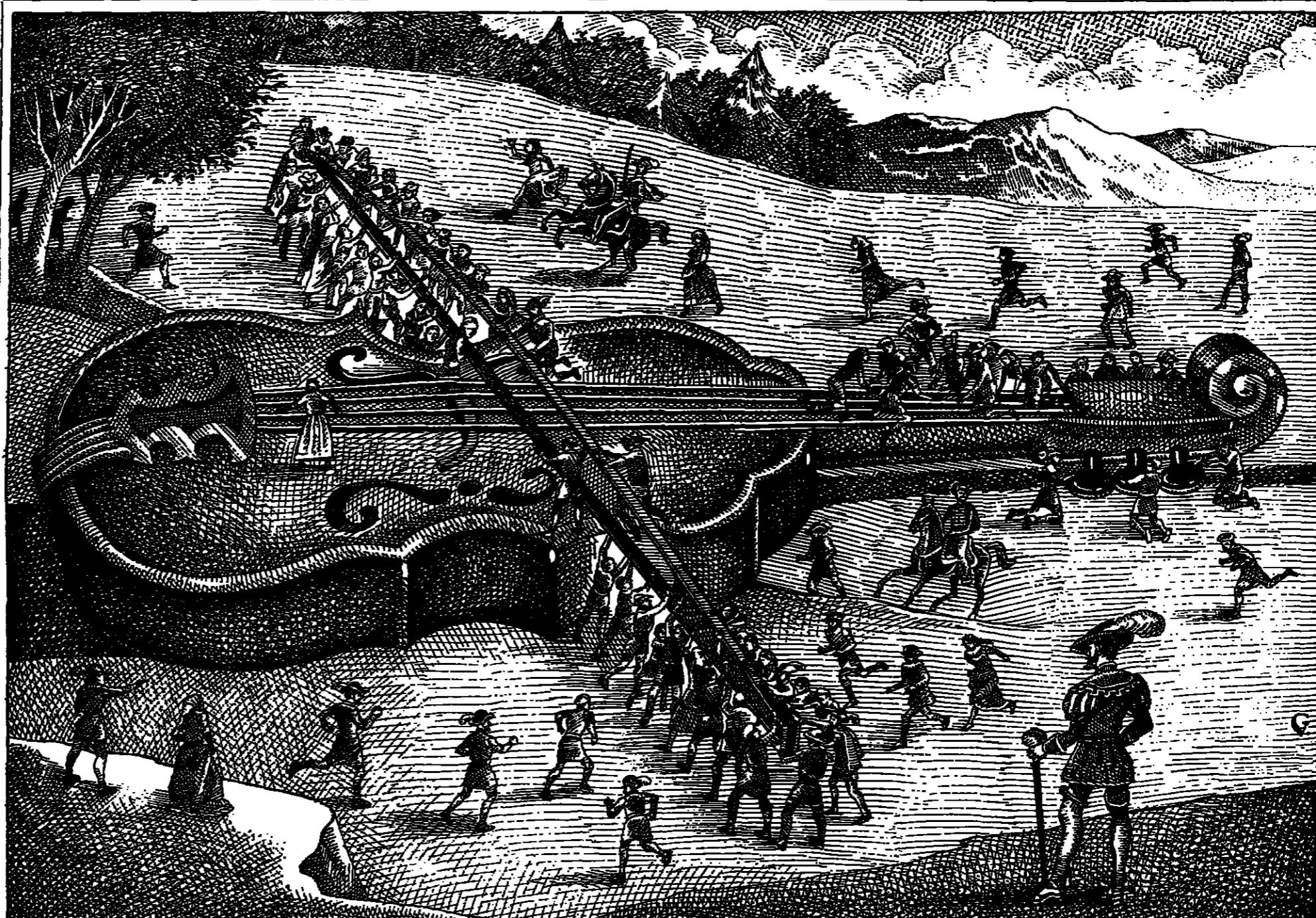
At his estate agent's urging, Mr Kelly bought three flats - living in one and renting two others at a loss to reduce his tax burden. Condominiums were ideal for his purpose.

Exteriors are well maintained through the payment of special, tax-deductible, fees and he did most of the indoor repairs himself.

The tax code permitted him to "accelerate" the cost of property depreciation and to write off interest payments.

In 1983 Mr Kelly added two more small Maryland flats to his portfolio. He branched out the next year to buy two more in the thriving New York metropolitan area and added four condominiums to his holdings in 1986. "The banks were having a ball," he says. "I was paying no tax, but I was providing homes for people with cheap rents during a low-income housing crisis."

Mr Kelly was also having fun. Although he worked 15



Getting the right communications solution is just a matter of teamwork.

As in the past, cooperation and communication are necessary to succeed. In today's business, flexible solutions are even more essential.

One information and communications company is committed to working with you to design, implement, and maintain solutions to fit your individual needs. That company is Bell Atlantic, an experienced communications leader.

For example, when Marks & Spencer, in their relentless pursuit of quality, wanted to improve the installation, control and monitoring of their Local Area Networks, we provided a comprehensive service package that reduced administrative costs, improved service levels and resulted in increased end user availability.

When Black & Decker needed a single source

EDP maintenance vendor in Germany, they came to Bell Atlantic's Sorbus. We consolidated their hardware servicing procedures saving them time and money.

We're Bell Atlantic, serving Europe from over 60 local offices. With Sorbus, a computer and data equipment maintenance company. Eurotech, designers and distributors of value-added data communications systems. Bell Atlantic International, software and systems integration consultants. Bell Atlantic Financial Services, a high-tech leasing company.

For more information, contact us by telefax in France at 01-4809 9539, in Germany at 0211-5261 102, in Italy at 02-825 4368, in the United Kingdom at 081-898 5250, and in Belgium at 02-774 1500.

 **Bell Atlantic**

Year	Gross Earnings	Income Tax Rate %
1981	\$2,200	24.3
1982	123,700	7.1
1983	111,700	0
1984	100,000	0
1985	93,400	0
1986	117,000	0
1987	107,000	3.68
1988	101,000	10.00
1989	100,000	20.38

© Bell Atlantic, 1990

INTERNATIONAL NEWS

Police station comes under siege in protests against gangster links

Osaka labourers stage fifth day of riots

By Robert Thomson in Osaka

MORE than 1,500 rampaging workers in Osaka set fire to cars, hurled stones and bottles and tried to lay siege to a police station yesterday, in the fifth consecutive day of riots in Japan's second city.

Some 2,500 riot troops used batons and water cannons to defend the police station, which has become a target of popular outrage over links between police and Japan's powerful *gakuzo* or gangsters.

The protests - Japan's worst labour violence in 20 years - began last Tuesday after a police confession that a Nishinari policeman had taken bribes from local gangsters, who have a monopoly on the recruitment of workers for low-paid day labour.

Armed with bottles, lumps of wood, and a deep sense of indignation, the down-and-out day labourers of Osaka fought police in streets littered with the broken glass and gutted cars of previous battles.

For the past week, hundreds of destitute workers have surrounded and attacked the Nishinari police station in the 550-night flophouse district that is the traditional home of the marginal men and women of the city.

The claim that a senior officer took bribes inspired the uprising, but the causes are deeply rooted in the uneasy relationship between Osaka's outcast groups and the police

as representatives of the affluent society that has left them behind.

Last night, the three-storey police station was again a beacon for Japanese who have failed to fit the middle-class mould. The angry crowd included protesters from the radical right wing, the far left, out-of-town toughs and the gangster groups which thrive in the seedy sub-culture of the run-down area.

About 200 people have been injured in the clashes and 80 or so have been arrested.

Police had hoped that a promise to prosecute the officer, who was in charge of anti-gangster activities and allegedly received Y3.3m (£12,700) in bribes, would ease the tension, but the protesters have gathered each night in front of the damaged police station.

Ordinary Japanese avoid the area and try to ignore the inhabitants, who wear the traditional billowing trousers of construction workers and rise each morning at around 5am to muster for jobs on sites around the city.

About 30,000 labourers live in the flophouses. They are mostly single men in their 50s, poorly educated, possibly alcoholics and generally in poor health. The local incidence of tuberculosis is 35 times the national average.

The workers are linked to the gangster groups who help



Burnt-out vehicles in the streets of Osaka after five days of rioting

organise the labour gangs, and have been adopted as a cause by left-wing radicals.

A 56-year-old labourer said last night that the police had betrayed the workers by taking money from the gangsters. He has lived in the area for seven years and indicated that there

was generally a very delicate balance among the different outcast groups.

The police, who erected video cameras in Nishinari's streets last May and who have begun a crackdown on the *yakuza*. Apart from one of their own

officers, the police have begun random raids on the 45 *yakuza* offices in the area.

They are hoping that the protesters will end their strike with the start of the new work week for the labourers, but late last night the station was still surrounded.

Gulf Arabs take tough line in reassessing their friendships

Victor Mallet on a new direction in post-invasion foreign policy

WHEN Mr Nayef Hawatmeh, the leftist Palestinian leader, shouted "Let the sheikhs and emirs go to hell" at a pro-Iraqi conference in Jordan last month, he must have known his feelings were more than reciprocated by the conservative Gulf rulers he was abusing.

After years of avoiding the international limelight, the Gulf states have reacted to the Iraqi invasion of Kuwait by adopting an increasingly assertive foreign policy.

They are retaliating against their political enemies in the Arab world instead of placating them or buying them off. The most colourful example of the new direction taken by the Gulf states was the bitter personal attack on King Hussein of Jordan by Prince Vassar bin Sultan, the Saudi ambassador to Washington.

Saudi Arabia is also suspected of trying to destabilise Yemen and Jordan by financing rebellious tribal leaders just beyond their frontiers, a traditional sort of diplomatic warfare on the Arabian peninsula.

Thousands of the estimated 1m Yemenis in Saudi Arabia are streaming home across the border in trucks and cars piled high with their belongings, after the introduction of regulations requiring them to have entry visas and Saudi sponsors if they want to live or do business in the kingdom.

Yemenis were previously exempt.

On the basis of estimates by the World Bank and commercial bankers, India needs a further \$4.5bn this year to complete the financing of an expected current account deficit of \$10bn (£5.3bn) or more.

NEWS IN BRIEF

India plans austerity measures

INDIA'S Finance Ministry is drawing up austerity measures before an anticipated decision by the government to seek a substantial loan from the International Monetary Fund, David Housego reports from New Delhi.

The inevitability of an application to the Fund emerged over the weekend after Moody's, the US credit rating agency, downgraded India's rating by two grades, from A2 to BAA1. Moody's defines the new rating as that of a country "certain to repay interest and principal" but undergoing economic difficulties.

On the basis of estimates by the World Bank and commercial bankers, India needs a further \$4.5bn this year to complete the financing of an expected current account deficit of \$10bn (£5.3bn) or more.

200 Moslems killed in villages'

Fears that Hindu-Moslem violence in northern India could worsen over the coming weeks deepened yesterday, as details emerged of the killing of as many as 200 Moslems in villages in Gonda district in Uttar Pradesh, writes David Housego in New Delhi.

Official accounts put the death toll at 37.

Egypt raises oil price \$1 a barrel

Non-OPEC Egypt raised its oil prices by \$1 a barrel yesterday to reflect higher international market rates, an Egyptian oil official said. Reuter reports from Cairo. The top Zeit and Bas Bahar blends were now quoted at \$36.30 a barrel and the benchmark Suez blend at \$36.

Jordan in moves to save energy

Jordan, its economy ravaged by the Gulf crisis and a sharp drop in oil supplies, has announced emergency energy-saving measures and cut the official working week, Reuter reports from Amman.

Under the measures, aimed at slashing an oil bill which topped \$400m in 1989, all commercial establishments will close at 7pm and entertainment facilities at 1pm.

Israel hands out first gas masks

Israel yesterday started a planned nationwide distribution of 4.7m gas masks, as Prime Minister Yitzhak Shamir reiterated that the Jewish state had no intention of launching a pre-emptive attack against Iraq, writes Judy Matz in Jerusalem.

Rwanda rebel suspects arrested

Government forces have arrested hundreds of suspected rebels since fighting erupted in Rwanda's capital, Kigali, on Thursday night, reports said yesterday, Reuter reports from Kigali.

Residents said the capital had been quiet for several hours.

Hope for hostages in Lebanon

By Lara Marlowe in West Beirut

IN A radical departure from past demands by Lebanese hostage-takers, Sheikh Mohammed Hussein Fadlallah, the spiritual leader of the pro-Iranian Lebanese Hezbollah movement, has said the release of western hostages in Lebanon no longer depends on the fate of Moslems held in the Israeli-run prison at Khatim, southern Lebanon, nor is it linked to the safety of 15 Shia Moslems who are believed to have escaped from prison in Kuwait.

Sheikh Fadlallah's remarks seemed calculated to prepare the way for the release of a British hostage. Two of Beirut's leading newspapers predicted at the weekend that Mr Terry Waite, the Archbishop of Canterbury's envoy who disappeared in Beirut in January 1987, was about to be freed.

Sheikh Fadlallah predicted a "happy outcome" to the hostage saga due to "the change in the political atmosphere in the

region". His remarks follow Iran's restoration of relations with Britain on September 27.

Most of the 12 westerners still held in Lebanon are believed to have been abducted by the Hezbollah, over whom the pro-Iranian sheikh wields considerable influence.

In addition to Mr Waite, two other Britons are held hostage in Lebanon. They are Mr John McCarthy, the television journalist, and Mr Jackie Mann, a retired airline pilot.

The newspaper reports said economic and other agreements had been concluded, in exchange for a September 30 television appearance by the British author Salman Rushdie in which Mr Rushdie apologised for offence caused by his novel *The Satanic Verses*.

Sheikh Fadlallah said that he had heard reports of their escape following Iraq's invasion of Kuwait, but that the liberation of western hostages in Lebanon was now "more a question of the overall political situation than of individuals."

But for the first time he rejected direct linkage between the two issues.

"We call on every side to disassociate these two problems from each other," he said. "All sides, Iran and all parties capable of doing something, can put pressure to end this tragedy in such a manner as to avoid giving the impression that this was done to make a trade - that one side has blackmailed the other into doing something it did not want to do."

Freedom for 15 Shia Moslems held in Kuwait for the 1983 bombings of the French and US embassies there has also been a consistent demand of Lebanon's hostage-takers.

Sheikh Fadlallah said that he had heard reports of their escape following Iraq's invasion of Kuwait, but that the liberation of western hostages in Lebanon was now "more a question of the overall political situation than of individuals."

Kerry Packer has heart attack

By Kevin Brown in Sydney

MR Kerry Packer, widely regarded as Australia's richest man, was seriously ill in hospital last night after suffering a heart attack while playing a polo.

Spectators at Sydney's Warwick farm polo ground said Mr Packer, 52, was helped from his horse after suffering discomfort. He was unconscious when ambulance arrived and was revived before being taken to hospital.

Mr Packer's illness follows the death last month of Mr Robert Holmes à Court, another leading Australian entrepreneur, who collapsed at his stud farm outside Perth.

Consolidated Press Holdings (CPH), Mr Packer's privately-owned master company, controls a large number of Australia's

newspaper, the top-rated Channel Nine television network, most of the Australian chemical businesses formerly owned by Monsanto, and a US publisher of newspaper inserts.

Mr Packer also owns 48 per cent of Australian National Industries, a major heavy engineering group, and significant property interests, including some large cattle stations. The magazine Australian Business recently estimated his personal wealth at A\$2.1bn (£31m).

His biggest coup was the purchase for A\$200m this year of the Channel Nine television network, which he had sold for more than A\$160m three years earlier to Mr Alan Bond, the former chairman of Bond Corporation.

Packer: said to be richest Australian

State-owned industries come under closer scrutiny

France is unruffled by recent British and EC moves, write William Dawkins and Charles Leadbeater

AS 1992 approaches, Europe's nationalised industries are coming under the spotlight. Nowhere does it shine more brightly than on France, with one of the largest state sectors in the European Community and a stalwart defender of the principle of public ownership.

Two recent developments have conspired to thrust the issue into greater prominence:

• A tougher line from Brussels, which is keen to prevent the single market from being distorted by unfair subsidies. After a long and bitter battle, the European Commission recently compelled France's nationalised Renault car group to repay several billion francs of government aid.

• The British government's decision, when referring bids to the Monopolies and Mergers Commission (MMC), to pay close attention to state-controlled bidders, on the grounds that it wants to avoid "nationalisation by the back door".

Though the government has not said so publicly, it is believed to have French state-owned companies particularly in mind. Last month, the Department of Trade and

Industry referred to the MMC the proposed merger of the missile businesses of Thomson-CSF, the state-owned defence electronics group and British Aerospace, and a British Aerospace.

However, some surprise is expressed in Paris at the MMC's stance on state ownership, viewed as a marked departure from Britain's previous policy of judging mergers purely on competition criteria. It seems all the odder given Britain's fulminations at other EC countries' takeover barriers.

The British government maintains there is an intimate connection between state ownership and anti-competitive practices. It says its new policy is not meant to be a short-term block on the rash of French acquisitions.

French officials stress that by no means all state-owned bidders will be referred to the MMC, which will be called on to examine whether state ownership also involves state control.

One British fear is that state companies can pass on subsidies in the form of discriminatory pricing, propping up uncompetitive businesses and distorting competition. There is concern, too, that takeovers could be used to continue protectionist policies after 1992. The free-market Adam Smith Institute argues that state-owned groups would be biased

towards suppliers of their own nationality. Furthermore, since state-owned companies are bid-proof, their targets have no incentive to strike back.

Finally, British ministers cite strategic considerations which could justify a state in defence or oil or space. They say this shows the policy is not directed at the French, but has a global reach. The concern is over the Kuwait Investment Office's acquisition of a stake in British Petroleum two years ago was reawakened recently, after companies controlled by the Iraqi government acquired a network of companies producing products with military applications.

French officials respond that government generally, to the public sector is limited by national budget constraints as well as EC rules. Many state-owned companies, indeed, complain bitterly about the government's meanness. Because they are restricted from raising capital by issuing equity to private investors, some are far more in debt than their private sector competitors.

Renault, admittedly, has benefited from huge government debt write off, the cause of the row with Sir Leon. Yet it remains the most indebted car maker in the world. Rhône-Poulenc in chemicals and Usinor-Sacilor in steel are

others which have had to adjust their plans to cope with the constraints on their state shareholder.

French state companies also claim to run independently of their government shareholder, and their financial accounts are sometimes more informative than those of private sector counterparts.

As far as accessibility to takeovers, French officials point out France and Britain are Europe's most open countries, a claim supported by a study by accountants PricewaterhouseCoopers. French companies spent FFr17.5bn on acquisitions in France last year, against FFr100.7bn spent by French companies abroad, according to the Paris-based magazine, *Fusions & Acquisitions*.

So what, then, is the rationale for continued state ownership? French Industry Ministry officials claim it is to guarantee an enduring French presence in strategically important industries like cars, steel, oil chemicals and electronics. It helps to have an owner who does not demand increased earnings every quarter, something which French officials see as a weakness of private Anglo-Saxon industries.

French officials also like to point out that the Rome Treaty explicitly recognises the principle of public ownership and obliges EC authorities to treat

PLATES AND HOUSES
23 Spring St., London WC2A 2LA
Tel: 071-222 2272; Fax: 071-222 2721

THE EUROPEAN MARKET

ter, an Irish leasing group. French officials claim to be unruffled by developments. With the Renault affair settled, they take a relaxed view of Commission plans to monitor state industry finances more closely. "We have had frank explanations with Brussels recently. We think we are beginning to understand each other better," says an industry ministry adviser.

The official French line is that the British government

NOTICE OF INTEREST RATE

The following rates of interest will continue to apply.

MONEY MARKET PLUS

11.77% 15.60%
12.00% 16.00%
12.25% 16.25%
12.50% 16.50%
12.75% 16.75%
13.00% 17.00%
13.25% 17.25%
13.50% 17.50%
13.75% 17.75%
14.00% 18.00%
14.25% 18.25%
14.50% 18.50%
14.75% 18.75%
15.00% 19.00%
15.25% 19.25%
15.50% 19.50%
15.75% 19.75%
16.00% 20.00%
16.25% 20.25%
16.50% 20.50%
16.75% 20.75%
17.00% 21.00%
17.25% 21.25%
17.50% 21.50%
17.75% 21.75%
18.00% 22.00%
18.25% 22.25%
18.50% 22.50%
18.75% 22.75%
19.00% 23.00%
19.25% 23.25%
19.50% 23.50%
19.75% 23.75%
20.00% 24.00%
20.25% 24.25%
20.50% 24.50%
20.75% 24.75%
21.00% 25.00%
21.25% 25.25%
21.50% 25.50%
21.75% 25.75%
22.00% 26.00%
22.25% 26.25%
22

JOHN MAJOR

Chancellor's first big political gamble

THERE are now two paths open to Mr John Major.

One leads just a few feet through the chancellor's connecting door to 10 Downing Street. The other is the more well-trodden route to political obscurity in the ranks of former future prime ministers.

Amid the weekend euphoria that followed his decision to take sterling into the EMS exchange-rate mechanism, the judgment of most of his colleagues was that Mr Major had already taken two of the three steps along the former.

At a stroke he lifted the gloom that threatened to engulf the Conservative Party conference, demonstrated that a belated government could still grasp the initiative, and ended the most debilitating internal row of his 11 years in office. "I was starting to feel that we were plodding over the mud at Passchendaele. We had forgotten how the government could take the initiative," one colleague said.

Rivals for the eventual succession to Mrs Margaret Thatcher have been gracious enough to admit that Mr Major now wears the mantle of heir apparent. The chancellor had demonstrated also that if he were the prime minister's chosen successor, he had enough political grit to stand up to her.

"It was a great triumph... he has killed the idea that he is Thatcher's poodle," was a comment offered by one minister and echoed by several.

In spite of his calculatingly grey demeanour, Mr Major will undoubtedly enjoy the plaudits this week in Bournemouth. But he is level-headed enough

HOUSING

Cuts in mortgage rates expected

NO ONE will be happier to see Mr John Major, the UK chancellor, at the European Community finance ministers' meeting in Luxembourg today than Mr Carlos Solchaga, his Spanish counterpart.

Spain has been out on a political limb since Mr Solchaga proposed last month that the European Monetary Union (Emu) schedule planned by the Commission president, Mr Jacques Delors, was slowed down. Britain's entry into the exchange-rate mechanism of the EMS means that finally Madrid has almost certain political backing for a one-year delay to the start of phase two of the Delors schedule, until 1994.

Spain, an ardent supporter of the faster Delors programme when it joined the ERM in June 1989, is in the middle of its effort to "converge" its inflation and interest rates to West German and French levels. Mr Solchaga has blown hot and cold about the effects of the Gulf crisis, but his suggested delay to phase two marked an unmistakable change of heart, if not about Emu itself, then at least about how quickly Spain can converge.

In spite of calls from Mr Delors for the prime minister to intervene, the prime convergence is simply on longer on the table.

Even before the Gulf crisis, the warning signs were there. This year's current-account deficit was going to rise some 70 per cent to around \$10bn (£2.2m) as tourist income fell 10 per cent. The pesetas has continued to trade at the top of its 6 per cent fluctuation band, also from November 1.

Halifax, the largest UK mortgage lender, also intends to reduce its rate. The society will decide on the size of the cut in the next few days.

Other building societies said yesterday they were likely to cut their rates this week. Bradford & Bingley, the eighth-largest building society, said the rate cut would be "a step in the right direction" for borrowers.

Peter Marsh

PARIS

Mitterrand urges unity

BRITAIN'S ERM entry has coincided with pressure from President François Mitterrand of France for a centralised European economic and political decision-making body.

"An economic government of Europe" was the logical and vital next step from economic and monetary union, Mr Mitterrand told a conference organised by the Franco-German European Convention in Paris at the weekend.

European union would be destined to failure without "unified political decision-making".

A single European currency and central bank would have no "real unity unless they express a policy", said Mr Mitterrand. "There must be an economic government of Europe," otherwise European union would never be reliable.

William Dawkins



not. The pressures from Mrs Thatcher and Tory MPs at Westminster will be intense. The prime minister after all was manoeuvred into the ERM not because she was a supremely skilful politician. So there is no reason to doubt his sincerity when he emphasises

staying outside might cost her the election.

The chancellor has a well deserved reputation at Westminster as an honest as well as supremely skilful politician. So there is no reason to doubt his sincerity when he emphasises

that ERM entry is not designed as a precursor to an irresponsible 4 or 5-point cut in mortgage rates followed by a dash to the polls next June.

In private as well as public conversations, Mr Major remains adamant that the central objective must be to tackle inflation. He believes that the electorate is too smart to fall for a pre-election party promising another crushing hangover.

His upbringing in distinctly modest surroundings in south London has left him also with deep-seated conviction that inflation is a social as well as an economic evil - it takes its toll first and foremost of the less affluent.

For all the disclaimers, however, Mr Major is well aware of how politics intrudes upon economics.

At the start of this year the Treasury establishment wanted him to push interest rates still higher. He declined, arguing that the parlous state of the Conservative Party might make a further tightening of the screw counterproductive.

If the fiscal stance in this year's Budget won the approval of the Treasury's economists, the detailed content was unashamedly political. Mr Major decided to play to the Tory back benches and to ordinary voters rather than to the City pundits. Yesterday he made clear that, paramount though it was, the defeat of inflation would not take precedence over the government's social obligations in this year's public spending round.

He will face other pressures also. Mrs Thatcher has backed down on the ERM but, as Sir

Leon Brittan said yesterday, the government has to do still more if it is to be taken seriously in negotiations on Economic and Monetary Union (Emu). The chancellor must now persuade the prime minister to admit the possibility of a single European currency.

Mr Major, as the Conservative leader-in-waiting, also will have to sell his own party and the electorate a lot more about just what he stands for.

His meteoric climb since being "spotted" by Mrs Thatcher during the 1987 election campaign when he was a junior social security minister owes much to his determination not to be pigeonholed.

Thatcherites claim him as "one of us". So, too, do the supporters of one-nation Toryism.

The chancellor himself once remarked: "I prefer to set out the things I believe in in concrete terms rather than in some quasi-visionary way".

The paper, which so far is neither official Bundesbank nor German policy, develops a plan for the second stage of Emu that was put forward by the Dutch central bank a month ago.

Although still an unofficial document, it is significant because it indicates that the Bundesbank is softening its previous hard line that stage two should be defined only when an EC treaty has been agreed which establishes how the final stage of Emu will look.

Mr Major's plan for an evolutionary approach to Emu and a later Spanish proposal that would make use of the hard Ecu in the course of phase two appear to have pushed the Bundesbank into considering earlier action.

The specific proposals for stage two are sketchy. The Bundesbank paper proposes strengthening of the multilateral surveillance procedure by which EC member states exert peer-group pressure on one another to pursue sound economic policies.

Inflation would have been "virtually eliminated" in all EC countries with price differences "virtually stamped out". Budget deficits in all countries would have been reduced to levels that are "unproblematic in terms of anti-inflation policy".

The process of convergence would have to be accepted by the markets in the form of a virtual harmonisation of capital market rates.

National legislation would have to be changed to make national central banks politically independent and to allow the ECB to function.

The plan would enable countries not participating in monetary union from the beginning to join after a transitional period.

The Dutch central bank originally proposed moving to stage two at the beginning of 1994 so that the political momentum towards Emu would be maintained.

The Bundesbank paper is understood to be the work of Mr Hans Tietmeyer, the director in charge of the bank's foreign relations, and has yet to be approved by Mr Pöhl, the bank council or the government in Bonn.

The Bundesbank working paper sets some tough conditions for transition to stage two and for the later move from stage two to three.

To move to stage two:

• The EC must have created its planned single EC market, including the elimination of border controls, so that there can be free movement of persons, goods, services and capital among the 12 member countries.

• All member states' currencies must be in the narrow band of the European exchange-rate mechanism.

• The treaties on Emu, to be agreed by the EC Intergovernmental Conference, which starts in December, must be ratified by all.

• Monetary and compulsory financing of public deficits is to be banned in all member states.

• The national laws of all member states must provide that central bank governors are not subject to instructions or recall.

• The convergence of anti-inflation policy among all EC member states taking part in Emu must have "progressed substantially".

Similarly tough conditions would dictate the move to stage three.

Inflation would have been "virtually eliminated" in all EC countries with price differences "virtually stamped out". Budget deficits in all countries would have been reduced to levels that are "unproblematic in terms of anti-inflation policy".

The process of convergence would have to be accepted by the markets in the form of a virtual harmonisation of capital market rates.

National legislation would have to be changed to make national central banks politically independent and to allow the ECB to function.

The plan would enable countries not participating in monetary union from the beginning to join after a transitional period.

The Dutch central bank originally proposed moving to stage two at the beginning of 1994 so that the political momentum towards Emu would be maintained.

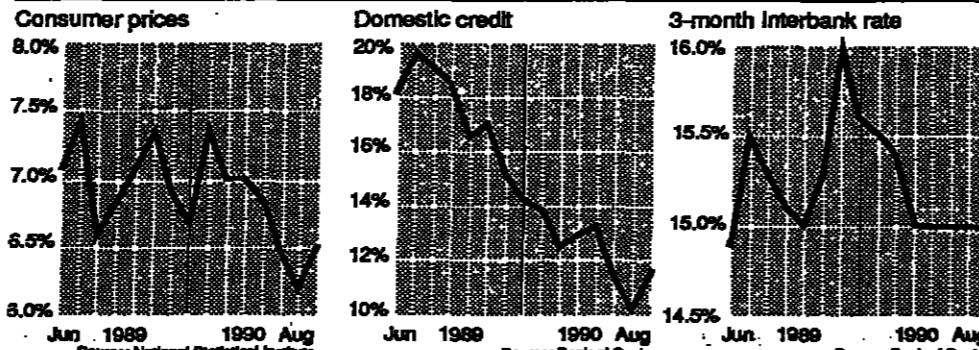
The Bundesbank paper is understood to be the work of Mr Hans Tietmeyer, the director in charge of the bank's foreign relations, and has yet to be approved by Mr Pöhl, the bank council or the government in Bonn.

Peter Norman

SPAIN

Madrid is no longer alone in trouble

How Spain has fared in the EMS



where it is clearly overvalued. The authorities have held interest rates deliberately high to draw in cheaper imports from Germany and France and thus force local industry to compete. Soon after joining the ERM, Madrid added another monetary weapon, a credit squeeze, to help cool down the economy, and there were signs that the strong peseta has meanwhile been discredited by the rapid growth of a local commercial paper market.

That, and Mr Solchaga's modest fiscal restrictions in his budget for next year, would leave the exchange rate, and thus ERM membership, exposed as the last conventional macroeconomic weapon left in Madrid's arsenal. The credit squeeze, which initially did more damage to demand than the strong peseta, has meanwhile been discredited by the rapid growth of a local commercial paper market.

That, and Mr Solchaga's modest fiscal restrictions in his budget for next year, would leave the exchange rate, and thus ERM membership, exposed as the last conventional macroeconomic weapon left in Madrid's arsenal. The credit squeeze, which initially did more damage to demand than the strong peseta, has meanwhile been discredited by the rapid growth of a local commercial paper market.

Mr Solchaga has retreated under internal party pressure, from a tougher budget. His success will depend on whether anyone in Spain believes the measures he has in place will actually slow inflation. Yet few people think his 5 per cent inflation target

for 1991 is credible. If Spaniards, who save little, thought interest rates would fall, then why not wait before borrowing?

"People have never believed interest rates would fall," says Mr Joaquim Muns, a Catalan economist.

So Mr Solchaga, having only partly succeeded in engineering an economic freeze, is now banking on the Gulf crisis to finish the job for him. The property boom is over and the country's truck-bound distribution system will quickly pass on oil price rises to consumers. Although the economy remains energetic, the Gulf crisis has raised the spectre of recession. Car sales in September were 35 per cent down on last year and the government is predicting GDP growth of just 2.9 per cent for next year.

This year, employers gave in to wage levels of more than 8 per cent. Next year they may not have the money to do so. Government calls for 5 per cent wage increases next year have already galvanised the big trade unions and will meet strong, perhaps even violent, opposition.

Mr Solchaga is doing his best to be calm. Spain may have had to play an uncomfortable role in Rome in December when EC leaders meet to discuss changes to the Treaty of Rome, the Community's constitution, to pave the way for monetary union. Britain's entry into the same ERM band as Spain's should mean that, for the moment, the Spanish are in trouble but no longer quite so alone.

Peter Bruce

CENTRAL BANKS

Sterling will unsettle cosy arrangement

LEADING BRITISH and US banks operating in the London foreign exchange market have agreed to widen the spread between buyer and seller rates in sterling in response to a sharp reduction in trading volume in the pound in the past 12 months.

The banks hope the move will make trading of sterling more lucrative to banks and thus encourage smaller banks back into the business.

At a meeting last month, the banks agreed to widen the spread for most deals from 5 to 10 basis points, for trades involving the dollar (each basis point is one-hundredth of a US cent) and from 3 to 5 basis points for trades involving the D-mark (a basis point is one-hundredth of a pfennig).

There are several reasons for the drop in trading in sterling. Many banks have been reducing their foreign exchange operations as

they try to economise in a difficult period for banks. Some have withdrawn as they have incurred severe losses in trading sterling, which has been volatile.

As market makers, the banks are required to deal with all comers at the fixed prices. But because of the retreat of other banks from the market, they have been unable to reduce their own exposures and have been vulnerable to market swings. Banks say the effect of this may have been compounded by a relative absence of intervention from the Bank of England, except when sterling came under pressure, as it did last month.

In retrospect, it appears that the UK authorities were nervous about a collapse in sterling ahead of entry into the ERM, but were also being careful not to send signals about entry that would be misinterpreted.

On the peseta in the ERM, the central banks in the ERM consult together three times a day, when they "make observations about their bilateral parties and tell each other about intervention". In the words of one central banker:

"There is going to be a battle between the markets and policy-makers in the UK and elsewhere."

However, the efficacy of foreign exchange market intervention in sterling may be far more limited than it was in the case often given as the closest parallel - the Spanish peseta's

entry into the ERM. Capital flowed into Spain's relatively underdeveloped financial market. Spanish companies added to these inflows, seeing the peseta tied to the D-mark, they decided to borrow at low interest rates in the German currency, rather than at high interest rates in their own.

A relatively small inflow of capital into Spain was enough to put significant upward pressure on the peseta.

In the longer run, the hope

of the ERM's proponents is that its discipline will force Britain's inflation rate down to that of its neighbours.

If this does not happen, the fear is that when interest rates are cut, the pound will collapse as the huge capital inflows are reversed. This would eventually force sterling to devalue or withdraw from the interest rate mechanism.

COMPANIES

Business sees a guiding light

There will be furrowed brows in the boardrooms of British companies this week as executives start to come to terms with the country's membership of the exchange rate mechanism.

Managers will have to deal with a complex set of related questions. How much will a 1 percentage point cut in interest rates, with more in prospect, reduce their borrowing costs and stimulate demand in the UK? How will their competitiveness with the rest of the European Community be affected by sterling pushing the top of its 6 per cent range against the D-mark and what offsetting measures will they need to take? How will trade with the US be affected if the pound continues to strengthen against the dollar?

They will have one factor in their favour which they did not before, the knowledge that there are limits on sterling's volatility. This stability will help managers draw up their strategies, not just for meeting continental competition but for business generally.

Version International, the Midlands capital equipment maker, will be exposed to all three factors. About 40 per cent of its turnover of £70 last year came from the UK, with 20 per cent from the rest of Europe and 10 per cent from the US.

According to Mr Tim Kelleher, chairman and chief executive, the stability brought by ERM membership will have strategic significance for com-

Entry spurs debate over pay bargaining

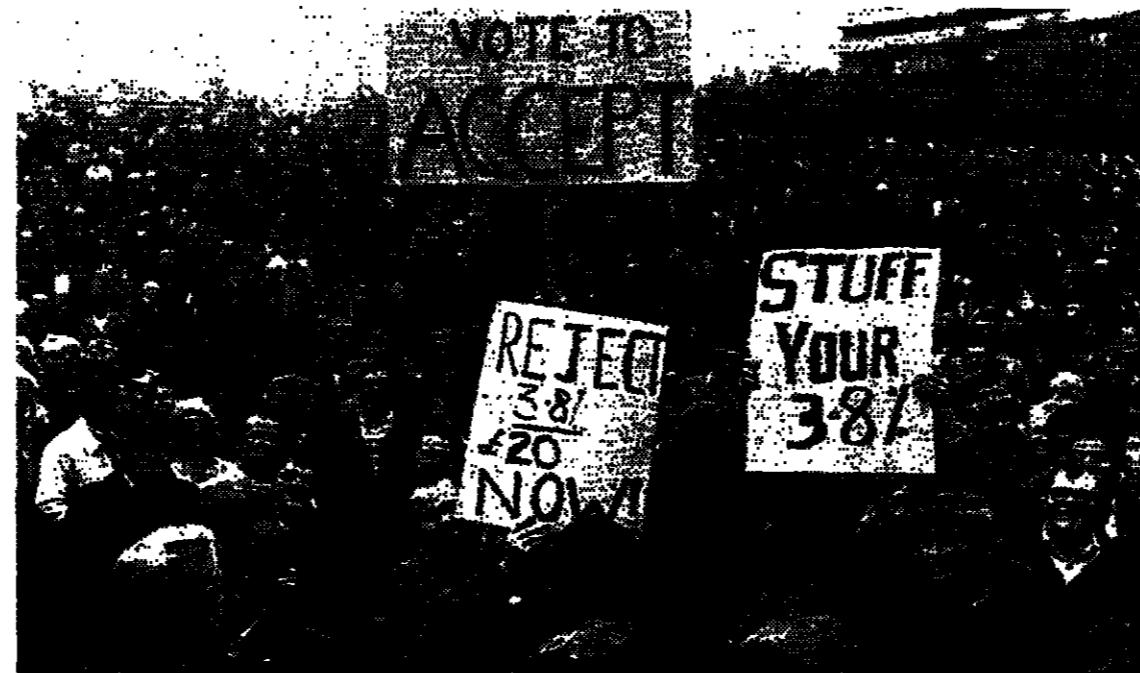
STERLING'S entry into the Exchange Rate Mechanism of the European Monetary System will have an immediate impact on the tone - and possibly the settlement level - of forthcoming pay negotiations. In the longer term it could have implications for Britain's pay bargaining structures.

Among European countries, the UK has one of the least centrally co-ordinated systems of pay determination. Full British membership of the ERM is likely to result in a closer examination of how Britain's European competitors tackle wage talks, especially if the Labour Party wins power at the next general election - due in 1992 at the latest.

Those deliberations will take some years. Of more immediate concern to British industrialists will be union reactions to government warnings that ERM entry will increase the relationship between pay and job levels.

There were no signs yesterday of union leaders moderating their pay demands. Mr Alan Tuffin, general secretary of the Union of Communication Workers, said he would be going for a settlement in excess of inflation in negotiations covering 160,000 workers at Royal Mail Letters.

Predictions of future falls in the inflation rate carried little weight, said Mr Tuffin. "Most of us in bargaining are looking backwards. It is about what has happened over the last 12 months. We are just trying to catch up. We are



Unhappier times: British Leyland workers during the pay strike of 1981 in the midst of recession

chasing inflation rather than creating it."

Mr Jack Adams, national officer of the TGWU general workers' union, leading talks at both the Jaguar and Rover Group vehicle manufacturing companies, said ERM entry did not affect the unions' position at the

talks. Negotiations at Jaguar and Rover face upward pressure because of pay awards this autumn at Ford and Vauxhall which will lead to rises of more than 13 per cent and 12 per cent respectively, as the second instalment of two-year pay deals.

In spite of the apparently uncom-

promising comments of union leaders, there are several factors which could ease pay pressures on employers.

First, the easing of mortgage rates will lessen shopfloor demand for higher wages.

Second, union leaders will be less

willing to countenance confrontation with employers because of the increased possibility of an early British general election which ERM entry has brought about.

Third, the message that pay rises affect job levels is likely to have an increasingly powerful effect on a British workforce already concerned about the growing number of lay-offs in recent weeks.

Britain's entry into the ERM means that it will no longer be possible to compensate high pay and price rises by allowing sterling to fall. Businesses will lose competitiveness against European rivals unless they curb costs. Emphasis on matching productivity levels abroad will have to increase or jobs will be lost.

Mr Tuffin said yesterday that the complexities of such arguments mean that they are unlikely to carry much weight among workers. None the less it was the prospect of ERM entry which in part prompted Mr Tuffin and Mr John Edmonds, general secretary of GMB general workers' union, to suggest this summer a more centralised system of pay bargaining.

Drawing on practices overseas, they want negotiations to be concentrated in the first three months of the year and for a target range for settlements to be established following publication of the government's annual statement of the economy and a national debate involving unions and employers. This, they believe, would

reduce the phenomenon of pay leapfrogging.

In most European countries except the UK, there are industry-level bargains in each industry, whose results apply with the force of law or custom in each company. These are often informed by data from central government institutions and, although pay levels can be supplemented at individual plants, the pattern of settlements tends to be more uniform than in the UK.

The proposal for more co-ordination is not considered an option by the present leadership of the Conservative Party, which during the last 11 years has encouraged further decentralisation of pay bargaining. In the Labour movement many union leaders are wary that more pay centralisation could be the prelude for a statutory incomes policy.

The Labour Party is formulating its pay bargaining policy but it has ruled out a statutory incomes policy. In its policy review, the party says it would adopt a "more open approach to economic management, outlining... the likely course of the economy and the options facing the nation."

It wants regular talks between government, employers and unions on economic prospects and a new independent statistical unit to provide information on European pay. Its leaders will argue that Britain's participation in the ERM will make the unit's establishment more vital.

Michael Smith

LABOUR PARTY

Kinnock loses economic aces from strong-looking hand

THE Labour Party today finds itself bereft of two of the economic aces it had been counting on to give it a winning hand over the Tories as they start their conference in Bournemouth today.

As sterling joins the ERM and interest rates are cut, the one ace left in Labour's hand - credit controls - looks more like the joker in the pack.

The Government's ability to make swift changes to the British economy and its relationship with continental Europe makes Labour's economic policies appear all the more important.

Mr Neil Kinnock had delighted delegates at Labour's conference in Blackpool last week with a speech promising that Labour would negotiate full British membership of the exchange-rate mechanism; cut interest

rates to lift the burden on industry, and impose credit controls to contain domestic demand.

Labour had widened its lead in the polls for having presented a deeper commitment to European economic and monetary union than the Conservatives as well as for pledges to spend more on training, education and the infrastructure without making 14 out of 15 taxpayers any worse off.

On the last day of Labour's party conference it crowded about the anniversary of 15 per cent interest rates and looked forward to another high point in the campaigning diary.

On the last day of the Tories' conference, the retail prices index could show UK headline inflation as high as 11 per cent, twice the average rate of Britain's European partners.

Mr Kinnock has delivered broad-

side after broadside at the Conservatives' economic record. "A year ago at their annual conference," he said, "the Tories were promising that they would make the economy stronger. It is now in recession."

In 1979, unemployment was 1.25m and falling. Today, he said, it was 1.6m and rising, while the balance-of-payments deficit had moved from a rough equilibrium towards a £17bn deficit for 1990-91.

While the timing of the Tories' ERM gamble was as much a bombshell to Mr John Smith, the shadow chancellor, as it was to the financial markets, Mr Smith must have been arming himself for this moment. He must have rated as very slim the chances that sterling would still be outside the ERM and interest rates still up at 15 per cent by the time an election came round in 1991 or 1992.

If he becomes chancellor in 1992, he will have the pleasure of saying, as Mr Harold Wilson did in 1964, that Labour had taken office after 13 years of Tory misrule. But until Mr Smith can savour that line, the public will have to be content with policy so far presented.

Mr Smith made obvious in private that the electorate would have to wait until he is chancellor, not chancellor-in-waiting, for the fine print to emerge from the broader picture.

That is the consequence of Mr Smith's understandable refusal to put numbers to his plans for spending and taxation. He can then more easily dissociate himself from the stigmas of high spending, taxation and inflation. Mr Kinnock said he would not cut taxes, although he could change "tax bands to increase fairness".

To make such promises, Mr Smith has to keep his fiscal cards as close to his chest as possible.

It is easier to talk of growth simply supplying cash - the so-called "national dividend" - for the promised increased investments in education, infrastructure and other services.

As the economy adjusts to the tightening effects of life within the ERM, however, it appears likely that credit controls will be less needed, while the economic growth to fund investment will be harder to come by.

The convergence of Labour's policies with the Tories' - whoever has stolen clothes from whom - underscores the reality that Labour is likely to have little scope for big policy changes if it does inherit the UK economy.

Rachel Johnson

panies. He says: "This means we can supply the EC from our British base without worrying that exchange rate fluctuations will cut across us. That in turn means we have no incentive to make acquisitions in Europe to help shield us from those factors. The UK is definitely locked into Europe."

The move into the ERM has confirmed the company's strategy to focus on acquisitions in the US as the priority. Mr Kelleher says: "Protecting against volatility against the dollar will now be important."

This division of concerns will be a feature of many manufacturers' deliberations. An analysis of the turnover of the top 20 engineering companies published this year by County NatWest, the stockbroker, shows that on average they earn as much in the US as they do in Europe.

Mr Kelleher was not worried by the entry rate, which would be tight but not intolerable. He says: "In the past few years we have gone as high as DM3.20. We have invested strongly so our productivity matches our continental competitors. We are not planning to change our approach to pay bargaining at all because we know our productivity trend is good. It is those who have not invested who will be hit."

A case in point will be some of the thousands of small companies which inhabit the undergrowth of the mechanical engineering industry. Investment in that sector grew at only 4 per cent a year between 1984 and 1988.

It is companies in these sorts of sectors, where there has been low investment and relatively laggardly productivity growth, which will see their margins consumed with the pound at DM2.93.

The immediate one point cut in interest rates will be of limited relief. Mr Kelleher says: "It will not make much difference. People have underestimated the lethargy in the real economy. It might get consumer spending going again but not manufacturing."

On the prospect of further cuts in the pipeline, he says: "So much of business is about confidence and now people can see a clear path for interest rates gradually coming down they will plan with much more confidence."

In Verson's case that will have a bearing not just on demand and the cost of borrowing but directly on its competitiveness and margins.

The euphoria which has greeted ERM entry might seem ill placed with interest rates at 14 per cent, inflation rates, the pound above DM3 and parts of industry moving into low gear. Yet many companies believe they can now see a light which will guide them out of the gloom. For some, it will prove to be a false dawn.

Charles Leadbeater



Winning hand loses two aces: John Smith and Labour's deputy leader Roy Hattersley

ECONOMIC DEBATE

Labour shifts the attack to underlying problems

LABOUR yesterday signalled a tactical shift in its assault on government economic policy in the light of Britain's ERM entry, to focus more on underlying structural problems such as training and industrial strategy.

Mr Neil Kinnock, Labour leader, joined a chorus of his party's economic spokesmen by stressing that the move was a "necessary, but far from sufficient" condition for economic recovery. They said it would bring only short-term gain unless backed by policies to tackle deep-seated economic problems.

The change of emphasis highlights Labour's implicit recognition that Friday's announcement will significantly alter debate at Westminster on the economy - and Europe. Previously, Labour attempted to score political points over differences between Mrs Margaret Thatcher and the Treasury. It urged swift entry into the ERM and sought to portray itself as the more pro-European party.

Labour yesterday said its immediate concerns about delaying ERM entry had been stemmed but they were as nothing compared its fears about the remaining economic problems. Mr John Smith, shadow chancellor, said securing ERM entry, lower interest rates and credit controls had been "just what the Government should do now".

He said ERM had to be accompanied by "IRM" -

industrial recovery measures. That would include measures to stop investment falling, boost education and training, and promote exports and a vigorous use of regional policies.

Ms Margaret Beckett, shadow chief secretary to the Treasury, said problems of the "real economy", including poor education and training, would come higher up the political agenda as the next election approached - particularly if inflation was falling.

"Our theme has long been the needs of the real economy," she said. "Inflation is extremely important but I would be surprised if it was quite the same focus of attention at the general election as it is at the moment."

Echoing Mr Smith, Mr Gordon Brown, Labour's trade and industry spokesman, said the government had to "rise to the industrial challenge" of ERM entry. "Without the industrial measures we have consistently outlined, British industry will not get the full benefit from entering."

On the wider question about where joining the ERM had left debate on future European economic and monetary union, Labour found it harder to distinguish itself from the government's position.

Official party policy is that ERM entry makes greater co-operation on monetary policy between European Community countries "both inevitable and desirable". But there is considerable opposition within

the party to a headlong rush towards ERM as set out in the Delors report and to the setting up of an non-accountable European central bank.

Labour also argues that a "bedding-in" period is needed following sterling's ERM debut before further steps are taken. Like Mrs Thatcher and the chancellor, it believes decisions on a single currency are irrelevant at this stage and wants more debate about ERM.

Where there are differences is in the objectives Labour would seek from European integration. The shadow chancellor said his party placed greater stress on promoting the social charter as a means of furthering cohesion within the community. He also wanted effective regional policies within the EC.

Labour frontbenchers know that in their own ranks there are sharp differences about European integration - at least on the means by which it is achieved, if not the objectives. So far these have been kept under wraps by concentrating on ERM entry as a first step and expressing caution on subsequent stages.

With December's intergovernmental conference on economic and monetary union fast approaching, and the debate on ERM entry removed from the political agenda, that fragile alliance will become far harder to sustain.

Ralph Atkins

THE CHANCELLOR HAS TAKEN US INTO THE ERM. WHERE WILL THIS TAKE YOUR BUSINESS?

For an informed view, call Tim Goode on 071-260 0166, or David Simmonds on 071-260 0779.

Midland Montagu Treasury Sales

10, LOWER THAMES STREET, LONDON EC3R 6AE.

MIDLAND MONTAGU IS THE INTERNATIONAL AND INVESTMENT BANKING ARM OF MIDLAND GROUP

ISSUED BY MIDLAND BANK plc



UK NEWS

Stricter aero-engine checks likely

By Paul Betts, Aerospace Correspondent

AIRCRAFT ENGINE makers are expected to face much more stringent certification procedures when they develop derivatives of existing engine designs, as a result of the Kegworth air crash.

That is one of the main conclusions of the investigations into the Kegworth, Leicestershire, disaster, in which 47 people died when a British Midland twin-engined Boeing 737-400 crashed in January 1989 on the M1 motorway. The accident occurred when the pilots shut down the wrong engine after a broken fan blade had damaged the other engine.

The CFM56-3C engines powering the Boeing 737 were new derivatives of the CFM56 engine family jointly manufactured by General Electric of the US and Snecma of France.

Snecma officials said in Paris that the technical flaw in the derivative engine would have been seen immediately if it had gone through the full certification process required for brand new engines. However, it did not show up in the normal, less rigorous certification process for derivative engines.

The French engine maker expects the report on the Kegworth disaster, by the Air Accident Investigation Branch of the Department of Transport — to recommend that in future even derivative engines should undergo the longer and more costly certification process for new engines. "Even if the report does not recommend this change,



Louis Gallot: "very impressed" by Kegworth crash inquiry

The report is expected to make a number of important new safety recommendations, including proposals to strengthen aircraft cabin floors, the fitting of rear-facing seats in aircraft, changes in cockpit instrument displays, and the fitting of television cameras outside the aircraft so that pilots can see what is happening to the engines.

Mr Gallot acknowledged that the malfunction of the CFM56-3C engine had been a difficult trial. "It was our first crash. But we resolved the

technical problems and we were able to show airlines that CFM could give them an efficient and rapid support and response. It was very difficult but it made us more credible."

Airlines have placed firm orders for more than 7,000 CFM56 engines in all versions and about 4,000 engines have already been delivered to customers. The CFM programme was now profitable and Snecma planned to increase the number of its engine development programmes from four to six or seven.

FT SATELLITE MONITOR

Sky and BSB installations show first pause

By Raymond Snoddy

DURING SEPTEMBER there was no net increase in satellite television installations receiving services from Mr Rupert Murdoch's Sky Television or British Satellite Broadcasting, according to the latest FT Satellite Monitor. It is the first month without an increase.

The apparent pause in the number of installations coincides with a large upward swing in the size of the potential market — those who say they will definitely or probably install satellite TV receivers.

The estimated number of homes with satellite TV receivers for September is 1,017,000, a

42,000 decline on the August figure. The survey is based on interviews with more than 5,000 adults and is subject to a sampling error of plus or minus 50,000.

Confidental Research, which carries out the survey for the Financial Times, emphasised that the new total was a net figure and likely to be influenced by the fact that Sky Television has recently cut off a significant number of homes for non-payment.

Mr John Clemens, chairman of Confidential, said yesterday: "The best interpretation of this month's figure is that there

has been no net gain and the total number of satellite system installations continues to be at around the 1m level."

The survey puts the number of Sky-receiving homes at 891,000 and the figure for BSB (a consortium in which Pearson, publisher of the Financial Times, has a significant stake) at 126,000, including individual channels received through communal services in blocks of flats.

The sample identified a total of 194 homes with satellite receivers. Of those, 170 used Astra, capable of receiving Sky and the other Astra channels

such as MTV, Screen Sport and the Children's Channel, and the rest were BSB.

The September total of slightly more than 1m means that in the past year more than 750,000 new homes have been added to the total and that 4.7 per cent of British homes now receive multi-channel TV direct from satellite. If those who receive the new channels on cable TV networks are included, the figure is 6.3 per cent, or one in 15 homes. Since August, the total potential satellite TV receiver market has risen by more than 500,000 to 2.3m, compared with 2.75m.

NEWS IN BRIEF

Haughey in fresh pledge to Brooke

By Richard Tomkins, Transport Correspondent

MR Charles Haughey, prime minister of the Republic of Ireland, yesterday emphasised his backing for renewed efforts by Mr Peter Brooke, the Northern Ireland secretary, to set up inter-party talks in Ulster. He insisted on direct involvement in any discussions.

Mr Haughey, speaking at an event in County Kildare to commemorate the Irish patriot Wolfe Tone, said Dublin had made clear its willingness to "negotiate new arrangements which could transcend the Anglo-Irish Agreement".

He listed a number of issues still causing concern to the governments in both London and Dublin, including alleged harassment by the Northern Ireland security forces, the closing of border roads and the procedures for holding suspects for interrogation.

EUROTUNNEL is expected to announce early this week that it has made progress towards completing the £2bn package of new bank loans which it needs to cover its escalating budget.

That would clear the way for a rights issue of 250m new shares, and increase the project's total finances to £2.5bn, equivalent to its latest cost estimates.

Pergamon price plan Pergamon Press, the scientific publishing arm of the Mr Robert Maxwell's MCC publishing group, is to harmonise the prices of its English language journals across the European Community.

There was concern in Brussels that the company was restricting cross-border shopping.

Women priests hope EARLY indications of the results of this week's elections to the General Synod, the Church of England's ruling body, suggest a move towards the election of priests who favour the ordination of women.

Last year the Synod voted in favour of the principle of women priests.

SeaCat in dry dock Hoverspeed says its teething troubles are attributable to its unprecedented size.

The two ferries keeping it in dry dock are said to be weaknesses in the impeller intakes which feed the vessel's water jets, and difficulties with the vessel's trim resulting in an uneasy ride.

Rival operators say that when the vessel encountered rough weather during its brief period of service, most of the passengers and many of the crew were ill.

Hoverspeed is confident that the troubles can be put right, and its commitment to the introduction of wave-piercing catamarans on cross-Channel services is undiminished.

It has 10 SeaCat-class vessels on order from the manufacturer, International Catamarans, of Tasmania.

Three are due to replace its

hoverspeeds on the routes between Dover and Calais and Dover and Boulogne next year.

One is due to join the Portsmouth and Cherbourg route and the rest may go to the Mediterranean.

Gloom seen in financial services

By David Lascell, Banking Editor

GLOOM settled over the financial services industry in late summer, according to the latest survey by the Confederation of British Industry and Coopers & Lybrand Deloitte.

Nearly one company in two reported that business was below normal. Two in three said they were less optimistic than three months earlier.

Today's entry into the exchange-rate mechanism of the European Monetary System may change prospects but the results reflect the serious effect of high interest rates and low stock market turnover.

Meanwhile, a survey by Dun & Bradstreet shows business confidence in Britain to have fallen sharply over concern about the Gulf crisis.

The survey gauges the level of confidence as being the lowest since publication began three years ago.

Coopers & Lybrand Deloitte Quarterly Survey of Financial Services, CBI Centre Point, 103 New Oxford Street, London WC1A 1DU.

Exchange Travel hopes fade

David Churchill reports on the state of the tour trade

uncertainty posed by the Gulf Crisis.

The competitive market has led most travel agents to discount their holidays. That means that profit margins are often 1 per cent or less.

So far this year the number of travel agencies to have given up membership of the Association of British Travel Agents has reached nearly 40, more than double the figure that had collapsed by this stage last year.

Exchange Travel went into receivership with debts believed to amount to more than £30m. The administrators say they still hope to find buyers for at least some of the company's 65 travel shops which have remained shut for the past two weeks.

The company's failure is thought to affect at least 100,000 holidaymakers and comes at a difficult time for most in the industry. Package holidays next summer are sluggish. Many potential customers are holding back because of the combination of high interest rates, high inflation and

Abta will meet this week to determine whether all travel agents should now establish a financial bond with it to cover any potential losses from bankrupcy.

Leading tour operator Thomson Holidays is also insisting that the travel agents with which it deals should provide a bond to cover any losses.

Abta will have to cover the cost of holidays booked by Exchange customers because the company's trading was not covered by the usual bond with Abta which most travel agents have.

Exchange was considered to be financially sound because of its long trading record. It was celebrating its centenary in the travel business this year.

Last week three more travel agencies went into liquidation — in Blackpool, Chorley, and Sheffield — with the loss of six outlets.

YES. IT IS A VOLVO.



from the best in the business. We offer the best in design, engineering, craftsmanship and reliability. And we offer the best in customer service.

And we offer the best in value. The 760 GLE is a great value for money. It's a car that's built to last, and it's a car that's built to impress.

So if you're looking for a car that's built to last, built to impress, and built to offer you the best in value, then the 760 GLE is the car for you.

From the best in the business. We offer the best in design, engineering, craftsmanship and reliability. And we offer the best in customer service.

And we offer the best in value. The 760 GLE is a great value for money. It's a car that's built to last, and it's a car that's built to impress.

So if you're looking for a car that's built to last, built to impress, and built to offer you the best in value, then the 760 GLE is the car for you.

From the best in the business. We offer the best in design, engineering, craftsmanship and reliability. And we offer the best in customer service.

And we offer the best in value. The 760 GLE is a great value for money. It's a car that's built to last, and it's a car that's built to impress.

So if you're looking for a car that's built to last, built to impress, and built to offer you the best in value, then the 760 GLE is the car for you.

From the best in the business. We offer the best in design, engineering, craftsmanship and reliability. And we offer the best in customer service.

And we offer the best in value. The 760 GLE is a great value for money. It's a car that's built to last, and it's a car that's built to impress.

So if you're looking for a car that's built to last, built to impress, and built to offer you the best in value, then the 760 GLE is the car for you.

INTRODUCING THE VOLVO 760

VOLVO

Volvo Cars UK Ltd, London NW1 4JL

Lloyds Bank Base Rate.

Lloyds Bank Plc has reduced its Base Rate from 15 per cent to 14 per cent p.a. with effect from the close of business on Monday 8 October 1990.

All facilities (including regulated consumer credit agreements) with a rate of interest linked to Lloyds Bank Base Rate will be varied accordingly.

The change in Base Rate will also be applied from the same date by the United Kingdom branch of The National Bank of New Zealand Limited.



THE THOROUGHBRED BANK.

Lloyds Bank Plc, 71 Lombard Street, London EC3P 3BS.

Standard Chartered

Base Rate

On and after
October 8th 1990

Standard Chartered
Bank's Base Rate for
lending is being
decreased from
15.00% to 14.00%

Standard Chartered Bank
Head Office 38 Bishopsgate, London EC2N 4DE
Tel: 071-280 7500 Telex: 885951



With effect from the close of business on Monday, 8th October 1990 and until further notice, TSB Base Rate is decreased from 15% p.a. to 14%

All facilities (including regulated consumer credit agreements) with a rate of interest linked to TSB Base Rate will be varied accordingly.

TSB Bank plc, Retail Banking,
60 Lombard Street, London EC3V 9EA



Coutts & Co.
announce that their
Base Rate
is reduced from
15% to 14% per annum
with effect from the
8th October 1990
until further notice.

All facilities (including regulated consumer credit agreements) with a rate of interest linked to Coutts Base Rate will be varied accordingly.

Coutts & Co.
440 Strand, London, WC2R 0QS

UK NEWS

Health managers put trust in consultation

Alan Pike looks at how the government's NHS reforms are being put into practice

CONSULTATION - a concept elastic enough to stretch from negotiation to flimsy public-relations stunts - is in progress on the government's plans for self-governing hospital trusts.

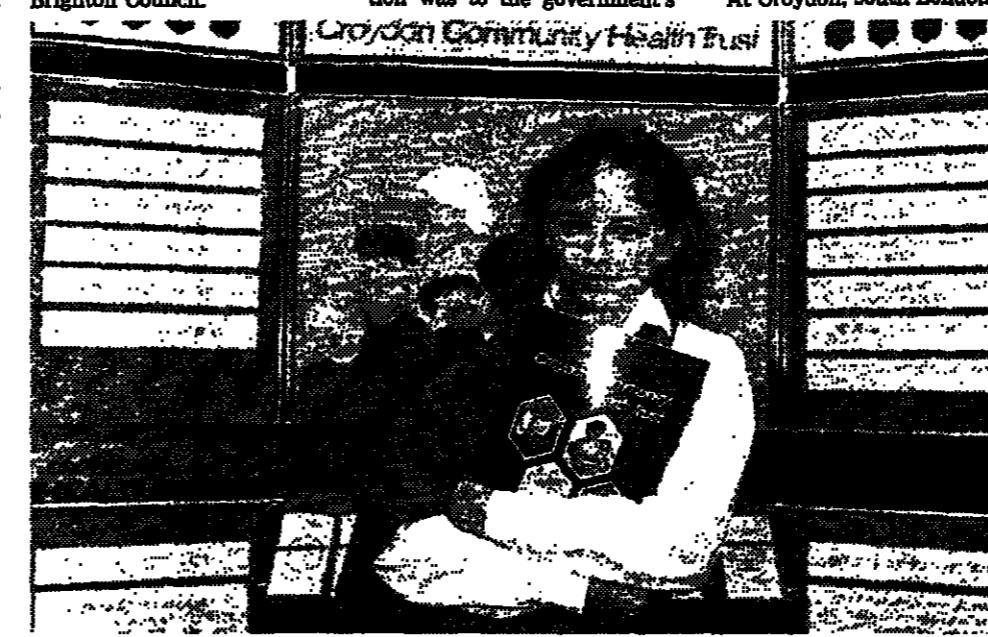
Cynics claim that the consultation exercise comes close to the public-relations end of the scale. Later this year, after the three-month public consultation period, Mr Kenneth Clarke, health secretary, will decide which of 66 applicants should be granted the new freedoms of trust status when the government's health reforms are introduced next April.

Mr Clarke is seeking further trust applicants for 1992 and said last month trusts should become the chosen model of management for all hospitals and other health care units. In such circumstances, opponents say, the consultation exercise is unlikely to persuade him to abandon most of the 66 aspirating pioneers.

Regional health authorities will evaluate trust applications for financial and managerial strength and likely benefits to patients, and report the results - with responses to the consultation - to Mr Clarke.

The Association of Community Health Councils, which represents consumer interests in the health service, has complained to the government that some regional authorities have established inadequate channels for sounding opinion and are not even bothering to consult community and voluntary organisations.

In spite of such criticisms,



Judy Hargadon: becoming a trust will allow us to plan our services more efficiently

the consultation process is provoking all the emotion and bitterness of a hard-fought by-election in some areas.

At Brighton, district health authority managers who want to transfer most of their hospital services to a trust are facing organised opposition from a Stop Hospitals Opting Out campaign. The campaign, backed by the British Medical Association, Royal College of Nursing and health service unions, is receiving tacit support and town hall office space from the Labour-controlled Brighton Council.

Opponents of the trust were in the majority at all five public meetings organised by the health authority to discuss the plan. Mr David Bowden, Brighton's district general manager, says that much of the opposition was to the government's

trust status will achieve this.

Not all consultation exercises are proving as passionate as the Brighton one, which has generated car stickers, T-shirts, badges and a vigorous correspondence between the two sides in the local press.

At Croydon, south London, a

campaign newspaper delivered to all Brighton homes contains a ballot form inviting the public to vote on whether or not they want the trust.

There have been allegations of bias against the campaign's newspaper and against literature distributed by the health authority.

The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

trust status will achieve this.

"The reforms are law and

are going to happen. We now

have to make them work in the

best interests of the people of

Brighton and we believe the

additional flexibility offered by

UK NEWS

Regional electricity companies may go for telecom market

By David Thomas, Resources Editor

ELECTRICITY companies may try to win telecommunications business after their privatisation planned for December.

A group of senior executives from the 12 regional electricity companies in England and Wales are to draw up options for moving into the telecoms market.

Some chairman of the companies believe that telecommunications is a natural market for them because a fibre optic network could be built along the industry's transmission grids.

In theory such a network could be used to mount a full-scale assault on British Telecom, although attempts to pick up segments of high value business telecommunications traffic are more likely.

British Rail and London Transport are considering schemes to install fibre optic cables alongside their tracks.

The electricity industry's telephones study group, led by Mr David Morris, chairman of Northern Electric, might make a submission to the government.

Training bill lower than claimed, says Labour

By Lisa Wood

ANNUAL expenditure on training by employers is substantially less than the £14.4bn that the government claims, according to a report by the Labour Party.

The report, which will be published later this month, said the overall direct expenditure on training averaged £156 a year per employee, "a mere 10 per cent" of the figure quoted in the government's recent report, Training in Britain, said Mr Henry McLeish, Labour's spokesman on training.

The Labour party's study is based on published and unpublished data from the Government's Labour Costs Survey 1988. Mr McLeish said this

included training support costs such as training centres and the wages and salaries of trainees and "excludes the more abstract and unquantifiable costs" used in "Training in Britain" such as the foregoing of salary by the individual during training and general corporate overheads.

The Labour party is looking at how the French system of companies being statutorily obliged to spend a fixed amount on training could be adapted to the UK.

According to the report annual training expenditure per employee by sector, including wages, varied from 0.9 per cent of total labour costs in distribution to 2.5 per cent in construction.

Government desire to clamp down on spending risks bitter party row

By Philip Stephens, Political Editor

THE TREASURY'S determination to hold public spending to below £200bn next year threatens a bitter behind-the-scenes row over the health, education, defence and employment budgets at this week's Conservative Party conference.

The row - the most serious since the early 1980s - will underline the weekend message of treasury ministers that sterling's participation in the EMS exchange rate mechanism is not a signal for a pre-election spending boom.

Mr John Major, the Chancellor, warned repeatedly at the weekend that curbing inflation would remain his key priority. He dismissed suggestions that the ERM decision was designed to pave the way for a snap election next June.

Whitehall officials stressed that the government was not prepared to undermine sterling's credibility within the system by relaxing fiscal policy. Mr Major, however, implicitly acknowledged that a higher level of inflation meant that it would be impossible for the Treasury to stick to its £192bn target for public spending in the financial year beginning next April.

It is thought that, instead, it is attempting to limit the overshoot to around £5bn or so in

order to keep below £200bn.

Assuming that the financial markets continue to react favourably, the government believes the decision to join the ERM will provide the backdrop for a "clear and confident" tone when the Conservative Party conference opens tomorrow.

Mr Kenneth Baker, the party chairman, said in an interview with the Financial Times that the government's commitment to opportunity, choice, the environment and strong leadership would provide the central theme.

Mr Baker, however, said that ministers would avoid specific pledges for inclusion in its manifesto at the general election.

Despite the EMS decision the date of the election remained undecided: "All options are open - 1991 and 1992... clearly we will choose to go when we think we will win".

He added that: "I have made it clear that this is not a manifesto conference."

Senior ministers were privately admitting that the public spending negotiations had become increasingly acrimonious.

A number of departments, including the Foreign Office, North Ireland, Environment

and Transport are thought to be close to settling their budgets.

Mr Tony Newton, the social security secretary, is said to be resigned to accepting a freeze on child benefit and tough limits on some other, discretionary, benefits in return for the extra £2bn needed to uprate pension and social security payments in line with inflation.

Mr Kenneth Clarke at Health, Mr John MacGregor at Education, Mr Tom King at Defence and Mr Michael Howard at Employment, however, have reached deadlock in

their negotiations with the Treasury.

The four are said to be ready to demand, if necessary, that the Star Chamber of senior ministers be convened to adjudicate on the disputes.

Mr Clarke, whose reforms of the National Health Service are to be implemented next year, needs about £2bn simply to hold his budget steady in real terms.

He has warned Mr Norman Lamont, the chief secretary to the Treasury, that the health service will face a politically damaging financial crisis in the run up to the general election unless his demand is met.

Mr Howard is resisting Treasury demands for cuts in the budgets of the government's new training and enterprise programme. Mr Tom King, the defence secretary, is arguing that the Gulf crisis means that cuts in his budget should be shelved indefinitely.

The Labour's Party's decision to make education at the centre of its campaign at the election has strengthened the hand of Mr MacGregor, but treasury officials insist that he will have to accept only a fraction of his original bid.

Kenneth Baker, Conservative salesman. Page 34.



Kenneth Clarke: has reached deadlock with Treasury

INTERNATIONAL MOBILE COMMUNICATIONS

The Financial Times proposes to publish this survey on:

15th October 1990

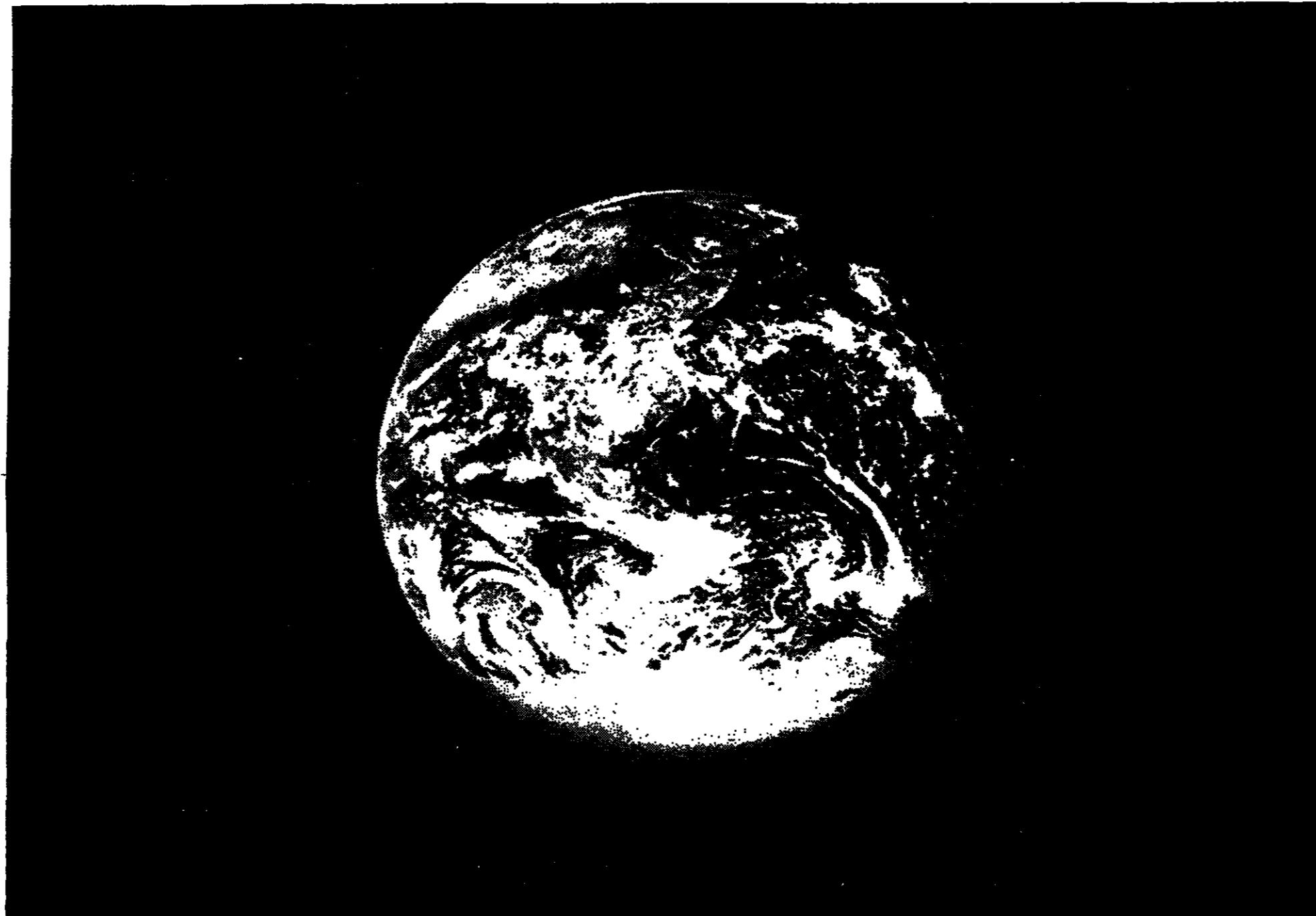
For a full editorial synopsis and advertisement details, please contact

Alison Barnard
on 071 873 4148

or write to her at:

Number One
Southwark Bridge
London
SE1 9HL

FINANCIAL TIMES
LEADERSHIP & BUSINESS NEWS



American Re's products and services are only available at the above location.

Today you need a reinsurer with financial stability, innovative products and services, and a strong international presence in order to respond to your clients' global needs. American Re has been in business for over 70 years, and we have offices in 23 locations worldwide staffed by local experts. We have the capability to create customized programs that keep you current in a changing world. Update your global strategy. Talk to American Re.

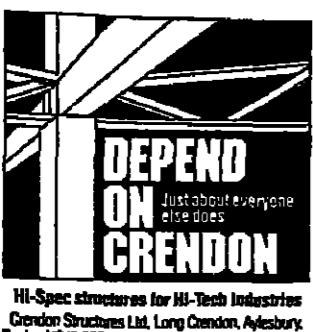
 **AMERICAN
RE-INSURANCE COMPANY**

American Re Plaza, 555 College Road East, Princeton, NJ 08543-5241, Telephone: 609 275-2000

Atlanta • Bogota • Boston • Cairo • Chicago • Columbus • Dallas • Hartford • Kansas City • London • Los Angeles • Melbourne • Mexico City • Minneapolis • Montreal

New York • Philadelphia • Princeton • San Francisco • Santiago • Singapore • Sydney • Tokyo • Toronto





Hi-Tech structures for Hi-Tech Industries
Creston Structures Ltd, London, Middlesex,
Bucks, Tel: 018 988 381, Telex 20461
Fax: (0844) 201622, Tel: 0339

IN BRIEF..

MOYLEM NORTH WEST has started work on the £2m "Winal Leisureland" development at Croft Estate, Bramborough, for THI Developments of Chester.

The first complex of its kind in the area, it will comprise a seven-screen multiplex cinema, 10-pin bowling alley, brasserie and nightclub, all operated by Rank Leisure.

The £1.25m contract for the shell of the building, which will cover 90,000 sq ft and have parking for 1,300 cars, will be completed by May 1991.

Contracts worth nearly £5m have been won by LAING

YORKSHIRE for projects in York, Bradford and Leeds. The largest is a £2.1m contract from General Accident for 5,200 sq metres of shops and offices in Swindon, York. The development will be built on piled foundations with reinforced concrete frames clad with brickwork.

In Leeds, the company is converting a former toy store in Thornton's Arcade, Brigate, into four shops. Each one will have a ground floor retail area with a shopfront, first floor staff area and second floor storage area. The contract, awarded by Co-op Insurance, calls for timber floors, staircases and doors.

** * *
JARVIS & SONS has started work on three contracts in London and Surrey totalling £8m. The largest is a £5.6m office and residential development in Bedfordbury, WC2, for College Estates.

The work is in two sections comprising a five-storey office block with basement and a six-storey residential block of 30 flats with a landscaped first floor deck and a ground floor car park.

In Lowndes Square, SW1, additional refurbishment work valued at £1m is being carried out on apartments for Sun Life Properties and in Camberley High Street the £1.3m groundworks and superstructure of a town centre redevelopment is under way.

CONSTRUCTION CONTRACTS

Housing associations' plan

COUNTRYSIDE PROPERTIES has started work on one of the largest new social housing developments to be carried out in London in recent years. Under a £14.7m contract with the South Docklands Housing Consortium, which comprises seven local housing associations, the Essex-based company will construct 264 homes in south east London.

The homes are being built on three sites in the former Sur-

rey Docks, known as Norway Yard, Barnard's Wharf and Finland Quay. A total of 203 homes will be provided on the Norway Yard and Barnard's Wharf sites, with accommodation ranging from one bedroom flats to five bedroom houses and including a warden-assisted complex for the elderly, which commands a riverside location overlooking the River Thames and Canary Wharf.

Planning consent was

granted by the LDDC last month for the third site, Finland Quay, and work will start in November. Countryside's scheme will provide 59 one and two-bedroom flats and two three-bedroom houses on the one acre site, which features a substantial water frontage. Finland Quay is one of the last vacant sites in the London Dockland Development Corporation's award-winning Granary Dock.

Building workers from **TARMAC CONSTRUCTION** are fitting out a new department store as part of contracts received worth nearly £12m.

A £7.1m project, at The Exchange Shopping Centre, Ilford, is being undertaken for the Owen Owen Group.

It involves fitting-out the three floors, each with a suspended ceiling and raised

floor to conceal services, and the provision of a restaurant, staff areas, escalators and feature lifts. The project, due for completion next summer, is being undertaken by the Harpenden office.

The company also has two office refurbishment contracts in the north of England - at Leeds a £2.3m contract for British Telecom and at Salford a

£451,000 contract for Midland Bank.

Two projects for housing associations have been awarded to the contract division. Both contracts, each valued at about £1m, are for work on homes at Wood End, Coventry, for Orbit Housing Association, and designing and building homes at Bolton for Portico Housing Association.

Offices development in King's Cross

WILLETT, a Trafalgar House company, has been awarded contracts worth £7.1m for work in London and Trowbridge.

At Pentonville Road, in London's King's Cross area, Willett has started work on the construction of a seven-storey

office building with a gross floor area of 3,590 sq metres. The £4.7m contract is for Reinhold (King's Cross) and includes in situ reinforced concrete bored pile foundations and pile caps being carried out under a sub-contract by sister

company, Cementation Piling and Foundations.

A prefabricated metal main staircase with stainless steel balustrading is included with aluminium double glazed windows, curtain walling and two passenger lifts.

However, two events that occurred since January have had quite a considerable bearing on the question. The first was the announcement in February by Freshfields that it intended to open a Frankfurt office, and the second was the formation in April of the "Alliance of European Lawyers", involving five of continental Europe's leading law firms.

If Freshfields originally felt, like most of the other leading firms, that its clients' interests were best served not by opening an office in Germany but by providing them with advice from a combination of the best firm in the UK and the best firm in Germany, what caused it to change its mind?

Mr Julian Francis, who will be the managing partner of the Frankfurt office, says the firm doesn't really look at the issue in those terms.

Even when the firm is well established, Mr Francis expects relations with other top commercial German law firms to remain friendly. German lawyers are badly overworked at the moment, so there is plenty

LEGAL COLUMN

Firm sees fresh fields in Frankfurt

By Robert Rice, Legal Correspondent

AT THE end of this month City solicitors Freshfields will open its doors for business in Frankfurt, in what used to be West Germany. In doing so it will become only the second of the leading UK law firms to open in Germany.

When Clifford Chance opened in Frankfurt in January, in conjunction with Gleiss & Partners, one of Germany's leading commercial practices, it highlighted a difficulty that had been concerning the large UK and US law practices for some time: should they or shouldn't they open an office in one of Germany's main commercial centres?

At the time, most of them appeared to think that it would be better, from their clients' point of view, to maintain close relationships with Germany's top commercial law firms and to refer work to them when advice was needed on German law.

Momentous things have happened in Germany since January, but the arguments for or against opening a law office there have changed very little as a result of reunification. West Germany was already Europe's largest economy and in that respect there were sound reasons for being there long before the Berlin Wall came down.

However, two events that occurred since January have had quite a considerable bearing on the question. The first was the announcement in February by Freshfields that it intended to open a Frankfurt office, and the second was the formation in April of the "Alliance of European Lawyers", involving five of continental Europe's leading law firms.

If Freshfields originally felt, like most of the other leading firms, that its clients' interests were best served not by opening an office in Germany but by providing them with advice from a combination of the best firm in the UK and the best firm in Germany, what caused it to change its mind?

Mr Julian Francis, who will be the managing partner of the Frankfurt office, says the firm doesn't really look at the issue in those terms.

Even when the firm is well established, Mr Francis expects relations with other top commercial German law firms to remain friendly. German lawyers are badly overworked at the moment, so there is plenty

of scope for doing work without putting a strain on relations.

Neither are they setting up in Frankfurt for cosmetic effect. "We wouldn't be doing this if we thought it wasn't going to be profitable," he says.

Freshfields wants to build an office in Germany to compare with its Paris office, which over the last 15 years has become one of the most successful and respected commercial law practices in France and now boasts some eight partners and 40 lawyers, three-quarters of them French.

It will take time to build up the way UK firms look at the question of whether to open an office in Germany or not.

In relation to the Alliance, the answer is that if the trend towards multinational associations continues, then the freedom currently enjoyed by the leading City firms to refer the German end of transactional work to the German law firm best suited to deal with it may be restricted.

Firms such as Linklaters & Paines and Slaughter and May believe strongly that that is the best way of providing their clients with the best advice.

They are used to working with and trust the standards and expertise of firms such as Boden Oppenhoff or Frankfurt's Müller Weitzel Weisner. If their access to them is shut off because they have joined a multinational alliance for co-operation on international work, then there may be no alternative but to set up in Germany and build up their own expertise in German commercial law.

It also expects to do a large number of German-based deals, and Mr Francis says there are plenty of those about. Freshfields is already acting for Glanz AG in its bid for Aaronson Brothers, having been brought in by Shearson Lehman in Frankfurt.

The Alliance of European Lawyers involves Germany's Boden Oppenhoff, Rasor Schneider & Schliedermair, the Belgian firm De Bandt, Van Hecke & Lague; the Dutch firm De Brauw, Blackstone Westbroek; France's Jeantet et Associés; and Spain's Uria & Méndez. That is a powerful grouping. Each firm is a leading operator in its own home territory.

It remains to be seen how many more such alliances will be set up. Some lawyers believe the Alliance is already struggling and that it may well shake itself apart, discouraging others from following its example.

The difficulty, the cynics say, is that each firm goes into the arrangement thinking it is going to get more out of it than it is putting in. The trouble with that is that only one firm can be right and all the others must be wrong.

Others, however, feel that more European alliances, involving French and German

firms in particular, are inevitable. Mr Walter Oberretz of Cleary Gottlieb Steen & Hamilton in Brussels says that although German firms have traditionally been small and have only recently been allowed to merge their own practices, they are now busy trying to reach "critical mass" so that they can start talking to Dutch and Belgian firms about forming alliances that will allow them to compete on equal terms with the large UK and US law firms in Europe.

The concern about Freshfields opening in Frankfurt is more straightforward. As Mr George Inglis, the senior partner of Slaughter and May, says: "Our concern about them being there is that they are sitting in Germany talking to our German clients and they might seduce them away. If that gets well known in Frankfurt it is possible that German banks, for example, might say, 'Well, let's talk to them in Frankfurt let's use them in London'."

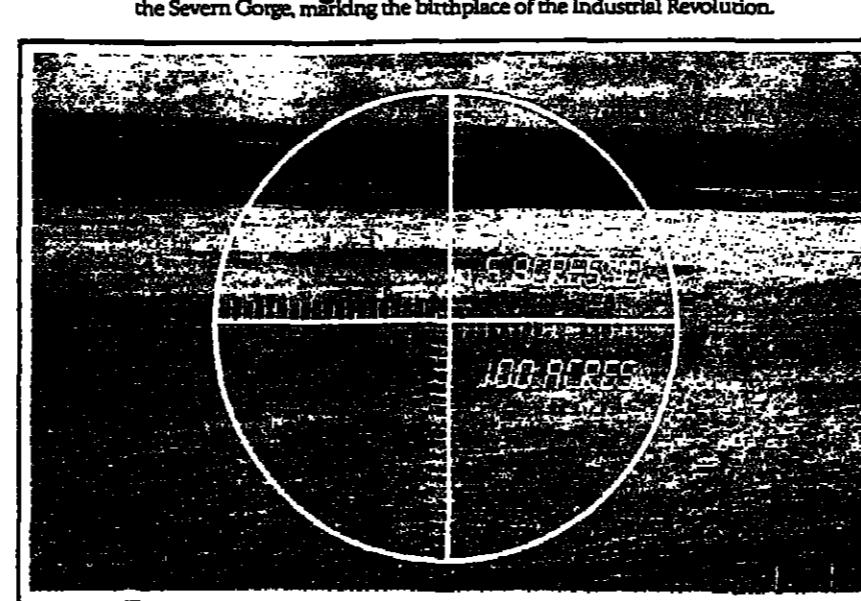
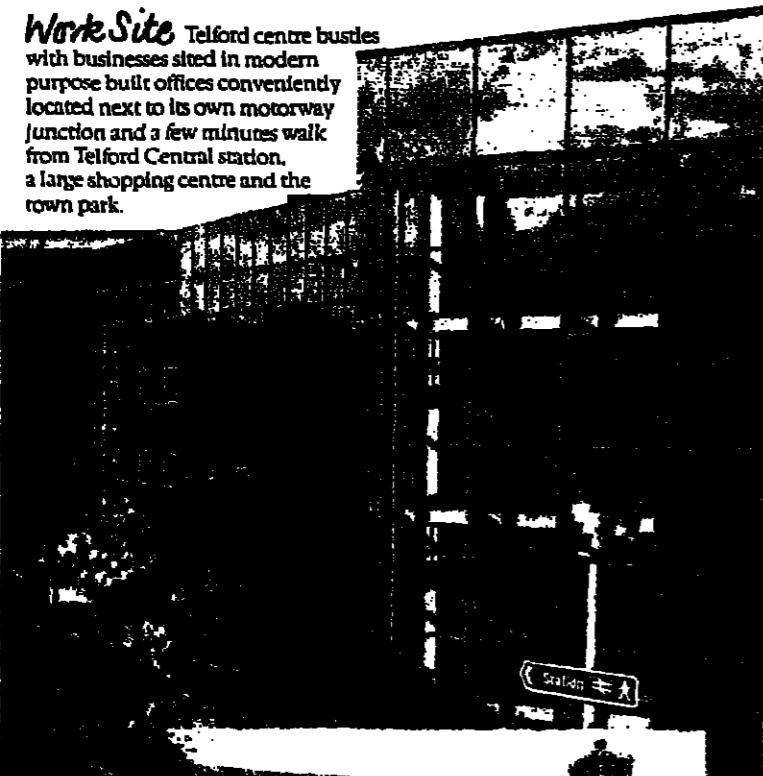
"I think the reason Freshfields has gone into Frankfurt is to pick up German work in London. It's not going to make any sensible money on the ground for a very long time."

"We've made it known to German lawyers that we don't want to open an office there but we have also warned them that if it looks as if Freshfields has stolen a march on us and has picked work in London which we would have expected to get then we may have to follow suit."

Which would be a pity, he says, because if you believe, as Slaughter and May does, that a law firm's main purpose is to provide the best possible legal advice to its clients, then it is inconsistent to tell them that the best advice on a question of German law can be obtained from your German office, because it cannot.

The best advice on German law, he says, will be available from the best German commercial law firms and it will take years to build up a German office to a position where it can provide a comparable service.

Set your sites on Telford. The companies and people of Telford enjoy a tremendous range of facilities in this modern community. Uniquely sited in the beautiful rural surroundings of Shropshire and yet just 45 motorway minutes west of Birmingham and the West Midlands marketplace.



Telford
Call Commercial Director Chris Macmillan now on 0952 295151
or write to Telford Development Corporation, New Town House, Telford Square, Town Centre, Telford, Shropshire TF3 4JS.

... **W A R S A W** , 29th May 1990, BULL is selected to supply equipment to all the fiscal agencies of the Polish Ministry of Finance.

Proposed solution : Unix*-based BULL DPX/2 systems. 367 open system servers and more than 5,000 terminals and associated services.

... **L O N D O N** , 15th June 1990, The Inland Revenue in Great Britain awards Bull the IRON Project to implement an open-systems solution in its 632 district tax offices.

Proposed solution : Unix*-based BULL DPX/2 systems. More than 900 open system servers and 25,000 intelligent workstations and associated services.

... **P A R I S** , 7th July 1990, after its outstanding performance during technical tests, BULL is chosen by the French Ministry of Finance to equip its tax offices.

Proposed solution : Unix*-based BULL DPX/2 systems. 300 open systems servers and 3,000 terminals and associated services.

BULL DPX/2 OPEN SYSTEMS, THE TREE WHICH GROWS FASTER THAN THE MARKET.

**Worldwide
Information
Systems**

Bull



MANAGEMENT

Corporate audits

Intangible cost of the environment

David Waller on moves by accountants to assess the impact of "green" issues for their clients

Earlier last month, one of the UK's big accounting firms launched an entirely new product: the so-called positive audit for the environment. Although cynics dismissed the initiative as a mere marketing device, this is an early sign that the accountancy profession is "going green".

Can accountants make a useful contribution to environmental protection? If they used recycled paper when conducting their audits, no doubt whole swathes of forest could be saved, but there is, perhaps, more to it than that. The bigger questions are addressed in a report by Bob Gray of the University of East Anglia.

The report argues that environmental audit is far from being a neutral mechanism for recording business transactions; it is a product of the very system of values which tolerates, even encourages man's despoliation of the planet in the pursuit of private gain. "Accounting is implicated in the construction of a social reality," the report contends.

Gray, who is reader in accounting at East Anglia, states that traditional accounting reflects the limitations of neo-classical economics. He argues that apparently innocuous double-entry book-keeping is shot through with the assumption that ownership does not entail any notion of stewardship, that property rights include the right to destroy the thing owned.

"Only things over which property rights exist can generate price," he says. Thus aspects of something that cannot be reflected in the price (eg land's ability to support animal life) "cannot be part of accounting's picture."

For much of the report, the argument is conducted at this sort of level — ie on a plane far removed from everyday commercial life. But Gray believes that accountants can do something to help. They have technical skills and a reputation for professional independence and excellence which ought to be diverted towards preserving the environment, he argues.

Indeed, this was the case put by Coopers & Lybrand Deloitte, the UK's largest accounting firm, when it launched its environmental audit service earlier last month. "Our audit teams are experienced in evaluating risks to your business," Coopers' marketing blurb says, "in assessing the controls which you establish in response to those risks and giving independent, objective advice based on our findings.

Gray's report asserts that the skills accountants deploy when conducting an audit of an industrial company can



easily be transferred to an environmental audit.

Accountants have no direct knowledge about the life of specialist machinery, shipping law or the realisable value of a warehouse — but nevertheless manage to measure these imponderables with help from other experts. The report says that the same principle ought to apply to the measurement of site toxicity and waste emissions.

But elsewhere in the report, accountants are (rightly) criticised for not being able to come to any sensible conclusions on the measurement of intangibles such as brands, goodwill and the impact of inflation on reported profits. It will not be easier for the accountancy profession to come up with a way of measuring "depletions and degradations" of natural capital, which are even more intangible than brands and inflation.

Towards the end of the report Gray acknowledges the magnitude of the task: "a fully representative integrated financial/social/environmental accounting system would be a colossal undertaking, and probably, in any case, impossible."

Nevertheless, Gray makes some tentative recommendations. Companies should develop an environmental department, he says. There should be regular monitoring, reporting and auditing of compliance with legal requirements. Energy audits should be set up, energy accounting considered. Emerging issues should be monitored, and "environmental impact analysis" should be considered. Each cost centre should have its environmental budget.

Also needed: a new classification of

assets to recognise the differences between man-made, natural and what the report calls critical capital. "Environmental asset accounting and management ought to be developed, as well as something called 'resource-flow input-output analysis'". These techniques have not been explained in great detail and Gray admits that they suffer from a combination of "theoretical fluffiness and practical difficulty".

The report recommends the adoption of the United Nations' initiative on environmental audit reporting, which suggests *inter alia* that companies should include in their annual reports: the organisation's policy on the environment; the capitalisation of expenditures on the environment; identification of contingent liabilities which will arise in the course of bringing the company up to higher

environmental standards. The problem for accountants is that they have little power. Like other types of professionals, accountants are in business to service their clients and will only jump on the environmental bandwagon when it seems profitable to do so, ie when companies start getting worried enough about the environment to pay out fees in an effort to do something about it.

Asking what accountants can do to save the planet is akin to deliberating on whether the tail can wag the dog. *The Greening of Accountancy: The Profession After Reform*. A report commissioned by The Chartered Association of Certified Accountants by R H Gray, School of Information Systems, University of East Anglia, Available from the CACAA, 2 Woodspring Place, Glasgow G3 7QF. Price £20.

Sprouting of green consultancies

Although this year's £1m fine of Shell for polluting the River Mersey fell far short of what Exxon is facing after the Valdez disaster in Alaska, it was nevertheless higher than any penalty previously imposed by a British court and a reminder that companies had a formal environmental policy.

However, a Gallup survey commissioned by Coopers & Lybrand Deloitte in August showed that only 54 per cent of companies questioned had given detailed board consideration to

the impact of the environment on their business", which means that nearly half had not considered how increasing awareness of environmental matters was likely to impinge on their businesses. Only 41 per cent had a formal environmental policy.

Pressure on companies to improve their environmental records and not just add a touch of cosmetic greenery to the corporate image is nevertheless growing. EC member states are currently discussing a directive that would call on all companies to undergo an environmental audit and a future Labour government would

Director of Environmental Consultants, published by Environmental Data Services. Tel 071-733 4745, £40.

Richard Gourlay

consider similar legislation. There has already been an explosion in the number of consultant groups offering environmental audits, environmental impact assessments and advice on how companies should manage waste disposal in anticipation of the "duty of care" provisions in the new environment protection law due to make its way on to the statute books later this year.

According to work carried out by the research group Environmental Data Services, there are now 225 green consultancies in the UK, an increase of 80 per cent over the past five years, and in the past two years there has been a near doubling of the number of full-time professional consultants working in them.

With a European consultancy market estimated to be worth \$1bn a year, according to Environmental Research Limited, one of the UK's largest consultancies, an increasing number of these groups is offering services across the continent.

A recent recruit, Coopers & Lybrand Deloitte, says it will include in its annual financial audit of a company's accounts an assessment of how well attuned the management is to actual or potential threats to the environment from its business.

The firm believes responsibility for environmental issues is too often left to junior staff and hopes its review will help potential or actual problems to be addressed at board level.

Coopers & Lybrand's new service raises the old question of whether auditing firms should use their privileged access to clients at the annual financial audit, a service where margins are relatively low, as an opportunity to market other, higher value services like consultancy.

The practice is based in some other EC countries like France and Italy where audit firms are not allowed to offer tax and management consultancy from the same legal entity in order to maintain independence at the audit.

Among environmentalists there remains a degree of scepticism that services like that offered by Coopers & Lybrand are little more than marketing ploys. In the same way that most institutions like Norwich Union now pay more attention to environmental issues when choosing an investment but do so without reference to specialists, Coopers & Lybrand will only assign environmental professionals if the client asks for a full consultancy service.

The benefits of such a service extend beyond keeping companies out of court. Coopers & Lybrand says an environmental audit can also help a company's share price. Being an environmentally aware supplier, it is argued, may well make the difference between whether a contract is won or lost.

Director of Environmental Consultants, published by Environmental Data Services. Tel 071-733 4745, £40.

Richard Gourlay

No easy options for managers

Simon Holberton on effects of the ERM

urrency fluctuations.

The survey found that 88 per cent of the value of UK exports to European Community countries is hedged, or the value of the income protected in some way. The CBI concluded that ERM entry would mean greater exchange rate stability and therefore reduce the need for hedging. It estimated short-term savings of £100m.

(This is a guess and corporate treasurers may take some time before they are prepared to deal with Continental counterparties on an unhedged basis.)

A broader capital market is now open to UK companies. Financing considerations may have to be re-evaluated. If today's starting exchange rate is credible and thought to ensure that then companies could raise funds more cheaply in Germany or France where inflation rates are considerably lower than the current 14 per cent and above on offer in Britain. This would help in reducing financing costs.

The competitiveness of UK manufacturing will be the key to business success in a world where the exchange rate is not allowed to devalue. For example, Germany's unit labour costs in manufacturing are rising at a rate close to 7 per cent.

If this disparity in costs continues then a manufacturer which currently enjoys profit margins of 10 per cent will find them completely eroded by 1992. A company's only way to remain competitive will be to improve productivity, lower costs or both. Keeping costs under control and reducing them is, therefore, no more a thing to strive for but something to achieve. It could be the difference between survival or extinction.

There may be, however, some initial one-off boosts to corporate profitability from ERM entry. In particular corporate treasurers may find life a little easier and profitable.

A survey conducted by the CBI and Price Waterhouse in March found that companies envisaged considerable savings from not having to take out insurance to protect themselves from any untoward currency fluctuations.

EC Inflation and Growth Rates

	1974-79	1980-88	diff	1974-79	1980-88	diff
ERM#	10.3	6.5	-3.8	3.1	1.9	-1.2
UK	15.0	7.9	-7.2	2.3	2.2	-0.1

*Inflation %/real output growth rate. Average of all ERM countries. NOTE: All entries are seasonally adjusted. All data are from the latest available issue of the Economic Outlook, Dec. 89. Source: CBI, Bank of England and the ERM Information paper 90-05, October 1990.

JR West: Blue-Chip Scale & Growth Potential

Impressive business performance Fast-growing home market Strategic diversification



What is behind the impressive performance of JR West in the recently ended fiscal year?

Established when Japanese National Railways was privatized in 1987, JR West is active in Japan's Kansai region. This booming area boasts an economy larger than all but six countries in the world. And, as the Kansai region continues to develop along with some 500 large-scale infrastructure projects, the extensive network of JR West places it in an ideal position to grow apace. What's more, the rich cultural heritage of the region helps make it a popular destination for tourists, boosting our related activities in the travel business and in hotels and restaurants.

It all adds up to a very satisfactory performance for the fiscal year ended March 31, 1990. Driven by the sustained expansion of the Japanese economy and rising demand for travel and leisure activities, our operating revenues rose 3.4%, to ¥834.3 billion (\$5.281 million at ¥158=\$1). The profit picture is even brighter as we continue to improve productivity and leverage our considerable resources. Operating Income increased a healthy 15.1%, to ¥95.1 billion (\$602 million), and net income soared 451.7%, to ¥25.8 billion (\$163 million).

Clearly, its substantial scale and rate of growth are helping make JR West a blue-chip company as it prepares to publicly list its stock.

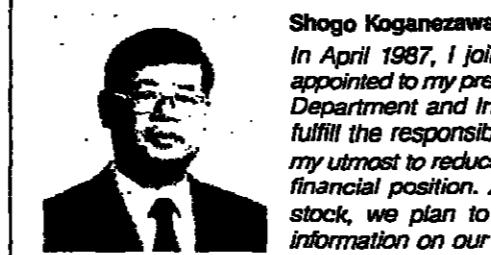
What key factors ensure the continuing growth of JR West?

At JR West, the critical factor is its solid market position. We would be hard pressed to imagine a more attractive operating territory for our activities after privatization. Rich in history, each year literally millions of tourists make use of our array of railway travel, hotel, restaurant, and related services.

Unmatched resources also play a big part in our success. Our well-regarded Sanyo Shinkansen acts as a convenient and vital link between the Kansai and Chugoku regions of Honshu and northern Kyushu. We are also upgrading our extensive network of stations, since

these present numerous opportunities for new business. Our aim is to equip stations with a wide range of specialty and convenience stores, restaurants, and hotels as well as other business and travel-related services.

A third vital factor contributing to our success is trying to do better at what we do best. Following our corporate motto of "Heart & Action," we continually reaffirm our commitment to safe and punctual transportation services, customer orientation, and service improvements. Last fiscal year, we made progress in introducing new double-decker Shinkansen cars, upgrading first-class Shinkansen cars, refurbishing stations, and in other areas.



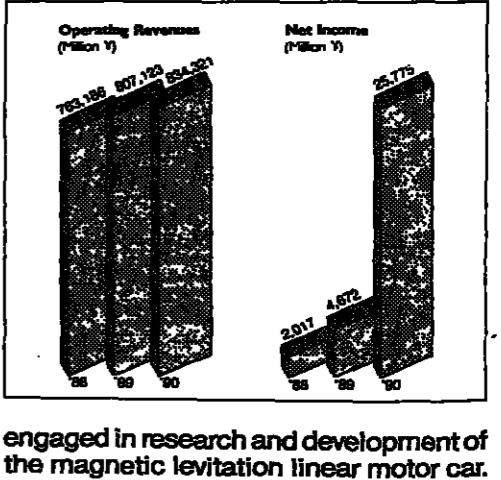
Shogo Koganezawa
In April 1987, I joined the management of JR West and was appointed to my present post of managing director of the Finance Department and Inquiry & Audit Department in June 1990. To fulfill the responsibilities of this post, I am committed to doing my utmost to reduce long-term debt and enhance the Company's financial position. As we continue preparations for listing our stock, we plan to provide potential investors with extensive information on our activities.

Finally, what are JR West's key strategies for growth, and what is the outlook for corporate performance?

Since we have a powerful set of strategies, we have good reason for optimism about the future. A most important element to remember is that virtually all our strategies are customer oriented. That means that we are committed to improving existing services and developing new ones. In Japan's dynamic marketplace, we must do so to counter competing air, sea, and land transportation services.

For example, we are improving the Sanyo Shinkansen services, which account for some 40% of our operating revenues. Speed counts here: our Grand Hikari, currently operating at 230 km/h, will be running at more than 300 km/h by fiscal 1995. We are increasing the speeds of our other lines as well.

And, in future, we think that trains will "fly," or, thanks to superconducting magnets, at least be able to float above a guideway. So, we are hard at work as part of a cooperative organization



engaged in research and development of the magnetic levitation linear motor car.

Diversification is also vital to our future growth. To become a comprehensive service enterprise, we are leveraging our resources by widening the range of shops and services available. Our travel business, hotel, restaurant, and other activities also hold much promise.

Publicly listing our stock has become one of our top priorities. We are hopeful investors will recognize that JR West has the scale and growth potential it takes to become a real blue chip.



WEST JAPAN RAILWAY COMPANY

For further information and copies of our Annual Report and other publications, please write to the Finance Department at our Head Office.

Head Office: 1-1, Otsuka-cho, Kita-ku, Osaka 530 JR Group Overseas Offices: [France] 24-26, Rue de la Pépinière, F-75008 Paris [USA] 45 Rockefeller Plaza, New York, NY 10111

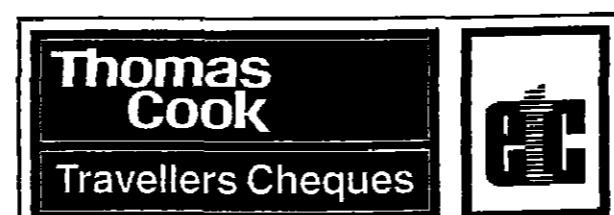
Corporate Data (As of April 1, 1990)
Capital: ¥100 billion
Number of Employees: 48,626
Route Length: 49 lines; 5,108.7km
Trains per Day: 7,261
Train-km per Day: 500,000
Number of Stations: 1,215
Number of Rolling Stock: 6,918 units

Going European wasn't a Major decision



-we've been there
for years.

The ECU travellers cheque from Thomas Cook.



For more information contact Sally Measures on 0733 502044.

THE WEEK AHEAD

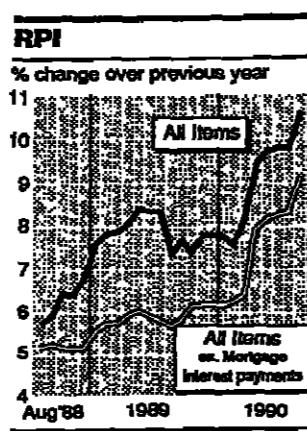
ECONOMICS

Inflation news from UK and US

ALL EYES will be on sterling and British financial markets this week following the UK government's decision to enter the exchange rate mechanism of the European Monetary System.

But such excitement will not stop the flow of regular statistics and long planned events. Indications this week of the inflationary pressures weighing on the slow growing economies of the US and Britain, and Germany's financing requirements following unification will also be of interest to financial markets.

Mr John Major, Britain's chancellor of the exchequer, will be hoping that the retail prices index for September, which is released on Friday, will mark the peak of the current inflation cycle. During the recent annual meetings of the International Monetary Fund and World Bank in Washington, Mr Major said that UK inflation was about to peak and would fall sharply after some delay.



per cent in August.

On Thursday, Mr Major will be again displaying his considerable political talents when he addresses the annual conference of the British Conservative Party. His speech will be closely watched for any hint of further cuts in interest rates.

Today is an important day for the German bond market. Terms will be set for the first government bond of the newly unified Germany. The issue will be the first of many needed to finance the absorption of eastern Germany into the enlarged Federal Republic.

Other statistics and events (with MME forecasts in brackets) include:

Today: US, Columbus Day holiday. Some US markets closed. UK Manufacturers' input prices for September (up 1.9 per cent, seasonally adjusted). September output prices (up 0.3 per cent annually). August retail sales (up 0.9 per cent annually). Japan, September trade balance, customs basis (\$6.8bn surplus).

Wednesday: Japan, Market holiday.

Thursday: US, September M1 (\$5.8bn), M2 (\$15.5bn), M3 (\$4.3bn). Money supply figures for week ended October 10. Australia, September unemployment rate (7.5 per cent), employment growth (minus 17,500).

Friday: US, September producer prices index (up 1.3 per cent), PPI ex-food and autos (up 0.4 per cent), September retail sales (up 1 per cent), sales ex-autos (up 0.4 per cent). August wholesale trade. UK, Bank of England quarterly analysis of bank advances.

During the week: Germany, September wholesale prices index (up 0.9 per cent on August, up 1.4 per cent on September 1989). September producer prices (up 0.5 per cent on August, up 2.2 per cent annually). August retail sales (up 0.9 per cent annually). Japan, September trade balance, customs basis (\$6.8bn surplus).

Peter Norman

APPOINTMENTS

Moves at Northern Rock

■ Mr Chris Jobe has been appointed secretary of NORTHERN ROCK BUILDING SOCIETY, Newcastle upon Tyne. He has been chief solicitor since 1983. Mr David Noble becomes general manager of the information technology division. Mr Colin Taylor has been made solicitor to the Society.

■ Mr Michael W. Powell has been appointed executive chairman of the UMI GROUP. He is a former chairman of Foxboro Great Britain.

■ MALVERN UK INDEX TRUST has appointed Mr R.N. Young and Mr L.C. Menzies as directors.

■ Mr David W. Allan has been promoted to managing director of JOHN FOSTER & SON, Bradford. He was sales and marketing director, and

succeeds Mr Harold Harvey who has resigned.

■ COPYSTATIC, the Nottingham-based group of information technology companies, has appointed Mr Mark Wilton as finance director. He was formerly with Touche Ross.

■ SENIOR ENGINEERING GROUP, Rickmansworth, has appointed Mr David Cotterill to the board with responsibility for construction services and mining equipment. He was managing director of the international division of Fennier.

■ Mr Kenneth Lamacraft has been appointed managing director of the LANCASTER GROUP in the UK and Ireland. The company, which markets cosmetics and fragrances, is part of Jon A. Benckiser, Ludwigshafen. Mr Lamacraft was managing director, UK and Ireland, for Christian Dior.

■ Mr Patrick Phillips, a director of Barclays de Zoete Wedd Securities, has been appointed to the council of the INTERNATIONAL STOCK EXCHANGE, following the resignation of Mr Kenneth Sinclair.

■ C.E. HEATH GROUP has made the following appointments: Mrs T. Taber-Zadeh and Mr A.R. Aubrey as directors of C.E. Heath (Latin America); Mr N. Wethman as deputy managing director of C.E. Heath

(Aviation); and Mr L. Savill as associate director of C.E. Heath (Aviation Reinsurance Broking).

■ Mr Crispian Wilson has been appointed to the board of B. ELLIOTT as managing director, operations, from today. He was director, power transmission division, J.H. Fennier & Co (Holdings).

■ Mr Kenneth Lamacraft has been appointed managing director of the LANCASTER GROUP in the UK and Ireland. The company, which markets cosmetics and fragrances, is part of Jon A. Benckiser, Ludwigshafen. Mr Lamacraft was managing director, UK and Ireland, for Christian Dior.

■ SANDERSON ELECTRONICS, Sheffield, has appointed Mr Paul Morley, president of Paul Morley & Co Inc, Wall Street stockbroker, to the board of 55% owned General Automation Inc. Sanderson Computers, a principal trading company, has appointed Mr Philip Noden as managing director. He was technical director and takes over from Mr Paul Thompson who continues as chairman.

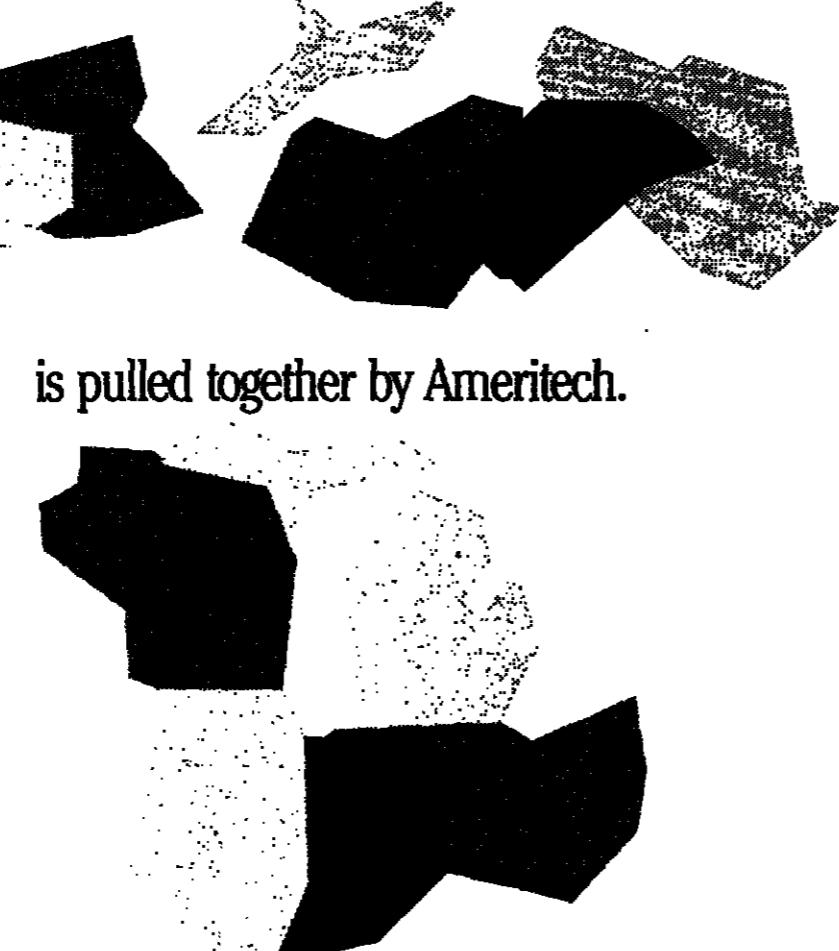
Mr Peter Carroll becomes technical director; Mr Graham Dingley is made commercial systems director; and Mr David O'Byrne becomes public sector systems director.

GROSVENOR LAING URBAN ENTERPRISE, a joint venture between Grosvenor Estate and John Laing, has promoted Mr Phillip Wilbourn (pictured) from development manager to development director. The company was formed to develop managed workspace for small businesses in inner city areas.

Mr Peter Carroll becomes technical director; Mr Graham Dingley is made commercial systems director; and Mr David O'Byrne becomes public sector systems director.

GROSVENOR LAING URBAN ENTERPRISE, a joint venture between Grosvenor Estate and John Laing, has promoted Mr Phillip Wilbourn (pictured) from development manager to development director. The company was formed to develop managed workspace for small businesses in inner city areas.

The most information-intense region of America



One region of the country is home to the top three automakers. The top two retailers. Over 6,000 financial institutions. The nation's busiest airport. And 15 million voice and data lines. One region has more newspapers, more computer sites and more Fortune 500 companies. A force in communications. A leader in the Midwest. And a solid financial performer. Since Ameritech stock began trading, it has generated a total return to shareholders that has outperformed the market by two to one. A compound annual growth rate of nearly 23 percent. During its first six years, Ameritech led all other regional holding companies in return-to-equity, recording 15.5% last year. Growth in earnings per share and dividends has averaged 6.3% over a six year period.

To find out why Ameritech commands its healthy financial performance, call Brussels, Belgium (322) 512-0040 for our Annual Report. Or write Director-Investor Relations, Ameritech, 30 S. Wacker Dr., R3500, Chicago, IL 60606, U.S.A., or call U.S.A. 312/750-5353.

AMERITECH

Illinoi Bell • Indiana Bell • Michigan Bell • Ohio Bell • Wisconsin Bell • Ameritech Applied Technologies • Ameritech Business Services • Ameritech Credit • Ameritech Development

Ameritech Information Systems • Ameritech International • Ameritech Mobile Communications • Ameritech Publishing • Ameritech Services • Tropic Voice Messaging

UK COMPANIES

THE DOWNTURN in demand for business computers is expected to have cut heavily into margins at Amstrad, the UK electronics company due to report full year results on Wednesday.

Analysts are expecting pre-tax profits of \$46m, compared with \$76.6m last year. Turnover should be static at around \$230m-\$250m, with disappointments from the profes-

sional computer range and most other products, except for recent promising satellite dish sales.

There are still some structural problems, but the company could be past the worst, with anticipated write-offs of over £20m to cover its investment in US-based Micron Technology.

From debt of £150m in 1989, Amstrad should have net cash,

and inventories halved from last year's £350m.

Laura Ashley, the clothing and home furnishings group which has just announced a cut in its manufacturing division involving the loss of 1,000 jobs, is to announce its interim results on Tuesday.

These are expected to show how tough the retailing market has been for Laura Ashley although the company may just break even at the interim stage.

The company's followers are looking for a more satisfactory outcome for the full year and around £5m in pre-tax profits.

Analysts will also be keen to know how Laura Ashley's recent agreement with Jusco, the Japanese retailing group, will help to strengthen its position.

B&B Resources

Cohen (A.)

Jerome (S.) London Atlantic Inv. Tst. New Ireland Hedges.

FRIDAY OCTOBER 12

COMPANY MEETINGS: Jones, Stroud (Hedges), The Donington Thistle Hotel, East Midlands Airport, Castle Donington, Derby, 12.00.

BOARD MEETINGS

Interim: Downbriar Geers Gross Helene Johnston Group Slingby (H. C.)

Company meetings are annual general meetings unless otherwise stated.

UK COMPANIES

■ TODAY COMPANY MEETINGS: Adscene, Howfield Manor, Charnham Hatch, Canterbury, Kent, 11.45 Fleming Enterprise Inv. Tst. 25 Copthall Avenue, E.C. 12.00

■ TOMORROW COMPANY MEETINGS: Cabra Estates, Brown's Hotel, Dover Street, W. E.C. 12.00

Flightline Hedges, The Britannia Inter-Continental Hotel, Grosvenor Square, W. 1. 10.30

BOARD MEETINGS

Finales: Cromwell Savage Interiors: Alexander Workwear BLP HTV

Hitec Sports London & Manchester NMW Computers

OS Hedges. S. & U. Stores Sealfield Walker Greenbank

■ WEDNESDAY OCTOBER 10 COMPANY MEETINGS: McKee Securities, 20 Parkside, Knightsbridge, S.W. 12.00

■ THURSDAY OCTOBER 11 COMPANY MEETINGS: Microfilm Reprographics TR Pte East Income Tst. Tst. Centre Securities Interim:

Northampton, 11.00 Wentworth Ind. 131 Finsbury Pavement, E.C. 10.30

■ BOARD MEETINGS

Finales: Avonport Interiors

Austin Reed Barrows

Central & Sheerwood Dauphin Fitzwillton

Grampian Hedges, (Walter) Polymark Int'l. Sinclair (Wm.) Wensum

■ FRIDAY OCTOBER 12 COMPANY MEETINGS: Jones, Stroud (Hedges), The Donington Thistle Hotel, East Midlands Airport, Castle Donington, Derby, 12.00

BOARD MEETINGS

Interim: Downbriar Geers Gross Helene Johnston Group Slingby (H. C.)

Company meetings are annual general meetings unless otherwise stated.

Wholesale Fittings, Institute of Electrical Engineers, Savoy Place, W.C. 10.30

■ BOARD MEETINGS

Finales: Avonport Interiors

Austin Reed Barrows

Central & Sheerwood Dauphin Fitzwillton

Grampian Hedges, (Walter) Polymark Int'l. Sinclair (Wm.) Wensum

■ THURSDAY OCTOBER 11 COMPANY MEETINGS: Microfilm Reprographics TR Pte East Income Tst. Tst. Centre Securities Interim:

■ FRIDAY OCTOBER 12 COMPANY MEETINGS: Jones, Stroud (Hedges), The Donington Thistle Hotel, East Midlands Airport, Castle Donington, Derby, 12.00

BOARD MEETINGS

Interim: Downbriar Geers Gross Helene Johnston Group Slingby (H. C.)

Crown EyeGlass 3p

Five Arrows Chile Fd. 25cts. Germany 1.5cts.

Greggs 45p

Hallberg Bridg. Soc. Fltg. Rate Nts. 1985 £379.65

Ireland 12.5% Ln. (Reg.) 2008 0.25%

Jones, Stroud 5p

Lec Refrigeration 4p

Lloyds Abbey Life 5p

Macmillan (Chairman) 1.702p

Mallard 2p

Renaissance 1.3p

Shore 2.4p

Stringer 0.75p

■ THURSDAY OCTOBER 13 Treasury 8% Ln. 1992 4pc.

Do 9% Ln. 2006 4.5pc.

■ FRIDAY OCTOBER 14 Australia (Commonwealth of) 8.12% Ln. (Reg.) 2012 4.75pc.

Frig. Rate Nts. 1985 £198.04

Resort Hotels 0.43p

TT 2p

Taylor Woodrow 1.86

U.S. Securities 3p

Nat. Australia Bld. Ind. Sub. Fltg. Rate Nts. 1985 £446.50

RBC Int'l. Cap. Fd. Red. Prf. 2008 0.25%

Trotman 1.85p

York Waterworks 2p

Do. NV 2p

■ FRIDAY OCTOBER 12 AAF Inv. Corp. 5p

Alpha Inv. Corp. 1.50p

Alliance Inv. 1.50p

Do. 4.14% Prt. 1.4875p

Do. 4.9% Prt. 1.4p

Do. 5.1% Prt. 1.45p

Do. 5.2% Prt. 1.5p

Do. 5.3% Prt. 1.55p

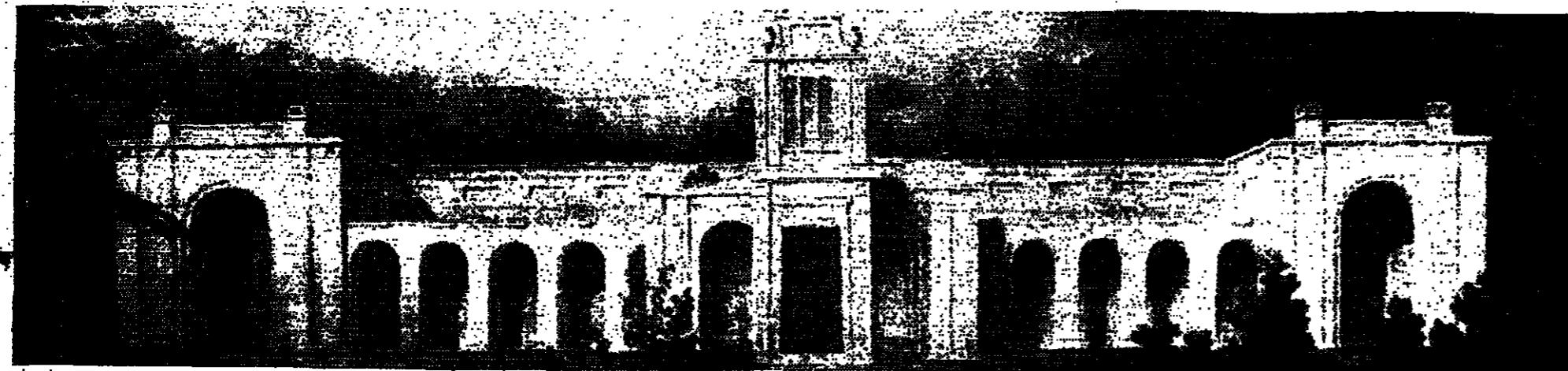
Do. 5.4% Prt. 1.6p

Do. 5.5% Prt. 1.65p

Do. 5.6% Prt. 1.7p

Do. 5.7% Prt. 1.75p

ARTS



Gandy's watercolour impression of Soane's proposed east front of Dulwich Picture Gallery which the gallery is about to purchase

The difficulties of meeting Soane's challenge

Colin Amery is in no doubt that leading international architects would rise to the occasion

J have spent several hours this week in a damp marquee in a suburban garden. The organisers of the *Country Life* Dulwich Art Gallery architectural competition put on show in the grounds of the gallery the entire spread of 377 entries. At weekends this display has aroused great public interest, although it has to be said that in the week only a few visitors join the swarms of "laid-back-long-legs" that seem to be drawn to the curling drawings in the two large tents.

Competitions always cause controversy and disappointment and the Dulwich one is no exception. Since I wrote about the results a little while ago, letters to this newspaper and in other places have expressed strong feelings about the role of critics and have attempted to judge critical reactions in the light of some imaginary "battle of the styles". I, and other writers, have been accused of "softly disapproving", of being "softly appointed keepers of the Soane faith", of not encouraging the young, "yet to come to terms with modernism." All this debate and interest can only be seen as A Good Thing...

But the polarising of the debate according to an entirely imaginary "Classical versus Modern" agenda,

completely misses the main point. Why are the winning schemes at the Dulwich competition so very disappointing? And why would it be a sad and missed opportunity if any of them were actually built? To make a considered and sensible judgment on these points, one needs to test one's own critical abilities in exactly the same way as the judges had to do. I felt it essential both to look at all the entries and to talk further to the Gallery itself.

First of all, I had another good look at the site and pondered the particular strangeness of Sir John Soane's 1811 design for the Dulwich Gallery. We know that Soane saw his Dulwich commission as a unique chance to commemorate his friend Sir Francis Bourgeois with a fine mausoleum and a gallery for his bequest. We also know that Soane was obsessed by "the furniture of death" and that it was the combination of a mausoleum and an art gallery that particularly attracted him. It was one of Soane's most personal works. He did not charge any fees for the design and when there seemed to be some financial crisis was willing to pay for the completion of the building himself.

Soane rejoiced in the opportunity to build a monument in a rural and pic-

turesque setting. He also celebrated the opportunity of combining his ideas and feelings about art, life and death in one building. It is the subliminal realisation of Soane's Romantic ideas about death and his transcendental qualities. Some would say the visitor, in realising the brilliance of his bright and their display of mankind's finest creations - works of art. The gallery and mausoleum symbolise the complete infinite and finite circle of life. A visit to Dulwich should be an almost religious experience.

This is the background against which competitors were asked to add the more mundane requirements of a brief that wants to turn Dulwich into an ordinary modern gallery with public lavatories, cafe, the inevitable shop and an all-purpose room with the strangely combined function of darkened lecture theatre and well-lit exhibition hall. It is a difficult brief and the organisers were wise enough to say that they were just looking for ideas and would not commit to build anything.

It is because Soane's ideas were so profound for Dulwich that the Gallery director, Giles Waterfield, should have invited some of the best architects in the world (many of whom

claim direct inspiration from Soane) to submit ideas. Waterfield claims that this would have been too expensive. I claim it would have been a better use of his sponsor's money and, after all, it is normal to ask architects to submit ideas to enter a competition and there is no doubt that many leading architects would willingly have paid to have the chance to build next to Soane's masterpiece. And *Country Life* would have had the honour not of promoting an indifferent free-for-all but of sponsoring the work of the world's best architects.

Of the 377 schemes on view there are probably only 50 that reach a good enough standard to be shortlisted. As this was an ideas competition it would have been fairer if the judges to have made a more catholic selection for commendation and included some of the classical schemes - several of which were very carefully planned and some were ingenious. I can see how hard it was to choose a winner because the general standard was so low. Many of the schemes were simply too dominant and overbearing, which must have driven the judges down the route of ultra-caution when selecting the almost invisible winner. And yet they singled out as their third prize winner a very powerful

claim that looked as though it had been designed for the Festival of Britain.

Because of all the critical furor the Gallery and *Country Life* feel more determined than ever, naturally enough, to back their three winners. I wonder now if the winner (Zetek, O'Neill and Grindell) was chosen because it took a lot of site space, the gallery needs and could probably be built without upsetting too many of the neighbours in this exceptionally sensitive site. It shows that the Gallery was so confused about what it wants that it has settled for almost nothing. It wanted the publicity and razzamatazz of an architectural competition (it got that) but has neither the funds nor the planning confidence to promote an internationally significant building.

I understand that the BH Festival in central London is contemplating a show of some of the Dulwich entries. Perhaps it would be wiser to continue the debate and show the winners alongside some newly invited entries from Rafael Moneo, Arata Isozaki, Eric Parry, John Outram, and James Stirling to name but five. Soane's Dulwich Picture Gallery is much too important to be saddled with the result of an inept competition.

Opening of Glasgow's new concert hall

Even before a note of music has been heard in it, Glasgow's new concert hall has changed its name. After a year of being advertised as the Glasgow International Concert Hall, it mysteriously turned into the Glasgow Royal Concert Hall on the opening night last Friday, presumably in commemoration of its royal inauguration.

In all important respects the city can consider itself well pleased. In its prominent position, close to the Theatre Royal and Royal Scottish Academy of Music and Drama, the concert hall will serve to enhance what is now clearly the artistic quarter of the metropolis.

Of itself, the building does not offer any visual adornment to the area. The exterior is utilitarian and projects a disappointingly bleak aspect at the back on to Sauchiehall Street, Glasgow's premier shopping street. (Surely there could have been some kind of contact between the audience in the hall's foyers and the bustling crowds outside?) But one has passed the ornate, the ostentatious front portico, which David Horne, the sturdy Fifie-born pianist, was joined by the Scottish National Orchestra and Chorus under Bryden Thomson. By that time I was quite decided that I wanted a clearer, single focus to the orchestral sound; but after the many disasters with acoustics in new concert halls, both in this country and overseas, that is perhaps a minor complaint.

The rest of the programme included Liszt's Second Piano Concerto and a less than satisfactory performance of Beethoven's *Choral Fantasy*, in which David Horne, the sturdy Fifie-born pianist, was joined by the Scottish National Orchestra and Chorus under Bryden Thomson. By that time I was quite decided that I wanted a clearer, single focus to the orchestral sound; but after the many disasters with acoustics in new concert halls, both in this country and overseas, that is perhaps a minor complaint.

The good news is that Glasgow has furnished itself with a really fine new centre for music. Just as the Festival Hall in London remains from the Festival of Britain, so the Glasgow Royal Concert Hall will stand as a permanent reminder of the enormous effort the city has put into making its year as a Cultural Capital of Europe a success.

seats keep you sitting firmly upright. Sight-lines in general are reasonable, but reports on the first night suggested that the acoustics vary enormously around the hall. From my place, in the first tier at the side, the sound was remarkably open and generous. Almost too much so, I felt at first, as the Straussian splendour of Thomas Wilson's Glasgow tone-poem *Carlton* seemed to engulf the listener in a wide, Cinerama-type sound.

This was one of two Glasgow 1990 commissions for the gala opening concert, which quite rightly kept the emphasis on Scottish music and musicians. The other was a most effective, short orchestral piece entitled *Rainbow* by Theo Musgrave, which investigated the tonal possibilities of a large orchestra and served to confirm the wide range of dynamics and colour the hall allows.

The rest of the programme included Liszt's Second Piano Concerto and a less than satisfactory performance of Beethoven's *Choral Fantasy*, in which David Horne, the sturdy Fifie-born pianist, was joined by the Scottish National Orchestra and Chorus under Bryden Thomson. By that time I was quite decided that I wanted a clearer, single focus to the orchestral sound; but after the many disasters with acoustics in new concert halls, both in this country and overseas, that is perhaps a minor complaint.

The good news is that Glasgow has furnished itself with a really fine new centre for music. Just as the Festival Hall in London remains from the Festival of Britain, so the Glasgow Royal Concert Hall will stand as a permanent reminder of the enormous effort the city has put into making its year as a Cultural Capital of Europe a success.

Richard Fairman

The Old Law

STUDIO, LYRIC HAMMERSMITH

There is an excellent production of *The Old Law* by Thomas Middeton and William Rowley at the Lyric Studio in Hammersmith, which I am glad to report had an almost full house on Saturday evening.

You may be forgiven for not knowing much about the play. According to a programme note, it has not been performed on stage for more than 300 years, and it is not easy to find a copy of the text...

Briefly, it can be described as Jacobean satire or as a kind of comic *King Lear* for it is about the outwauling of old age and the pangs of the gerontocracy, although it has a happy ending where nearly all is forgiven.

Middleton is best known for his tragedie, *The Changeling*, on which he collaborated with Rowley, and *Women Beware Women*. Rowley was a great collaborator. He had his hand in about 50 plays of the period. That has sometimes led to his being called a hack. I prefer the term "professional".

It is also sometimes said that since Shakespeare was so far above his contemporaries, most of the other plays of the period are of mainly academic interest. My own view is that it is both helpful and enjoyable to take Shakespeare and his contemporaries together because they illuminate each other and, after all, they use the same conventions.

Certainly from *The Old Law*, the allusions to *King Lear* are unmistakable. There are also references to *Dr Faustus* and

the idea of time running out. Indeed the whole canon of Elizabethan and Jacobean drama is there in one form or another, not least the contempt for the equivocations of the law.

The Hammersmith production is by the Commonwealth Theatre Company and directed by Tony Hegarty. As a company, it has a multitude of talent, most notably Max Haffler playing Creon and Iona Kennedy as Eugene.

The direction is also full of ideas. A traditional fencing scene is played very effectively without weapons and a drinking/scenings scene without tankards. It works. Nearly all the minor parts come off, especially the acerbatic courtiers.

The one reservation is that the production would gain from being cut by about 20 minutes; otherwise it is a wholly rewarding evening.

The future of the Lyric Hammersmith, incidentally, is in some jeopardy as a result of the combination of the poll tax, local authority cuts and the changed policy of the Arts Council.

I do not think that all theatres ought to be saved merely because they are theatres. The Lyric, however, like the Young Vic which is also in difficulties, is an exception. Apart from its memorable productions, it has some of the pleasantest amenities you will find in a theatre. It should be supported.

The Old Law runs until October 27.

Malcolm Rutherford

The Devil's Virtuoso

REDGRAVE THEATRE, FARNHAM

The good people of Farnham, friendly, prosperous and thea-

tre-loving, are led a merry dance by Ian Taylor in his new play, *The Devil's Virtuoso*, which re-tells the life of that pop superstar of the early 19th century, Paganini. So other worldly was Paganini's violin playing that he was reckoned to have made a pact with the Devil.

This becomes the *alpha* and *omega* of Taylor's play and weasels director Graham Watkins to set it in *An Illusionist's Theatre in Limbo*. The conceit is taken to the limit and poor Christopher Ashley as Paganini is forced to perform really dire magic tricks to satisfy the production's meddling with the mystic.

The chief trick is the ability of Ashley to convince the audience that he is a violin virtuoso: by clever direction, and help from the wings, he carries off a musical coup. His por-

trayal of Paganini as a louche cockney raises a few hackles but has some historical justification.

Six actors assume countless roles. Taylor seems fond of black underwear and Zoe Dickinson and Karen-Jane Tomlinson are for ever slipping into something slinky. Taylor is also good on Paganini's youth as a prodigy, but seems to lose interest after he becomes an international celebrity. There is nothing about his contemporaries (Schubert commented on his playing: "I heard an angel sing"); nothing about his spectacular bankruptcy; nothing about Paganini coloured Julian Forsey, Philip Dupuy, and Michael G. Jones are assorted princes, lawyers, and other crooks.

For the finale there is a

theme that could have been exploited more energetically - Ashley and the cast become modern rock stars, bashing out Paganini cadenzas.

Of course the devilry allows some good tableaux, especially the opening scene where Paganini's son is discovered arguing with the Church over a rotting corpse, and throughout the staging is an imaginative box of tricks for a regional theatre. But, in what is basically a safe run through of a famous life, it would have been better to show Paganini whole rather than Paganini coloured.

Julian Forsey, Philip Dupuy, and Michael G. Jones are assortment of princes, lawyers, and other crooks.

Antony Thorne

Turandot

COVENT GARDEN

As the third cast for this revival of *Turandot* took the stage, it is remarkable to consider how unfailingly satisfying this production has been over the past six years. Every time it is put on, the opera seems just as magical and involving, as cruelly disturbing below the surface, as it did the time before, no matter who is singing.

With so many revivals, it has served to welcome a long line of visiting stars. Singers such as Dimitrova and Mastro, for example, have used the title role to show off voices of remarkable amplitude.

under). But similarly, in a wholly positive way, the drama was kept at a high level of expectancy: Savova's is a live and always interesting Turandot.

By pairing her with the tenor Nicola Martini, the performance gave us a leading couple of opposite virtues.

Martini is predictable above all, with a fine, Italianate voice that never lets him down, deserving of the noisy ovation that he won; but he makes an uninteresting stage personality, a *Turandot* without ardour or heroism, or even stock Italian-tenor histrionics.

Nor did one's heart go out to the *Lia* of Lucia Mazzaria-Scanzi, brightly and capably though she sang.

Nevertheless, the opera worked and powerfully so, partly no doubt thanks to the immense climaxes built up by Colin Davis in the pit. This is a production that you can see again and again without it dwindling in impact at all. While the Royal Opera has such a *Turandot* to offer, it is difficult to complain when they put it before the public so often.

Richard Fairman

Monteverdi Choir

BARBICAN HALL

With one bound John Eliot Gardiner has leap-frogged his rivals. While the other conductors involved in the period instrument movement are moving steadily through the early romantics, Eliot Gardiner has audaciously jumped ahead to the *German Requiem* of Brahms, that most unlikely of works to be heard in an "authentic" performance. Next month the Monteverdi Choir will follow up with the unaccompanied choral music.

In music as comparatively recent as this it is difficult to know how great a difference to expect, if it is performed on instruments of the period. In this year's concert the most noticeable effects were those of acidic strings and hard-struck timpani, now commonplace in performances of baroque and classical music.

Were the English Baroque Soloists using their usual instruments, or later ones to suit the period (1860)? On that point the programme did not furnish any details. A brief introduction by Eliot Gardiner did, however, express an intention to do away with the *German Requiem's* "prevailing daintiness of texture" and in that he can claim total success. There is simply no comparison.

Richard Fairman

OBITUARY

Jill Bennett

Jill Bennett, who died last week aged 58, was born on Christmas Eve, 1931. She had wealthy parents, and it may have been this that lent both to her playing and her life in general, a feeling that most of what happened to her was controlled by herself. She had barely left school, in Stratford-upon-Avon, when she began to play small parts for the Shakespeare Memorial Company. At 18, she fell in love with its 50-year-old director, Sir Godfrey Tearle, and in spite of disapproval stayed so until his death four years later.

The Shakespeare company was followed by Olivier's company at the St James's, with whom she gave Anna in *Catfish and Anna*, and Iris in both *Antony and Cleopatra* and *Cesar and Cleopatra*. Thence she followed the prescribed route for a successful young actress, to Hollywood, though her looks were piquant rather than beautiful. She starred in some unmemorable films and returned to England, able now to take important parts. She was *Masha* in John Clements's *Sergius* in 1956, and joined the Oxford Playhouse company under Frank Hauser. In 1962 she married Willis Hall, in whose work she had appeared at the Royal Court.

At the Court, she played the Russian Countess in John Osborne's *A Patriot for Me*, a part she adored beyond its proper worth, and her work centred around that house for some time. The marriage with Hall lasted only until 1966, and in 1968 she married Osborne, who created *Pamela* for her in *Time Present* - virtually a

BUSINESS TRAVEL

The Financial Times proposes to publish this survey on:

12 NOVEMBER 1990

For a full editorial synopsis and advertisement details, please contact:

TIM KINGHAM
on 071-873 3606

or write to him at:

Number One
Southwark Bridge
London
SE1 9HL

ARTS GUIDE

MUSIC

London

Dmitri Evdokimov (baritone), Michael Arkhipov (piano), Maximilian Tengzelius, Cecilia Strandell, Berliner Ensemble, Queen Elizabeth Hall (Mon) 071 522 3151; cc 071 522 5800.

Royal Philharmonic Orchestra conducted by Sir Yehudi Menuhin, Julian Lloyd Webber (Mon), Sir Charles Mackerras (Thur), Royal Festival Hall (Wed) 071 522 5800.

Orchestra Colonne conducted by Klaus Weise, Trio Henry. Beethoven (Mon), Salle Pleyel (Tue), 071 500 0077.

Quinton Sir Nigel (Tue), Salle Cuvillié (Wed), 071

BRITAIN AND THE EMS

No quick-fix solution to economic problems

Nigel Lawson explains why the ERM decision is so important



The objectives of economic policy are easily stated: to suppress inflation and to create the conditions for a sustained improvement in economic performance, which in turn will permit the maximum practical improvement in the living standards of the people. The problem for any government and in particular for the chancellor of the exchequer, is how best to achieve these two objectives. When I first became chancellor in 1983 I reviewed the policies then in place, and the range of instruments at my disposal, and concluded that I should set myself three key targets: a balanced budget, tax reform, and the entry of sterling into the Exchange Rate Mechanism of the European Monetary System. Over the years, the first two of these were achieved, but the third consistently eluded me. Needless to say, this was not for want of trying, but I was unable to overcome the deep-seated opposition of the prime minister.

Now that, at long last, ERM entry has been secured, the government has a coherent economic strategy which should make it possible in due course to attain on a lasting basis the twin objectives I listed at the beginning.

No doubt the timing of ERM entry could have been better. It would undoubtedly have been better, for example, had we entered when I made my most determined effort to do so, towards the end of 1985, when UK inflation stood at the new European Community average of a little over 5 per cent and was coming down still further, and when the pound stood at some DM2.75. Had we done so, the subsequent sharp fall in sterling in 1986 would not have occurred, and we would have avoided the levels of inflation we have today.

But what matters is that the historic decision has now at last been taken.

Why is it so important, and in practice so necessary?

It is, I think, nowadays widely recognised that the suppression of inflation requires firm monetary discipline. In theory, that discipline can be either internally based, through control of the domestic monetary aggregates, or externally, through control of the exchange rate. Historically, we have tended to follow the external route, whether via the gold standard (notably in the period up to the first world war) or via the dollar standard, during the period following the second world war.

Today, when financial deregulation (which is particularly advanced in the UK) and the globalisation of financial markets have made the domestic monetary aggregates an especially unreliable guide, an external discipline, should



British entry into the ERM eluded Nigel Lawson as chancellor simply because it suits us to do so and will continue to provide the necessary anti-inflationary discipline for the foreseeable future.

A more serious objection raised by the sceptics is that, once in the system, funds will flow into high-quality currencies like sterling, forcing us to lower interest rates more than is compatible with the needs of domestic monetary policy in order to keep the pound within the ERM range. There is indeed likely to be an immediate period of turbulence, which is why the government was quite right to enter initially with the wider, Spanish-style margins, as I suggested in my brief intervention in this year's budget debate – although I would hope that within, say, six months, we would move to the narrower margins. (For practical technical reasons it would, I believe, be better if the narrower margins were plus or minus 3 per cent, rather than the existing plus or minus 2½ per cent, but that is very much a second order matter.)

But the important point is that the sort of conflict that the sceptic fear is likely to be both infrequent and short-lived. This is certainly the practical experience of the ERM during the 11 years it has been in existence: when inflation rates among the member nations varied widely, so too did interest rates. And there are good reasons why that should be so. For the alleged conflict exists only if the market gets it wrong. That is to say, the market is unaware of the inflationary pressures that oblige a particular country to have high nominal interest rates at any particular time. For if the market were aware, then it would fear that an excessive reduction in interest rates would make the party impossible to maintain, and this would affect any tendency to favour the currency on yield grounds. Of course, the market can be, and occasionally is, wrong; but this is, as I have

written, the only reason why it will not do, however,

provide a quick-fix solution to the current difficulties of the British economy. Least of all does it open the way to an opportunist "golden scenario" in which interest rates come down rapidly leading to an early election in a burst of ephemeral euphoria. The benefits of ERM membership are real, but only if it is accompanied by economic stability; and so far from providing instant gratification – though the immediate market reaction was certainly encouraging – they will build up gradually over the years.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

members.

Regrettably, the British government has not yet found it possible to commit itself fully to this final aim. Although the submission of an alternative proposal to the Delors concept by Mr John Major was highly to be welcomed as an indication of Britain's interest and willingness to participate in the shaping of the future structure of the Community, it failed to endorse the concept of a "European Central Bank" and a single currency.

Leaving aside the question of desirability of a full Ecu, it is fair to say that only with such a final structure will the full benefits of the free market for goods, services and capital be reaped for both individuals and enterprises. Or to phrase it in more political and global terms, that the proper weight of banks and building societies involved in the system and the chancellor has repeatedly

stated that he is fully aware of this. As in all other countries, success or failure in the fight against inflation depends entirely on the government's courage and perseverance to pursue appropriate policies.

Apparently, the British government is determined to continue firmly on its stabilisation course. Undoubtedly,

membership in the ERM can be of significant help as the experience of other member countries, France in particular, has shown. By the government's observation of the "rules of the game" of such a proven stability-oriented bloc, national fiscal and monetary policies – as well as those of employers and trade unions – are given a set of parameters.

The European Monetary System and the ERM, important as they are and useful as they have proven, can only be considered "half-way stations" on the road to full Economic and Monetary Union (Emu), the declared aim of all Community

said, in practice infrequent and short-lived, and should be countered by (stabilising) intervention.

What would be wholly wrong is the suggestion in some quarters that an imprudent reduction in interest rates should be concealed, but offset by fiscal tightening – higher levels of taxation. It would be both highly dangerous, and largely ineffective, to try and use fiscal policy in this way.

There are some who hope,

and others who fear, that full membership of the EMS is a step towards complete Economic and Monetary Union; that is to say, to a single European currency. This is clearly mistaken. Not only has the EMS (which is an agreement between the monetary authorities of the member states wholly outside the framework of the Rome treaty) existed successfully for 11 years with any move towards Emu, but the strongest advocates of Emu, such as Jacques Delors, explicitly argue that it is necessary partly because the EMS is a purely economic arrangement which will not bring about the complete political union that is implicit in a single currency.

The first of these propositions is, I believe, clearly mistaken; the second assumes a desire for complete political union which at present simply does not exist, and indeed may well never exist.

The only practical connection between full membership of the EMS and Emu is that, as a country, our participation in the former will at last enable Britain's voice to carry the authority it should have about the latter, not least at the forthcoming intergovernmental conference in December.

There are other incidental advantages which ERM membership will bring. The greater exchange rate stability vis-à-vis our most important export market (and our principal competitors in third markets) will be of benefit to British industry. Politically, too, by depriving the Labour party of its only serious economic policy plank in its platform, it cannot fail to support the Conservative party's prospects in the next general election, whenever that may be.

What it will not do, however, is provide a quick-fix solution to the current difficulties of the British economy. Least of all does it open the way to an opportunist "golden scenario" in which interest rates come down rapidly leading to an early election in a burst of ephemeral euphoria. The benefits of ERM membership are real, but only if it is accompanied by economic stability; and so far from providing instant gratification – though the immediate market reaction was certainly encouraging – they will build up gradually over the years.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

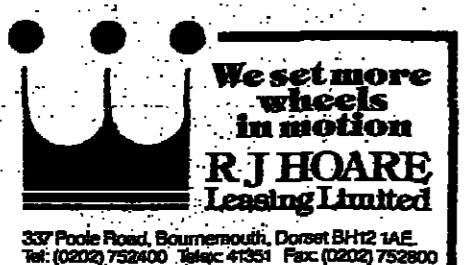
I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the better.

I warmly congratulate my successor on his signal achievement. If my own resignation last year indirectly made it less difficult for him, then so much the



We set more
wheels
in motion
RJ HOARE
Leasing Limited

337 Poole Road, Bournemouth, Dorset BH2 1AE
Tel: (0202) 752400 Telex: 47331 Fax: (0202) 752800

INSIDE

Polly Peck puts price on survival

P to bridge its immediate liquidity gap, Polly Peck International believes it needs no more than £200m, assuming bank creditors agree this week to give a longer breathing space on debt. The group strategy for remaining solvent through until January depends on remitting much of the £143m in cash it claims to have in Turkey and northern Cyprus, bearing some disposals under way and receiving some Turkish government support. Most important, however, is persuading creditors not to demand the repayment of nearly £200m in loan facilities and commercial paper which falls due in the final three months of this year, writes Clay Harris and David Barchard. Page 20

Fight for cash in Willis bid

The refusal of Corroon & Black to consider a \$40-a-share cash offer from Aon Insurance and pursue a lower paper bid from Britain's Willis Faber has many arbitragers worried about losses. Last week they were claiming substantial interest in a mechanism which would get them cash payment for their shares. But both Willis Faber and Corroon remained confident the merger will go ahead. Nikki Tait and Richard Lapper report. Page 20

Worst of times for junk bonds



The last couple of months have been the worst ever for the US junk bond market. Absolute bond yields are at an all-time high, as are yield margins relative to US Treasuries. Iraq's invasion of Kuwait appears to have triggered the latest plunge by bringing to the fore concerns about economic recession, a harbinger of doom for junk bonds, and the Salomon Brothers Composite High-Yield Index fell 4.72 per cent in August and 5.81 per cent in September. Tracy Corrigan reports. Page 23

Market Statistics

	23	24
Euromarket turnover	Money markets	25
FTSE 100 index	Int'l bond funds	25
T/AM int'l bond index	NY Tokyo bond index	22
Foreign exchanges	Traditional options	28
London recent issues	US money market rates	23
London share service	US bond price/yields	22
Managed fund service	World stock mkt indices	24

Companies in this section

	21	22
Aker Drilling	Polly Peck	20
CEAC	Propeller	20
Citicorp	Rhona Pouline	21
Corroon & Black	Smallholder Companies	20
Black & Decker	Timco	20
Maxwell	Willis Faber	20
Olympic Airways		
Piaggio		21

FINANCIAL TIMES COMPANIES & MARKETS

Monday October 8 1990

Uncertain results of a newly stable pound

The markets' immediate reaction on Friday to entry to the ERM was to push up both sterling and UK equities. That double reaction may prove justified for the immediate future, and perhaps in a long term some years away. In between, however, lies a time filled with uncertainty and potential difficulties for UK companies and markets.

Analysts differ on sustainability of rally

By Antonia Sharpe

Stockbrokers' analysts were yesterday predicting rising share prices on London's stockmarket following Friday's news.

Mr John Reynolds, market strategist at County NatWest, says that – given the market's short supply of stock and the low trading volumes in recent months – there is a danger that the bounce will be so pronounced that many fund managers will be left holding cash.

He advises investors to use futures or index options to gain immediate exposure to the equity market.

Interest-rate sensitive and domestically-oriented sectors are the most obvious beneficiaries of Friday's cut in base rates. Mr

Mark Brown, chief UK strategist at UBS Phillips & Drew, says that construction stocks, which have been savaged by high interest rates and threats of bankruptcy, are expected also to be re-rated.

Retailers should get a lift as Friday's cut in interest rates, and the prospect of a further one-point drop in the next few months, boosts spending in the run-up to Christmas.

Stocks of companies heavily dependent on overseas earnings are likely to lag behind the market in the short-term as sterling appreciates, though stocks which have an attractive yield premium, such as ICI, should get some protection.

Mr George Hodgson, market strategist at S.G. Warburg Securities, says that entry into the ERM is not an easy option for manufacturing industry, which will no longer be bailed out by devaluation when wage inflation gets out of hand.

The UK economy, especially the manufacturing sector, is still the manufacturing sector, he says, and this will keep the pressure on manufacturing stocks.

Mr Bill Smith, chief equity strategist at Barclays de Zoete Wedd, says that hopes for a quick turnaround in domestic demand may be disappointed. Highly geared capital goods companies, which would benefit from lower interest rates as their borrowing

costs would ease, still faced a drop in investment and demand for their products.

County NatWest's Mr Reynolds, who had turned positive on the market towards the end of September, believes that the market is cheap and that institutions should be buying a broad portfolio of stocks. The market was finally free of the uncertainty about the ERM which had been around since June and could now assume that the government would call a general election possibly as early as mid-summer 1991.

On the other hand, Warburg's Mr Hodgson believes that the current recovery in share prices is a rally in a bear market. He

fears that investors would lose sight of valuations in their hurry to get back into the market.

For now, sterling's entry into the ERM is mainly a domestic issue, says BZW's Mr Smith, but in the future the stockmarkets of all ERM members will converge for investment purposes.

Inflation differentials and yield premiums between the ERM markets will be instrumental in deciding when one market is looking cheap compared to another.

A pick-up in demand in the UK will benefit continental European companies with an exposure to the UK, says Dr Richard Reid, chief European economist at UBS Phillips & Drew.

UK funds may seek other EC markets

By Philip Coggan

OVERSEAS investors are expected to flock into sterling-denominated assets as part of the immediate reaction to Britain's entry into the exchange rate mechanism. But entry could also cause a fundamental change in UK institutional portfolios.

Historically, UK pension funds have kept a large percentage of their funds in sterling to ensure that they could match their liabilities (funding the retirement benefits of UK employees). But the more closely the pound is linked to the D-Mark, the more sterling and EC assets become indistinguishable.

The typical weighting of a pension fund is 57 per cent in UK equities and 24 per cent in overseas shares. The international element is then weighted according to the relative capitalisations of the various markets.

Because of the underdevelopment of some EC stockmarkets, the theoretical weighting of equities from other EC countries is currently only around 4.5 per cent. In fact, however, UK pension funds have tended to be overweight in the rest of the EC.

Recent estimates suggest that they have 8 per cent of their portfolios in the rest of the EC.

But in the limiting case of European monetary union, Mr Paul Woolley of fund management group GMG Woolley, argues that sterling and EC assets would be effectively the same. If so, then the 51.5 per cent of their portfolios that pension funds currently devote to EC (including UK) assets ought to be divided in a radically different manner.

Based on market weightings, theory would suggest that only 24 per cent of assets should be in UK equities while 37.5 per cent should be invested in the rest of the EC.

For cultural reasons, such a huge shift is unlikely; and ERM entry by itself ties sterling less closely to continental currencies than would full-scale monetary union. None the less the chances are that UK pension funds will now shift more of their portfolios into other EC markets. Not all the funds will be switched from the UK – some may come from other overseas markets such as the US.

Reflections in a hall of distorting mirrors

Andrew Hill explores the implications of ERM entry and lower interest rates for UK corporate profits

From recession to rejoicing in half an hour, the British equity market's reaction to Friday's news that the UK would take full European Monetary System membership and drop interest rates was exciting to watch.

But when it comes to reflecting reality, the stockmarket has always been a hall of distorting mirrors. The short-term reaction in the markets may be euphoric, but it will take slightly longer for corporate profitability to catch up with investor sentiment.

By contrast, building materials and construction companies. On Friday, the share price of Tarmac, Britain's biggest housebuilder, rose 16 per cent in minutes. But less than a fortnight ago Tarmac announced that its first-half profit

had fallen by 36 per cent, and construction output in Britain is still expected to drop by 6 per cent this year.

A reduction in interest rates may inject confidence back into the overextended housing market, but some analysts believe that base rates will have to come down still further and stay down before the sector's profits improve. And it could take a year to 18 months for such improvements to show through.

By contrast, building materials companies like RMC, Redland and Steedley have been supported recently by their strong overseas earnings, in particular in West Germany. A stable, strong pound put pressure on such earnings when they are translated into

sterling. None the less, the stronger relative growth of continental housing markets will help these companies compared with their more domestically-minded rivals.

The chemicals sector could take the hardest knocks from a sustained strong pound. Imperial Chemical Industries, traditional bellwether of the British stockmarket, was another beneficiary of Friday's surge in equities. But with its fiercest competition coming from Germany, the chemicals sector's profitability is sensitive to the D-Mark/sterling exchange rate.

As Warburg Securities points out, it was in 1980, when demand was low and the pound strong, that ICI took the fateful decision to cut its dividend. The interest rate cuts should have a direct impact on the profitability of the UK's highly geared property sector – shares in the property developer Rosehaugh, were among the immediate winners on Friday. A strong, stable pound may attract non-UK buyers back into the slack property market, because of reduced currency risk.

Interest rate reductions in the UK will not be good news for all companies with debt on their balance sheets. Warburg points out, for example, that conglomerates like BTR and Tomkins have bor-

rowed money in the US while keeping cash on deposit in Britain. Those groups' earnings are likely to suffer as UK base rates come down, because interest charges (in the US) will remain the same, while interest receivable will be reduced.

Analysts also warn against betting on a long-term improvement in consumer spending, particularly in the leisure sector. One side-effect of a continued squeeze on corporate profits (from interest rates and a strong pound) is likely to be a slowing of wage increases and possibly a jump in the unemployment figures. A revival in profits for the pure leisure companies – the bingo halls and discos, for example – might prove short-lived.

If ERM entry heralds a medium-term tightening of economic policy, the same may well apply to retailers, but the profit and loss accounts of the stores sector will still enjoy the immediate benefits of Friday's announcement. Retailers always respond quickly to relaxation in monetary policy, and although some, like Marks and Spencer, seemed to be braving the downturn well, others will be glad of a respite.

That said, there is no excuse for losing a sense of perspective. One public relations company issued a breathless press release on Friday describing the interesting cut as "the turning point of the century" for retailers. It was an exciting day, but perhaps not that exciting.

Economics Notebook

All to play for on monetary union

The British government's decision to take sterling into the exchange rate mechanism of the European Monetary System will elevate Mr John Major, the Chancellor, to hero status when he attends this month's regular monthly meeting of EC economics and finance ministers in Luxembourg later today.

But it is less certain that the long awaited move will materially affect Britain's capacity to influence the European Community's drive towards economic and monetary union (EMU).

On Saturday, in an interview with BBC Radio's Today programme, the Chancellor made clear that full membership of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

Britain's European credentials may be looking more polished than at any time since entry into the community nearly 20 years ago. But Mr Major made clear that the government was still opposed to a "headlong rush" towards EMU.

To move swiftly towards a single currency or central bank "would be immensely economically damaging for Europe and immensely divisive for Europe," he said.

So Mr Jacques Delors, the com-

mission president, who has advocated moving from the present first stage of EMU, that began on July 1, to the transitional second stage as soon as January 1 1993, will draw only limited comfort from the government's ERM decision.

But similarly, Mr Major would be unwise to think that Britain's belated accession to the ERM will sway other member states in favour of his "hard Ecu" alternative for stage two.

This plan, to recap briefly, envisages the development of the present European Currency Unit into a parallel currency alongside existing EC currencies in the hope that it might one day become the community's single currency. A main attraction of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

On Saturday, in an interview with BBC Radio's Today programme, the Chancellor made clear that full membership of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

So Mr Jacques Delors, the com-

mission president, who has advocated moving from the present first stage of EMU, that began on July 1, to the transitional second stage as soon as January 1 1993, will draw only limited comfort from the government's ERM decision.

But similarly, Mr Major would be unwise to think that Britain's belated accession to the ERM will sway other member states in favour of his "hard Ecu" alternative for stage two.

This plan, to recap briefly, envisages the development of the present European Currency Unit into a parallel currency alongside existing EC currencies in the hope that it might one day become the community's single currency. A main attraction of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

On Saturday, in an interview with BBC Radio's Today programme, the Chancellor made clear that full membership of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

So Mr Jacques Delors, the com-

mission president, who has advocated moving from the present first stage of EMU, that began on July 1, to the transitional second stage as soon as January 1 1993, will draw only limited comfort from the government's ERM decision.

But similarly, Mr Major would be unwise to think that Britain's belated accession to the ERM will sway other member states in favour of his "hard Ecu" alternative for stage two.

This plan, to recap briefly, envisages the development of the present European Currency Unit into a parallel currency alongside existing EC currencies in the hope that it might one day become the community's single currency. A main attraction of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

On Saturday, in an interview with BBC Radio's Today programme, the Chancellor made clear that full membership of the EMS did not mean that the British government was now joining the enthusiasm among EC members states that seek a rapid move to EMU.

So Mr Jacques Delors, the com-

To: Linda Clement, Black Country Development Corporation, Black Country House, Round Green Road, Oldbury, West Midlands B69 2DG. Tel: 021-511 2000. Fax: 021-544 5710 / 021-552 0490

Please send me a copy of your 1990 Report & Accounts details of sites and premises available (please tick)

Name Position Address Postcode Telephone

Companies deriving 20% of trading profits from the EC

(excluding UK)	% profits	(BBA)	% profits	(TDG)	% profits
TIP Europe	56	30	32	Cadbury Schweppes	21

COMPANIES AND FINANCE

Polly Peck 'needs £200m to survive'

By Clay Harris in London and David Barchard in Ankara

POLLY PECK International believes it needs no more than £200m to bridge its immediate liquidity gap if bank creditors agree this week to give it a longer breathing space on debt.

Its strategy for remaining solvent through January depends on raising this sum by remitting much of the £143m in cash it claims to have in Turkey and northern Cyprus, getting asset disposals under way and receiving some Turkish government support.

More importantly, however, it must persuade creditors not to demand the repayment of a further £200m in loan facilities and commercial paper which falls due in the final three months of this year.

At a meeting in London on Friday, bankers agreed only to a one-week moratorium on repayments but held out the possibility of accepting a longer standstill.

The future role of Mr Asil Nadir at Polly Peck is becoming less certain. The board rejected his offer to resign as

chairman last Monday, but yesterday a senior director refused to confirm that was still the case. Mr Nadir has flown to Turkey for talks.

Directors are now playing down the importance of direct financial assistance from Turkish institutions, and claim to be looking instead for advance export credits.

Turkish officials said in Ankara that the decision about any rescue package would rest with President Turgut Ozal.

"As far as I know, no such decision has yet been taken and there are no signs that a package is on the way," one Turkish banker said. "But if Mr Ozal wants one, it could still be launched."

Turkish government sources have declined to comment on claims that a package will be approved, but civil servants say in private they have not yet seen any signs of one.

Western diplomats in the Turkish capital also say they have not yet seen any evidence of a support package. "Presi-

dent Ozal may go ahead with one, but he has not made any publication of his intentions yet," said one diplomat.

The Polly Peck affair, he added, was surrounded by a web of local political rumours which made it extremely difficult to assess the situation of the company and its financial problems. "The issue is highly political. It is very much Mr Ozal's personal decision."

Turkish private sector bankers in Istanbul continue to cast doubt on any idea of a rescue, warning that if the main state banks provided help, they could face possible legal complications later.

"I very much doubt that the head of any of the Turkish state banks will feel able to sign documents giving permission for a loan to Mr Nadir," said one banker. Another said: "There are always ways of finding money in a desperate situation. President Ozal can still do it if he wants to, but he would probably attract some unpopularity if he did."

POLLY PECK told bankers in London on Friday that its net borrowings had risen from \$264m to \$1.07bn in the three months to September 30. The main reason was a near halving of cash balances from \$404m outstanding borrowings declined by about \$20m over the period, the company said.

The most dramatic three-month fall in cash balances was shown in the "Near East," which includes Turkey and northern Cyprus, from £305m to £143m. A director claimed yesterday that this decline reflected normal seasonal payments for citrus fruit and electronic components.

On Friday night, Moody's downgraded the ratings on \$500m of debt issued by Polly Peck International Finance, a subsidiary of Polly Peck, for the second time in a week.

Swiss franc and D-Mark bonds guaranteed on a senior basis by the parent were reduced from Ba3 to B3 and subordinated convertible preference shares from B2 to Ca.

POLLY PECK told bankers in London on Friday that its net borrowings had risen from \$264m to \$1.07bn in the three months to September 30. The main reason was a near halving of cash balances from \$404m outstanding borrowings declined by about \$20m over the period, the company said.

The most dramatic three-month fall in cash balances was shown in the "Near East," which includes Turkey and northern Cyprus, from £305m to £143m. A director claimed yesterday that this decline reflected normal seasonal payments for citrus fruit and electronic components.

On Friday night, Moody's downgraded the ratings on \$500m of debt issued by Polly Peck International Finance, a subsidiary of Polly Peck, for the second time in a week.

Swiss franc and D-Mark bonds guaranteed on a senior basis by the parent were reduced from Ba3 to B3 and subordinated convertible preference shares from B2 to Ca.

Propeller sells back Skopes at £1.8m loss

By Jane Fuller

PROPELLER, the USM-quoted leisurewear company, is selling back to the vendors a menswear business that it acquired only a year ago.

After the market closed on Friday, it also announced an interim retained loss of \$2.44m, a 5-for-2 rights issue to restore its balance sheet and provide working capital.

However, both Willis Faber

and Corroon remained confident the merger would go ahead. Willis shareholders have already given it a green light, and Corroon are set to vote in New York this morning.

To get cash, Corroon holders must ask to have the value of their shares "appraised" by the courts, traditionally a very lengthy process.

Bear Stearns, the US brokerage, has already said it intended to seek this option.

Under the merger terms if shareholders seeking 8 per cent plus of the equity seek the appraisal route, Willis Faber is free to walk away from the deal, although this condition can also be waived.

It had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Moves for cash in Willis Faber US bid

By Nikki Tait in New York and Richard Lapper in London

ARBITRAGEURS, some of whom face large losses as a result of the refusal by the directors of Corroon & Black to consider a \$40-a-share cash offer from Aon Insurance and pursue a lower paper bid from Britain's Willis Faber, were last week claiming there has been "substantial" interest in a mechanism which would get them cash for their shares.

However, both Willis Faber

and Corroon remained confident the merger would go ahead. Willis shareholders have already given it a green light, and Corroon are set to vote in New York this morning.

To get cash, Corroon holders must ask to have the value of their shares "appraised" by the courts, traditionally a very

lengthy process.

Bear Stearns, the US brokerage, has already said it intended to seek this option.

Under the merger terms if shareholders seeking 8 per cent plus of the equity seek the appraisal route, Willis Faber is free to walk away from the deal, although this condition can also be waived.

It had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear that the integration of Skopes into the group was restrained by the acquisition agreement, which effectively locked up the Skopes assets and business until all of the consideration was paid.

It had, therefore, been decided to accept the offer of the vendor, Delves Limited, to buy back the company. A loss of £1.8m on the disposal was included in the interim results as an extraordinary item.

The pre-tax loss for the six months to August 3 was \$241,000, against \$210,000 profit last time, on turnover of \$6.54m (£5.66m).

An exceptional provision of \$514,000 was made for debtors and stock partly relating to the previous year. This was explained as "arising from the breakdown of control over accounting procedures." Interest charges increased more than tenfold to \$438,000 (£37,000).

Mr Keen said: "To concentrate on his role as chairman of Corroon Beach," the USM-quoted motor, food and leisure group which had a 22 per cent stake in Propeller.

The rights issue - at 10p per share, the same as Friday's close - should raise £2.25m.

Skopes had also become clear

COMPANIES AND FINANCE

Canadian banks predict merger of larger institutions

By Bernard Simon in Toronto

CANADA'S banking industry appears to be smoothing the way for a giant merger or take-over involving some of the country's biggest financial institutions.

Ms Helen Sinclair, president of the Canadian Bankers Association, told a group of international bankers in Montreal that the federal government's recent proposals for financial services reform seem to reverse a long-standing aversion to mergers of large financial institutions.

"Our interpretation of the new policy — and our fervent hope — is that in the future the government won't automatically preclude the merger of two large institutions by sole reason of their size."

She noted that Canada's six big banks, some of which used to be in the top rank of international banks, have been overtaken in size by many of their foreign competitors. The biggest bank, Royal Bank of Canada, has assets of about C\$126bn (US\$108.6bn). While still among the top half dozen North American institutions, it

is now dwarfed by many Japanese and European banks.

Ms Sinclair said she had no knowledge of any mergers under consideration. But many observers of the Canadian banking industry have predicted an amalgamation within the next few years.

The two banks most often mentioned as potential merger candidates are Bank of Nova Scotia, which has significant management problems, and Quebec-based National Bank of Canada, the smallest of the six.

The government said in proposals, published late last month, "create a framework for strong national institutions serving the Canadian interest."

By opening new avenues of growth for Canada's financial institutions, the policy will strengthen their ability to meet the new challenges that have evolved in the global marketplace.

The last significant merger in the Canadian banking industry took place almost 30 years ago with the creation of what is now Canadian Imperial Bank of Commerce.

Olympic Airways plans sale of 49% stake

By Karin Hope in Athens

OLYMPIC Airways, the state-owned Greek carrier, is prepared to sell a 49 per cent stake to another airline, according to a senior company official.

The airline is already in touch with several European airlines who have expressed interest, among them Swissair and the Dutch carrier KLM. However, given Olympic's accumulated \$700m debt and expected losses this year of more than Dr25bn (\$16bn), no early decision is foreseen.

Assets total \$600m and annual turnover is almost \$1bn. But with more than 12,000 employees, the company is also considered by analysts to be heavily overstuffed.

The airline is obliged to maintain flights to remote Aegean islands during the winter months. Olympic has a fleet of 32 aircraft, mostly Boeing and Airbus, which is gradually being renewed under an \$800m purchase plan launched earlier this year.

The carrier's main subsidiary, Olympic Catering, is already up for sale. With losses forecast at Dr6.6bn this year, half its 2,000 workforce was dismissed last month.

Citicorp to lodge appeal against Fed insurance ruling

By Nikki Tait in New York

CITICORP, one of the largest of the US commercial banks, plans to lodge an appeal against the recent decision by the Federal Reserve Board which bars it from continuing insurance activities at its Delaware unit, a Citicorp spokesman said.

Citicorp said it had filed notice of appeal with the 2nd Circuit Court of Appeals in Manhattan.

The Fed made its ruling on September 4, following a change last May in Delaware law that permitted banks to sell insurance nationwide out of their Delaware subsidiaries.

Under the terms of that legislation, assets, liabilities and records of the insurance units had to be kept separate from those of the bank.

In addition the banks were limited to investing no more than 25 per cent of total capital, surplus and undivided profits in insurance operations. Moreover, there was a companion banking bill which limited banks' marketing operations to Delaware residents.

But the insurance industry, worried about the encroachment of the banks on to its own territory, spent two years fighting the Delaware bill.

It claimed that the banks would bring unfair competition to a market which is already highly competitive.

Analysts said that the inability to sell insurance would make little difference to Citicorp, or other banks, in the short-run.

However, in the longer term, insurance operations could potentially be an important source of income for banks.

This announcement appears as a matter of record only

September 1990



WEMBLEY PLC

£85,000,000 Revolving Credit Facility

Arranged by

J. Henry Schroder Wagg & Co. Limited

Underwriters

Allied Irish Banks PLC

Dresdner Bank Aktiengesellschaft, London Branch

J. Henry Schroder Wagg & Co. Limited

Participants

Allied Irish Banks PLC

Banco Central, S.A., London Branch

Banco Espirito Santo e Comercial de Lisboa, London Branch

BIG: Bank, London Branch

DG BANK Deutsche Genossenschaftsbank, London Branch

Dresdner Bank Aktiengesellschaft, London Branch

Girozentrale Vienna, London Branch

Hambros Bank Limited

Hessische Landesbank - Girozentrale - London Branch

Malayan Banking Berhad

Oesterreichische Landerbank, London Branch

J. Henry Schroder Wagg & Co. Limited

Agent

J. Henry Schroder Wagg & Co. Limited

Schroders

This advertisement is issued in compliance with the requirements of the Council of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited ("The Stock Exchange"). It does not constitute an invitation to the public to subscribe for, or purchase, any securities. Application has been made to The Stock Exchange to admit to the Official List the whole of the issued share capital of Kembrey Plc ("the Company"). It is expected that admission to the Official List will become effective and that dealings will commence on 8th October 1990.

Kembrey Plc

(Registered in England No. 171332)

Introduction to the Official List

arranged by

Smith New Court Corporate Finance Limited

Share capital

Authorised

£2,000,000

in Ordinary Shares of 5p each

Issued and fully paid £1,426,789.40

The Company is the holding company of a group whose principal activities are the supply of electrical, electronic and electro-mechanical equipment to the aerospace and automobile industries and specialist consumables to the steel and other process industries.

Listing Particulars relating to the Company have been approved by The Stock Exchange as required by the listing rules made under Section 142 of the Financial Services Act 1986 and are available in the statistical service maintained by Eutel Financial Limited on any weekday. Copies of the Listing Particulars are available during normal business hours up to and including 10th October 1990 from the Company Announcements Office of The Stock Exchange at 46-50 Finsbury Square, London EC2A 1DD, by collection only, and during normal business hours (excluding Saturdays) up to and including 22nd October 1990 from:

Smith New Court Corporate Finance Limited

Cheerwynd House

24 St Swithin's Lane

London EC4N 8AE

and the registered office of the Company in England, PO Box 111, Highfield Lane, Orgreave, Sheffield S13 9EL.

8th October 1990

Notice to Lombard Depositors

The following interest rates will apply from 8th October 1990

Rates for deposits entitled to receive gross interest

Rates for deposits entitled to receive net interest

Gross equivalent to basic rate tax payer

Minimum initial deposit £5,000

When the balance is £5,000 and above

14 DAYS NOTICE

When the balance is below £5,000

13.500% PA | 10.530% PA | 14.040% PA

When the balance is below £5,000

11.500% PA | 8.970% PA | 11.960% PA

Interest is credited quarterly

CHEQUE SAVINGS ACCOUNTS

Minimum initial deposit £1,000

When the balance is £5,000 and above

11.500% PA | 8.970% PA | 11.960% PA

When the balance is £1,000 up to £4,999

9.500% PA | 7.410% PA | 9.880% PA

Interest is credited quarterly

Lombard

The Complete Finance Service

Deposit Accounts

Lombard North Central PLC

INTERNATIONAL CAPITAL MARKETS

UK GILTS

ERM elation set to boost trading

SPECULATION about further cuts in base rates, together with the euphoric aftermath of Britain's entry into the European exchange rate mechanism (ERM), looks likely to boost trading in gilt-edged securities over the next few days.

After Friday's announcement about ERM entry, coupled with the decision to cut interest rates by 1 percentage point from today, prices for gilts shot up in a few hectic minutes.

The benchmark Treasury 9 per cent bond maturing in 2008 jumped by roughly two points to close on Friday night at above 86, well up on the level of 83½ a week before.

The announcement breathed new life into a gilt market that had become depressed and moribund over the past few weeks.

But to what degree the ERM elation will continue to buoy the market in the longer term is difficult to judge.

Gilts gained on Friday night partly because many investors believe they can look forward to further interest rate cuts. That should reduce gilt yields, particularly for short-duration bonds, and increase prices.

Second, many fund managers – especially from outside the UK – are likely to look at gilts more favourably with sterling buttressed by Britain's ERM membership.

A third reason for gilts suddenly looking a better bet from an investors' point of view concerns the impact of Friday's ERM announcement on likely inflation trends.

UK inflation, running at more than 10 per cent a year and roughly twice the west European average, has been perceived as a big stumbling block to ERM entry.

The fact that Britain is now part of the mechanism sends two signals – one direct, the other indirect – about inflation. Both are helpful to the market.

Over the longer term, Britain's joining the ERM should tie the UK's economy closer to the other large European countries – Germany in particular.

In theory this should mean UK wage settlements are closer to the European average and dampen inflation resulting from excessive pay rises.

ERM entry at the relatively high central rate of DM2.95 should make imports cheaper,

also helping the inflation battle.

The indirect message is that the government appears to believe that, on the evidence of changes in the money supply and other economic indicators, it is getting UK inflation under control. Otherwise Mrs Thatcher, for one, would not have agreed to Britain joining the ERM.

The political impact of this general statement about inflation, whatever the realities of the matter, will have some impact on guiding expectations in the gilt market about retail

The indirect message is that the government appears to believe, on the evidence of changes in the money supply and other economic indicators, it is getting UK inflation under control.

price trends in the next year or so.

The immediate outlook for gilts is linked to a number of factors related to the ERM question:

• More interest-rate cuts might be on the way. Some economists believe the government might bring the base rate down to as little as 12 per cent by the end of the year.

Cuts in rates of this kind might be forced on Mr John Major, the Chancellor, possibly by further signs of an impending recession.

Another aspect is that sterling's new-found stability within the ERM is likely to attract large capital inflows via the foreign exchange markets.

Some think that the inflows could force the pound against its upper limit in the ERM band. Interest rate cuts would have to follow to make the pound less attractive.

Speculation about further interest-rate cuts is one reason why gilt prices at the shorter end of the market are likely to continue to increase over the next few days, with yields going down.

The prices of short-dated bonds are influenced largely by the relative attractiveness to investors of putting their money into ordinary bank deposits, rather than gilts.

It follows that if base rates look like continuing on a downward path, fund managers have less reason to favour bank deposits and will regard gilts in a better light.

With prices of long-dated bonds less affected by discussion about likely interest rate adjustments in the near term, all the signs are that the shape of the yield curve for gilts will change in the next few months. The downward slope – with yields higher at the short end – will flatten out as investors start to expect a return to lower interest rates.

• Cuts in interest rates have a double-edged impact on inflation. One is positive, the other negative.

The 1 per cent cut already announced will influence the UK price-rise index almost immediately, by reducing the size of homebuyers' mortgage repayments.

This should mean that – even though next Friday's announcement of UK retail price changes for September will almost certainly see little change in the annual inflation rate – inflation will start to drift down by the end of the year.

But the easing in interest rates could expand overall demand levels, giving inflation an unwelcome kick in the other direction. The government hopes, however, that the high exchange rate will have a restraining effect on any price rises.

Another factor that may limit any acceleration in price trends due to a relaxation on interest rate policy, is the underlying level of demand in the economy.

On the evidence of surveys from industry, this is generally reckoned to be low.

Such a state of affairs will probably be confirmed today

when the government is likely to announce that average prices of manufactured goods have risen over the past month by a tiny amount.

• New gilts issues by the Bank of England may be made more likely by ERM entry. The gilt market has been starved of issues since October 1988, a consequence of the government's policy of repaying national debt rather than running a deficit on public spending. Anything that breaks this dry spell would help the market by boosting the availability of gilts and increasing trading.

New gilts issues over the next six months are already highly probable. That follows from the higher than expected spending by many government departments and from the fact that the Treasury is this year likely to gain far less tax income than it was for the budget agreement of last week.

• The likelihood of new gilts hitting the market in the near future has been given a firm boost by ERM entry. Assuming that due to foreign-exchange speculation the pound rises to somewhere near its top ERM level, the government has another weapon besides interest rate cuts which it can use to depress sterling.

In such a circumstance, the Bank of England would be forced to sell pounds to dampen demand, and in turn expand the volume of sterling on deposit within the UK banking system.

The amount of liquidity in the system could become too high, in which case the government might be forced to soak up the excess pounds by issuing new gilts.

Peter Marsh

NRI TOKYO BOND INDEX					
	December 1983 = 100	4/10/90	4/10/90	Last week	12 wks ago
		Avg. yield (%)	25 wks ago		
Overall	141.86	8.43	140.47	145.85	141.94
Government Bonds	138.61	8.34	138.97	143.89	139.62
Corporate Bonds	143.59	8.40	141.94	147.97	143.23
Govt. Guaranteed Bonds	140.59	8.43	141.94	143.00	142.24
Short-term Bonds	136.65	8.43	137.73	143.00	137.24
Corporate Bonds	144.43	8.58	143.51	146.30	143.38
Yield-curve, Foreign Bonds	147.75	8.76	149.32	154.83	151.46
Government 10-year	7.65	7.65	6.73	6.68	

† Estimated per yield

Source: Nomura Research Institute

This announcement appears as a matter of record only



FALCONBRIDGE INC.
C\$ 2,000 million equivalent
refinancing of its acquisition of
Falconbridge Limited

TRELLNOR INC.
US\$ 950 million
Term Loan Facility
Guaranteed by

TRELLEBORG □

Senior Lead Managers and Underwriting Banks:

Bank of America
Canadian Imperial Bank of Commerce
Deutsche Bank Luxembourg S.A.
Skandinaviska Enskilda Banken

Lead Managers

The Dai-Ichi Kangyo Bank, Ltd., New York Branch
Kessei-kiene Banking Group
Westdeutsche Landesbank Girozentrale

Managers

ANZ Bank Canada
Generate Bank N.V.
Mitsubishi Trust and Banking Corporation

Participants

Arab Banking Corporation (ABC)
Banco Central
Banco Andean
The Mitsubishi Trust & Banking Co., Ltd.
Norfinanz Bank Zurich, Nasu Branch

Facility Agent

Royal Bank of Canada Europe Limited

Arranged by

ROYAL BANK OF CANADA
EUROPE LIMITED

Swiss Bank Corporation
Investment Banking
A division of Swiss Bank Corporation

The Royal Bank of Canada
The Bank of Nova Scotia
Group Credit Lyonnais
Dresdner Bank Luxembourg S.A.
Union Bank of Switzerland
Union Bank of Switzerland

Amsterdam-Rotterdam Bank N.V.
DG BANK Luxembourg S.A.
The Sanctions Bank, Limited
Swiss Volksbank

ABN Bank Canada
Kredietbank N.V.
The Sanctions Bank, Limited
Swiss Volksbank

Credit National

Arab Bank PLC, London Branch

Bank Leu

BNP-Bank

HMB Postbank Group N.V.

FALCONBRIDGE INC.
C\$ 900 million
Secured Term Loan Facility

Lenders

The Royal Bank of Canada
Chemical Bank of Canada
Credit Lyonnais Canada
Banque Nationale de Paris (Canada)
Banque Commerce Nationale of Canada

Agent:
Canadian Imperial Bank of Commerce

Arranged by

noranda

TRELLEBORG □

September 1990

US MONEY AND CREDIT

Mixed feelings greet Bush budget

"TM asking in my heart," sang Gertrude Lawrence, several decades ago, "what now?" Buffeted by last week's events, US bond traders might be tempted to join in the refrain.

After weeks of waiting and watching every nuance and nudge from Washington with intense interest, the bond markets were finally rewarded by a US budget agreement at the beginning of last week.

Quite what this deal amounted to, was a matter of dispute between Wall Street analysts. A fair number viewed it as spurious, based on shaky economic assumptions.

"Incredible and farcical" claimed Mr Robert Brusca, chief economist at Nikko Securities, arguing that the inability of the agreement to cut even \$100bn from spending within year one scarcely boded well for the aim of a \$500bn cut over five years.

But others were more complimentary: "We are impressed by the budget deficit package that has been developed by the budget summit," suggested Donaldson, Lufkin & Jenrette, the Wall Street brokerage.

"It achieves a \$500bn deficit reduction over five years... it reduces the fiscal 1991 deficit as a percentage of GNP to below the fiscal 1990 estimated level even though the economy is in recession; it establishes spending caps; and the economic assumptions for 1991 are generally realistic."

The bond market, mean-

while, was prepared to pay these niceies a passing glance and scythe to the heart of its own concerns. The package, it decided, was probably sufficiently credible to permit interest rates to ease. That, in turn, was enough to push the bellwether 30-year Treasury bonds a full point higher on Monday, to yield 8.84 per cent, against around 9.16 per cent a week earlier. Three-month Treasury bills, sold at an average discount rate of 7.18 per cent in the weekly auction, the lowest level in nearly two years.

Moreover, in a rare piece of fortuitous timing, Sadao Hussien decided to issue more conciliatory noises; the outlook for oil prices, and by implication inflation, improved, and that too added to the bond market's cheerful demeanour.

Midweek, the market had two official signals to deal with. On the one hand, the Federal Reserve's policy-making Open Market Committee met, but appeared to decide the time was still not ripe for any action on interest rates.

Minutes of the previous August meeting, released late on Friday, suggested members had different assessments of the inflationary dangers.

They had been prepared to leave policy unchanged for "some time period," although there was an underlying inclination to ease in response to recessionary trends evident prior to the Kuwait crisis.

US MONEY MARKET RATES (%)					
	Last Friday	1 week ago	4 wks ago	12-month ago	12-month low
Fed Funds (mid-day average)	7.92	8.38	8.00	9.32	7.94
Three-month Treasury Bills	7.45	7.51	7.75	9.21	7.20
Three-month CDs	7.62	7.81	7.88	10.38	7.65
30-day Commercial Paper	8.00	8.15	7.90	9.95	7.67
90-day Commercial Paper	7.93	8.05	10.05	10.05	7.70

US BOND PRICES AND YIELDS (%)

	Last Fri.	Change pt. pt.	Yield pt. pt.	1 week ago	4 wks ago
Seven-year Treasury	97.1	4.4	8.51	8.68	7.73
20-year Treasury	104.8				

INTERNATIONAL CAPITAL MARKETS

SYNDICATED LOANS

Few will celebrate yet on base rate cut

TODAY'S cut in interest rates will save debt-strapped British companies millions of pounds in interest charges. But, with bank base rates still at 14 per cent, few will be celebrating.

However, sterling's membership of the exchange rate mechanism of the European Monetary System may suggest to some companies a way of reducing interest charges borrowing in D-Marks.

After the pesetas joined the ERM, Spanish companies did just that, further exacerbating the inflows of capital that have proved such a headache for the Spanish authorities.

Spain's companies were further encouraged to borrow abroad by the relatively inexpensive credit being provided by their domestic banks, partly because they are required to hold a huge proportion of their assets with the central bank.

Although this does not apply in the UK case, companies that do not feel a sterling devaluation in the ERM is imminent may well take the view that short-term borrowings in D-Marks are not too risky.

Credit worries in both the US and UK have led the world's commercial paper markets to focus even more carefully on credit risk, and many lesser credits now find the commercial paper markets closed to them. But it's easy to forget that for many companies, these markets offer an important source of funding.

Booker, the UK food and agricultural concern most widely known for its sponsorship of the eponymous literary prize, has just relaunched its sterling commercial paper programme. The £150m programme contains two interesting features. The programme has brought in Barclays de Zoete Wedd, Midland Montagu and NatWest Capital Markets - underlining the increasing importance of UK clearing banks in sterling CP markets. Also, probably for the first time in a sterling CP programme, Booker will pay its banks fixed fees for placing the paper, instead of expecting them to make a "turn" out of the difference between the buy-in price and the selling price.

Fixed fees are usual in the US market, but have not made much of an inroad into the market.

Stephen Fidler and Tracy Corrigan

The French Liaison Committee for Central Balance-Sheet Data Offices (Banque de France, Caisse des Dépôts, Crédit National, Direction de la Prévision, Institut National de la Statistique et des Études Économiques) organizes the

15th INTERNATIONAL MEETING OF THE CENTRAL BALANCE-SHEET DATA OFFICES

on

PRODUCTIVE AND FINANCIAL STRUCTURES OF FIRMS IN THE RUN-UP TO THE 1992 SINGLE EUROPEAN MARKET

with

Bank of England
Centrale dei Bilanci

Commission des Communautés Économiques Européennes
Deutsche Bundesbank

The meeting will be held on November 27, 1990
at the MAISON DE LA CHIMIE, in Paris

For further information, please contact:

Monique VIGNOLLES (CREDIT NATIONAL)

TÉL.: 33 1 45 50 94 76 FAX: 33 1 45 55 89 58

ABBEY NATIONAL PLC
(Formerly Abbey National Building Society)
£24,000,000 Amortising Subordinated Floating Rate Serial Notes due 1997

In accordance with the provisions of the Notes, notice is hereby given as follows:

* Interest period : 3rd October, 1990 to 3rd January, 1991

* Interest payment date : 3rd January, 1991

* Interest rate : 15.4375% per annum

* Coupon amount : £28,810.98

BANQUE INTERNATIONALE A LUXEMBOURG

Société Anonyme

AGENT BANK

£200,000,000

ABBEY NATIONAL

Abbey-National Treasury Services plc

Floating Rate Notes 1993

In accordance with the provisions of the Notes, notice is hereby given as follows:

* Interest period : 3rd October, 1990 to 3rd January, 1991

* Interest payment date : 3rd January, 1991

* Interest rate : 15.0375% per annum

* Coupon amount : £28,810.98

BANQUE INTERNATIONALE A LUXEMBOURG

Société Anonyme

Agent Bank

October 8, 1990

CHASE

JUNK BONDS

Traders contend with the good, the bad and the ugly

AUGUST and September were the worst months ever for the US junk bond market. Absolute bond yields are at an all-time high, as are yield margins relative to US Treasuries.

Since Iraq's invasion of Kuwait, Salomon Brothers Composite High-Yield Index fell 4.72 per cent in August and 5.91 per cent in September.

The Middle East crisis

appears to have triggered the latest plunge by bringing to the forefront concerns about economic recession, a harbinger of doom for junk bonds (debt issued by sub-investment grade, often highly leveraged companies). On average, junk bonds are now yielding around 18.4 per cent, and the yield spread over treasuries has widened about 200 basis points to 1,000 basis points.

The tiering of the market,

crystallised by the demise

of junk bond firm Drexel Burnham Lambert, has accelerated

further.

"It's the good, the bad and the ugly," said Mr Ken Monaghan, director of research at Salomon Brothers International.

Salomon's "softest of high-yield" portfolio consisting of higher quality names such as Time-Warner and Safeway outperformed the rest of the market. These companies are generally less leveraged, often because the debt is not the product of leveraged buy-outs or recapitalisations.

There has also been increasing differentiation between sectors, with heavy industry and capital highly vulnerable, while energy and diversified consumer companies have proved more robust.

"Our interest is in persuading a company to restructure in a way that is preferable for the fund's investors," said Mr Mikael Salovaara, the Goldman partner in charge of the fund.

"An instrument which yields

15 per cent is clearly a debt instrument. A 30 per cent yield tells you that payments and redemption may not be timely and that has to be treated as an equity-type investment," observed Mr Monaghan.

Bondholders know that their obligations stand to be paid off first and they hold a strong suit if a company is forced to renegotiate its debt.

Several large funds have been put together over the past few months. For example, Goldman Sachs recently completed a \$785m fund to invest in the debt of distressed companies. Unlike some other funds, Water Street Corporation Recovery Fund can buy bank debt as well as junk bonds.

A portion of equity is used

as collateral to borrow a large

portion of the funds which go

to create a junk bond portfolio.

The interest flow from the

bonds pays the interest on the

loan, while any surplus is

paid out by the equity inves-

tor. Any losses in the portfolio,

however, are absorbed by the

equity portion.

For traders, too, there have

been opportunities. Some have

tried to take advantage of the

debt or equity is issued in

place of junk bonds, or that the

bonds are redeemed.

A series of funds is now

being developed, mainly by

institutions and large private

investors rather than invest-

ment banks to play on various

aspects of investment in dis-

tressed companies.

Another way of investing in

the junk bond market is

through collateralised bond

obligations (CBOs), a number

of which are also said to be in

the works.

The possibility of a credit

crunch adds to the comple-

xion of choosing which junk

bond to buy. Some companies

generating more than adequate

cash flows now will need to

refinance their debt through

bank loans in two or three

years.

"We are telling clients to

stay away from companies

which will need to refinance"

one investment banker said,

because of the high risk that

banks will be unwilling to

lend.

The fact is that the market

remains crowded with pitfalls.

"You have to be able to sort

out the gold from the fool's

gold," said Mr Salovaara of

Goldman.

Tracy Corrigan

EUROMARKET TURNOVER (\$m)

	Primary Market	Strights	Over	PNL	Other
US\$	2,799.4	0.0	539.0	13,373.3	
£	1,294.2	0.0	5,800.0	14,724.3	
Other	1,545.1	0.1	1,100.0	1,000.0	
Prev	1,738.0	2.4	642.3	5,768.3	

	Secondary Market	Strights	Over	PNL	Other
US\$	20,047.3	949.5	4,008.3	9,897.1	
£	10,152.8	1,000.0	11,100.0	5,794.3	
Other	22,273.1	1,273.3	5,900.0	3,776.7	
Prev	20,489.9	4,172.3	6,160.2	33,326.7	

Week to October 4, 1990

Source: ABSD

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
U.S DOLLARS							
Shimano Industrial♦	200	1994	4	5	100	Nikko Secs.(Europe)	5.000
Energie Behörde Ned'land♦	300	1995	5	9.5	99.4	Morgan Stanley Int.	9.084
Shinko Electric♦	110	1994	4	(5)	100	Nomura Int.	-
Shinko Co.♦	100	1994	4	5	100	Daewoo Europe	5.500
Nippon Electric♦	150	1994	4	5	100	Yamada Int.	5.000
NetWestminster Bk(c)♦	250	20					

WORLD STOCK MARKETS

The Financial Times proposes to publish this newspaper

3rd November 1990

or write to them at:

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

FT MANAGED FUNDS SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Cells charged at 44p per minute peak and 33p off peak, inc VAT

AUTHORISED UNIT TRUSTS

● For Current Unit Trust Prices on any telephone ring direct-0838 4 + five digit code
Call charged at 44p per minute peak and 33p off peak, inc VAT

FT MANAGED FUNDS SERVICE

- For Current Unit Trust Prices on any telephone ring direct 0800 10 10 10 (listed below). Calls charged at 44p per minute peak and 33p off peak. Inc VAT

CURRENCIES, MONEY AND CAPITAL MARKETS

MONEY MARKETS

No love for dollar

Markets are showing no love for the dollar and no great enthusiasm for the D-Mark, but at last sterling has fulfilled its promise to become an integrated European currency and was the subject of considerable favour on Friday, after a week of celebrations, disappointments and a short-lived anniversary.

UK clearing bank base lending rate
14 per cent
from October 8, 1990

Celebrations involved the creation of a single German nation after 45 years of division, but the D-Mark did not join the party mood and at one time on Friday slipped briefly to the bottom of the European Monetary System. Inflationary worries involving unity are weighing on the D-Mark, but most of the full EMS members are so closely grouped that a currency can move up and down the system very quickly.

There was also celebration at

a budget cutting agreement between the White House and US congressional leaders, but disappointment followed as the House of Representatives voted against the proposals. An agreement was expected to result in lower US interest rates, pushing the dollar to record lows, but the House vote failed to give the currency any real lift since the weak economy may still lead to a rate cut.

The anniversary involved a full year of 15 per cent UK bank base rates, but this was short-lived as the authorities combined a signal of a 1 per cent cut in rates with the announcement that the pound becomes a member of the EMS exchange rate mechanism today.

Just when it looked as if sterling was beginning to lose its attraction, after struggling for some time to break through technical resistance at around DM2.94, the market was caught out by the EMS news. Fears that the currency could fall to DM2.83 were forgotten as the pound burst through DM3.00.

C IN NEW YORK

Oct 5 Close Previous Close

	Oct 5	Close	Previous Close
Spot	1.0200/1.0200	1.0140/1.0120	
1 month	1.0200/1.0200	1.0140/1.0120	
3 months	1.0200/1.0200	1.0120/1.0100	
12 months	1.0200/1.0200	1.0120/1.0100	

Forward premiums and discounts apply to the US dollar

STERLING INDEX

	Oct 5	Close	Previous Close
8.30	91.9	91.6	
9.00	91.6	91.5	
10.00	91.5	91.5	
11.00	91.5	91.5	
12.00	91.5	91.5	
1.00	91.1	91.6	
2.00	91.0	91.6	
4.00	91.0	91.6	

CURRENCY RATES

Oct 5

Bank of
England
Rate

Oct 5

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct 0865 43 + four digit code (listed below). Calls charged at 4pp per minute peak and 3pp off peak, inc VAT

BANKS, HP & LEASING

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

LONDON SHARE SERVICE

● For latest share prices on any telephone ring direct 0808 43 + four digit code (listed below). Calls charged at 4p per minute peak and 3p off peak, inc VAT

MOTORS, AIRCRAFT, TRADES
Contd

Market	Stock	Price	Wk chg	Wk last	Dividends	Yield	Price	Wk chg	Wk last	Dividends	Yield	Price	Wk chg	Wk last	Dividends	Yield	Price	Wk chg	Wk last	Dividends	Yield		
London	Stock	165	3.2	8.275	1.1	1.1	165	3.2	8.275	1.1	1.1	165	3.2	8.275	1.1	165	3.2	8.275	1.1	165	3.2	8.275	1.1
London	Stock	166	3.2	8.275	1.1	1.1	166	3.2	8.275	1.1	1.1	166	3.2	8.275	1.1	166	3.2	8.275	1.1	166	3.2	8.275	1.1
London	Stock	167	3.2	8.275	1.1	1.1	167	3.2	8.275	1.1	1.1	167	3.2	8.275	1.1	167	3.2	8.275	1.1	167	3.2	8.275	1.1
London	Stock	168	3.2	8.275	1.1	1.1	168	3.2	8.275	1.1	1.1	168	3.2	8.275	1.1	168	3.2	8.275	1.1	168	3.2	8.275	1.1
London	Stock	169	3.2	8.275	1.1	1.1	169	3.2	8.275	1.1	1.1	169	3.2	8.275	1.1	169	3.2	8.275	1.1	169	3.2	8.275	1.1
London	Stock	170	3.2	8.275	1.1	1.1	170	3.2	8.275	1.1	1.1	170	3.2	8.275	1.1	170	3.2	8.275	1.1	170	3.2	8.275	1.1
London	Stock	171	3.2	8.275	1.1	1.1	171	3.2	8.275	1.1	1.1	171	3.2	8.275	1.1	171	3.2	8.275	1.1	171	3.2	8.275	1.1
London	Stock	172	3.2	8.275	1.1	1.1	172	3.2	8.275	1.1	1.1	172	3.2	8.275	1.1	172	3.2	8.275	1.1	172	3.2	8.275	1.1
London	Stock	173	3.2	8.275	1.1	1.1	173	3.2	8.275	1.1	1.1	173	3.2	8.275	1.1	173	3.2	8.275	1.1	173	3.2	8.275	1.1
London	Stock	174	3.2	8.275	1.1	1.1	174	3.2	8.275	1.1	1.1	174	3.2	8.275	1.1	174	3.2	8.275	1.1	174	3.2	8.275	1.1
London	Stock	175	3.2	8.275	1.1	1.1	175	3.2	8.275	1.1	1.1	175	3.2	8.275	1.1	175	3.2	8.275	1.1	175	3.2	8.275	1.1
London	Stock	176	3.2	8.275	1.1	1.1	176	3.2	8.275	1.1	1.1	176	3.2	8.275	1.1	176	3.2	8.275	1.1	176	3.2	8.275	1.1
London	Stock	177	3.2	8.275	1.1	1.1	177	3.2	8.275	1.1	1.1	177	3.2	8.275	1.1	177	3.2	8.275	1.1	177	3.2	8.275	1.1
London	Stock	178	3.2	8.275	1.1	1.1	178	3.2	8.275	1.1	1.1	178	3.2	8.275	1.1	178	3.2	8.275	1.1	178	3.2	8.275	1.1
London	Stock	179	3.2	8.275	1.1	1.1	179	3.2	8.275	1.1	1.1	179	3.2	8.275	1.1	179	3.2	8.275	1.1	179	3.2	8.275	1.1
London	Stock	180	3.2	8.275	1.1	1.1	180	3.2	8.275	1.1	1.1	180	3.2	8.275	1.1	180	3.2	8.275	1.1	180	3.2	8.275	1.1
London	Stock	181	3.2	8.275	1.1	1.1	181	3.2	8.275	1.1	1.1	181	3.2	8.275	1.1	181	3.2	8.275	1.1	181	3.2	8.275	1.1
London	Stock	182	3.2	8.275	1.1	1.1	182	3.2	8.275	1.1	1.1	182	3.2	8.275	1.1	182	3.2	8.275	1.1	182	3.2	8.275	1.1
London	Stock	183	3.2	8.275	1.1	1.1	183	3.2	8.275	1.1	1.1	183	3.2	8.275	1.1	183	3.2	8.275	1.1	183	3.2	8.275	1.1
London	Stock	184	3.2	8.275	1.1	1.1	184	3.2	8.275	1.1	1.1	184	3.2	8.275	1.1	184	3.2	8.275	1.1	184	3.2	8.275	1.1
London	Stock	185	3.2	8.275	1.1	1.1	185	3.2	8.275	1.1	1.1	185	3.2	8.275	1.1	185	3.2	8.275	1.1	185	3.2	8.275	1.1
London	Stock	186	3.2	8.275	1.1	1.1	186	3.2	8.275	1.1	1.1	186	3.2	8.275	1.1	186	3.2	8.275	1.1	186	3.2	8.275	1.1
London	Stock	187	3.2	8.275	1.1	1.1	187	3.2	8.275	1.1	1.1	187	3.2	8.275	1.1	187	3.2	8.275	1.1	187	3.2	8.275	1.1
London	Stock	188	3.2	8.275	1.1	1.1	188	3.2	8.275	1.1	1.1	188	3.2	8.275	1.1	188	3.2	8.275	1.1	188	3.2	8.275	1.1
London	Stock	189	3.2	8.275	1.1	1.1	189	3.2	8.275	1.1	1.1	189	3.2	8.275	1.1	189	3.2	8.275	1.1	189	3.2	8.275	1.1
London	Stock	190	3.2	8.275	1.1	1.1	190	3.2	8.275	1.1	1.1	190	3.2	8.275	1.1	190	3.2	8.275	1.1	190	3.2	8.275	1.1
London	Stock	191	3.2	8.275	1.1	1.1	191	3.2	8.275	1.1	1.1	191	3.2	8.275	1.1	191	3.2	8.275	1.1	191	3.2	8.275	1.1
London	Stock	192	3.2	8.275	1.1	1.1	192	3.2	8.275	1.1	1.1	192	3.2	8.275	1.1	192	3.2	8.275	1.1	192	3.2	8.275	1.1
London	Stock	193	3.2	8.275	1.1	1.1	193	3.2	8.275	1.1	1.1	193	3.2	8.275	1.1	193	3.2	8.275	1.1	193	3.2	8.275	1.1
London	Stock	194	3.2	8.275	1.1	1.1	194	3.2	8.275	1.1	1.1	194	3.2	8.275	1.1	194	3.2	8.275	1.1	194	3.2	8.275	1.1
London	Stock	195	3.2	8.275	1.1	1.1	195	3.2	8.275	1.1	1.1	195	3.2	8.275	1.1	195	3.2	8.275	1.1	195	3.2	8.275	1.1
London	Stock	196	3.2	8.275	1.1	1.1	196	3.2	8.275	1.1	1.1	196	3.2	8.275	1.1	196	3.2	8.275	1.1	196	3.2	8.275	1.1
London	Stock	197	3.2	8.275	1.1	1.1	197	3.2	8.275	1.1	1.1	197	3.2	8.275	1.1	197	3.2	8.275	1.1	197	3.2	8.275	1.1
London	Stock	198	3.2	8.275	1.1	1.1	198	3.2	8.275	1.1	1.1	198	3.2	8.275	1.1	198	3.2	8.275	1.1	198	3.2	8.275	1.1
London	Stock	199	3.2	8.275	1.1	1.1	199	3.2	8.275	1.1	1.1	199	3.2	8.275	1.1	19							

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

4pm prices October 5

Continued on Page 33

MONDAY INTERVIEW

Mr Never Easily Outflanked

Kenneth Baker, chairman of the Conservative party, talks to Ian Hargreaves and Philip Stephens

Sometimes these things happen. Our interview with Mr Kenneth Baker began at 8.30am on Friday. That afternoon, the Chancellor announced that Britain was joining the exchange rate mechanism of the European Monetary System.

Did Mr Baker really sit through a long examination of campaign tactics, this week's party conference, Europe and his own political soul in full knowledge of this impending drama? The answer is, he did not. "We had rather steered ourselves for nothing and for a not very good RPI figure this week," he said on Saturday, although Mr Major's interest rate tonic is bound to sweeten the Bournemouth air.

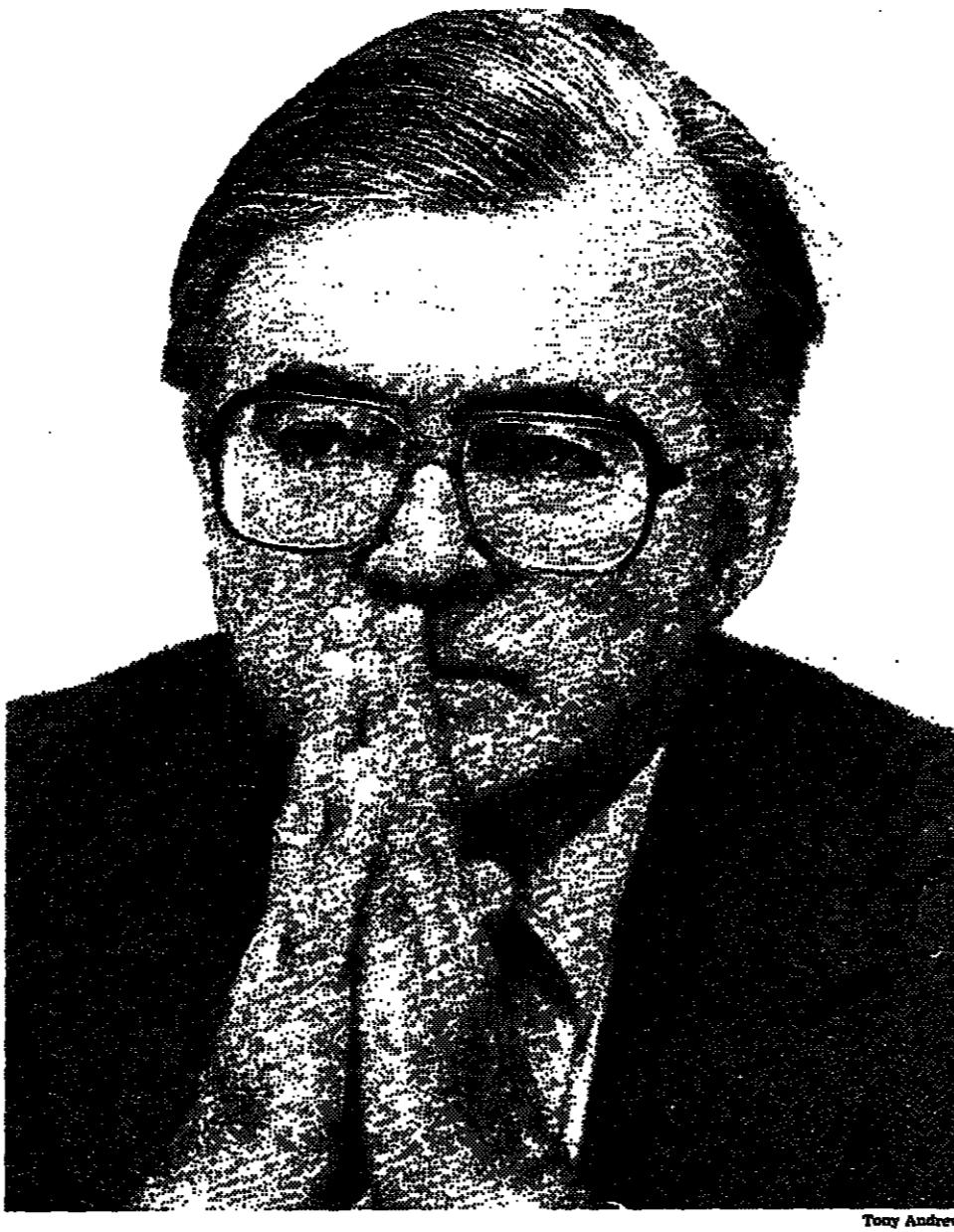
Does the ERM decision alter his calculations about election timing? "I don't believe you can draw a conclusion one way or the other," he says. "There's a great deal of uncertainty."

It is not long, however, before he is doing what he does best: selling. The ERM decision, he says, "plays to the conference theme, that we are a strong and determined government."

It would be difficult to overstate Baker's qualities as a salesman. It costs him no visible effort to draw from his suitcase an array of carefully folded slogans before offering them to the listener as if freshly tailored with only you, sir, in mind. In Mr Baker's recently published anthology of verse parodies, there is a piece by a teacher based on Henry Reed's army life poem, *Naming of Parts*. In it, the parodist struggles with the chores of the GCSE examination system which Mr Baker, then education secretary, introduced in 1988. In a footnote, Mr Baker says the exam "proved a great success" and adds "it is to their [the teachers'] credit that they did it so well." A man who can gladhand his way around the footnotes of a Faber poetry book will not be easily beaten in this art.

Mr Baker combines these high cholesterol skills with a street-fighter's knuckle. Privately his Labour opponents admit he is very sharp indeed in May's local elections to focus media attention on two untypical Tory authorities which had set a low poll tax. Last week's Conservative party political broadcast also bore the Baker stamp, listing alleged Labour hypocrisies and deceptions and culminating with a visual message: socialism equals imprisonment.

"Socialism is an imprisonment philosophy," says an imperious Mr Baker. "It's an imprisonment of the human psyche." According to a Shadow Cabinet member,



The next election will be different

suggests, would require a planned and pre-ordained framework and "that's not the way Conservatives look at things." This is a prologue to reminiscence about his education reforms. As you would expect he tries to wait away the point that after 11 years of Mrs Thatcher Britain's educational achievements still seriously trail those of its competitors.

"It will come in the next five, 10, 15, 20 years," he says, but not with government financial incentives. "One learned the hard way that that was an easy way to lose a great deal of money." Other key lessons in his political education included Mr Heath's prices and incomes policy: "you cannot run one" – and the privatisation of British Telecom. "Privatisation is important... one's got to find ways of bringing private capital flows into those areas of the public sector that so desperately need it." Transportation is one example.

So does that make him today a fully paid up Thatcherite? Does he, like the prime minister, want to kill socialism, or does he still think, as he said in 1986, that the job was "rearranging Attlee's architecture, not destroying it. A pearl of laughter," was like St John the Baptist," he says. Look what happened to him. "Yes, but he had a good press over the years."

There follows some historical reminiscence about Attlee's importance, at which point you are intended to have forgotten your question. Is he with those Tory radicals who preach permanent revolution? That, he

Labour, praise for the family and a yearning for "a community of individuals." A coherent statement of political vision, it is not. What, Mr Baker, is Bakerism?

"The thing that made me a Conservative... is summed up in that phrase the responsible individual". It's my belief in individual freedom and that's the guiding principle. "We are then back to Edmund Burke's "little platoons", the individual, the family etc. Let's put it another way. Does the man some colleagues know as "Kenneth 'never knowing' unshaved Baker" have any policy differences?" Michael Heseltine? "Michael stands closer to the interventionist side," he offers. It's the clearest political statement of the interview.

His views on Europe are also carefully hedged. "We thought a lot more about Europe in the last few months," he says. "The community should be expanded. Poland, Czechoslovakia and Hungary should be members as soon as possible, when democracy has been established and they have moved towards market forces." He would like the missing Scandinavians in too, but balks at Turkey.

These are some of the thoughts of chairman Baker. At one level, you cannot but admire the clever resistance to classification, at a time when no one can predict the date or the form for the big leadership race. Mr Baker is not the only ambitious Cabinet member whose political stripe is being kept deliberately out of focus.

The harsher judgment is that politically he is an anarchist rather than a leading English character, swipes at

tors. Today's *Tory Daily Telegraph* promises a crisis in the classroom, special report. Look, Mr Baker, the point is this. You've been associated with all kinds of political action, some on the left of the party, some on the right. But when you make a big, thoughtful speech, like this year's *Disraeli Lecture*, the responsible individual you dart responsible sentimental stuff on the English character, swipes at

the corporate circles in which the crime was committed. It is not the danger of future conduct, but the indignity of the penalty that should be the test.

When parliament comes to consider the forthcoming Criminal Justice Bill it could usefully turn its attention to the quality (as opposed to quantity) of punishment meted out to offenders. The government has already declared its intention to formulate a bifurcated system of penalties: on the one hand, imprisonment, in even lengthier terms than at present, for those who have committed serious crimes of violence. (One may quarrel with the notion of lengthy incarceration, but there is no reasonable objection to locking up dangerous offenders so long as they present a real risk.)

On the other hand, property offenders should normally not be sent *inside* but be subjected to non-custodial penalties.

The dilemma facing Mr Justice Henry was that the economy, in money terms, of the dishonesty of the Guinness Four was such as inevitably to invite coddling punishment. Public opinion would seem to cry out for immediate imprisonment, and nothing less. For the judge to have gone down the *no-custodial* (plus suspended sentence) route of penalty would have been to anticipate the rational penal system of tomorrow.

Not enough, the public claims. And rightly so, for these four men ought to be made, for some time, social pariahs. As a civilised society, we have not yet fully explored the avenues of punishment in the community. The penal system has not yet accommodated refined penalties. Could there be any objection if such offenders were deprived of a pass-



JUSTINIAN

Punishments that serve society

It would have taken a very bold, not to say maverick judge who would have passed anything other than sentences of banishment or imprisonment on the Guinness three (Sir Jack Lyons escaped the same fate only by virtue of chronic ill-health). Yet the question may sensibly be posed: what benefit does society derive from applying the severest resource of imprisonment against financial malefactors who are unlikely even to resent their greedy dishonesty?

Imprisonment is the ultimate sanction which a civilised society applies to those offenders who commit serious crimes. For those offenders who, if at large, are a danger to others, removal from social intercourse is necessary in order to defend potential victims. For those who do not present violent propensities, but commit crimes which are inimical to the economic fabric of society, there ought to be other ways of making public their criminality without putting them in prison.

Society may well need to pronounce its disapproval of serious crime in a denunciatory fashion. Assuagement of both public and private outrage is important. The ultimate sanction of imprisonment is the only instrument that can do that to the full extent. But is it necessary to incarcerate the individual offender?

The suspended sentence of imprisonment for up to two years has been with us now for 25 years. Why Mr Justice Henry did not use that sanction, at least against Sir Jack Lyons, is not immediately

clear. Travel abroad is a luxury which such individuals *hugely* enjoy. It should be denied to them if they are convicted of serious crimes. Would reporting weekly at the local police station for one year be appropriate? There may not be any practical reason for keeping tabs on the offender, but the test of the individual's indignity of having to sign an offender's report book at the "cop shop" might satisfy a public desire to declare the offender's second-class citizens. Better to understand that indignity than to suffer the odium of haughty prisons?

There are other possible penalties that could be devised. A requirement of residence in a particular locality, with a condition that the individual does not move outside a certain radius from his home, would be a stringent penalty, to be reserved for the more serious offender.

Offences of fraud and dishonesty ought to entail disqualification from positions of trust or public responsibility. Mr Justice Henry declined to disqualify any of the Guinness Four from holding company directorships (a power which has long existed in company law). He did so, because the present law provides that disqualification should be imposed only where the dishonesty was such that the individual would be a danger to the public if allowed to continue to be involved in the management of companies in the future. Would it be suitable to broaden the scope of disqualification? Dishonesty in rigging the share market should call forth the penalty of

temporary exclusion from the corporate circles in which the crime was committed. It is not the danger of future conduct, but the indignity of the penalty that should be the test.

When parliament comes to consider the forthcoming Criminal Justice Bill it could usefully turn its attention to the quality (as opposed to quantity) of punishment meted out to offenders. The government has already declared its intention to formulate a bifurcated system of penalties: on the one hand, imprisonment, in even lengthier terms than at present, for those who have committed serious crimes of violence. (One may quarrel with the notion of lengthy incarceration, but there is no reasonable objection to locking up dangerous offenders so long as they present a real risk.)

On the other hand, property offenders should normally not be sent *inside* but be subjected to non-custodial penalties.

The dilemma facing Mr Justice Henry was that the economy, in money terms, of the dishonesty of the Guinness Four was such as inevitably to invite coddling punishment. Public opinion would seem to cry out for immediate imprisonment, and nothing less. For the judge to have gone down the *no-custodial* (plus suspended sentence) route of penalty would have been to anticipate the rational penal system of tomorrow.

Louis Blom-Cooper QC
Justinian will appear fortnightly

Ironic triumph of the US constitution

I don't see why the taxpayer should pay. We didn't do anything. I think the government should pay.

This unwitting summary of the current US crisis came from a caller to a radio talk show; and the alienation of ordinary Americans from their government could hardly be better expressed.

The budget crisis is not, as Governor Douglas Wilder of Virginia has said, a crisis between the White House and the Congress, or of Republicans against Democrats, but of Washington against the rest of the country. (Governor Wilder seems to be planning an outsider's run at the next Democratic convention, but there is nothing to stop an ambitious man from speaking the truth.)

The near-breakdown of the US political system will still probably be averted, for brinkmanship is now a normal part of the US budget process; something rather similar was going on when I arrived here in 1987. However, even if the system functions after its fashion, the outside world will still conclude that it is not capable of delivering hard decisions, except in time of economic collapse or war, and the outside world will be right.

The crisis is partly a triumph for ex-President Reagan. He persuaded a large number of Americans to believe in the nonsense called supply-side economics, so that it would be politically impossible to raise taxes; and he regarded the fiscal deficit as an important legacy, since it would enforce a real attack on the spending side of the budget.

But it is above all a triumph for the framers of the US constitution. They were so concerned to prevent a revival of what they saw as the tyranny of the British constitutional monarchy that they devised an essentially powerless system. This is not simply a matter of the checks and balances; they foresaw, as the Federalist papers show, that the primacy of regional interests would lead to venality, but they regarded that as preferable to the tyranny of doctrines.

For most of the past two centuries, this has proved a pretty good trade-off; compare the



By Anthony Harris
in Washington

results of the French and the American revolutions, if you doubt it. As Italy and Japan also show, a strong economy at peace can do very well without honest or effective government. However, it has not been one result which the honest tendencies who wrote the constitution can hardly have imagined. It left the federal government with almost unlimited power to borrow.

The political crisis will remain, though, even if Congress passes (and the president accepts) an equivalent package.

The procedure of drafting through a secret cabal – open disagreements secretly arrived at, you might say – is obviously undesirable, and has been denounced; but it was imposed by the general reluctance of almost any politician (apart from the rock-like Congressman Dan Rostenkowski) to speak words of discomfit in public. The package was designed as a political orphan.

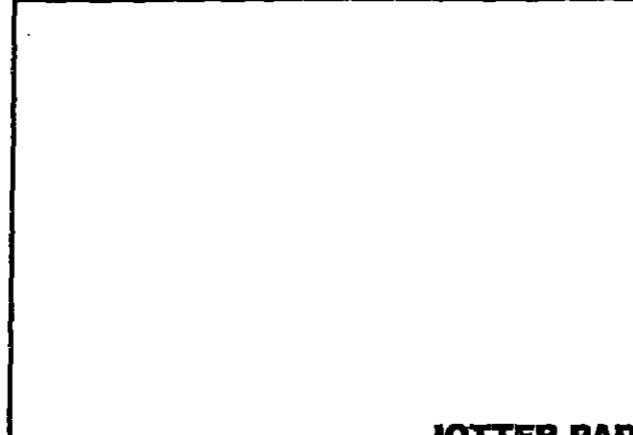
It also evaded three big issues which will have to be faced: the need for the rich to pay their share of any new revenue; the claims of the old, who now absorb half the total discretionary expenditure of the federal government; and the rampant waste in the now largely redundant defence programme. It will be a tragedy if the US has to wait for an inflationary debt crisis and a collapse of the dollar before the voters are willing to support men who speak the plain truth. Don't cry for me, Argentina!

honest than any previous deficit-cutting exercise, and proposed one procedural reform of enormous potential value: all future spending proposals would have to contain matching proposals to raise new revenue. This could have done more to limit future deficits than the endlessly amended (and basically senseless) Gramm-Rudman law could ever do, and it is to be hoped that this measure survives the current horse-trading in Congress.

It is worth stressing, too, that the package was not the empty gesture that some outside critics have described. It was proposed on the brink of a recession. It came on top of a squeeze which is already being imposed in state budgets, which are severely deflationary this year, and by the savings and loan clean-up, a huge nominal expenditure which actually reduces demand. According to well-qualified judges, the \$500bn five-year programme should be enough to reduce the national debt as a proportion of GDP, and that is a great deal more than a token.

The political crisis will remain, though, even if Congress passes (and the president accepts) an equivalent package. The procedure of drafting through a secret cabal – open disagreements secretly arrived at, you might say – is obviously undesirable, and has been denounced; but it was imposed by the general reluctance of almost any politician (apart from the rock-like Congressman Dan Rostenkowski) to speak words of discomfit in public. The package was designed as a political orphan.

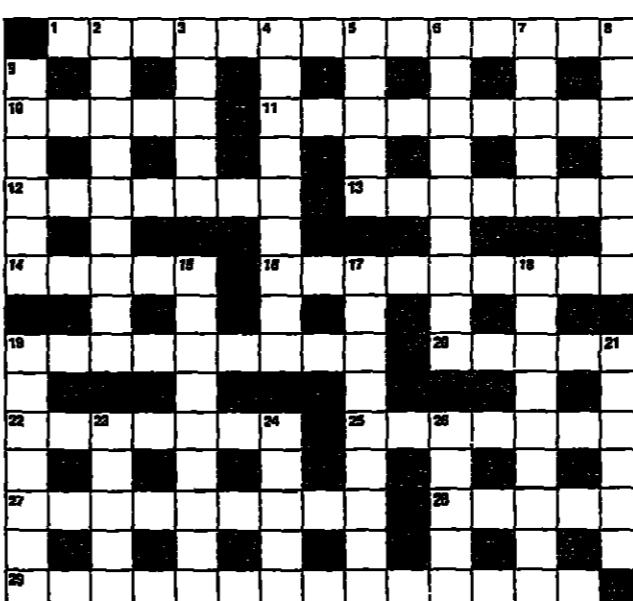
It also evaded three big issues which will have to be faced: the need for the rich to pay their share of any new revenue; the claims of the old, who now absorb half the total discretionary expenditure of the federal government; and the rampant waste in the now largely redundant defence programme. It will be a tragedy if the US has to wait for an inflationary debt crisis and a collapse of the dollar before the voters are willing to support men who speak the plain truth. Don't cry for me, Argentina!



JOTTER PAD

CROSSWORD

No. 7,361 Set by DANTE



ACROSS

- Position adopted by idlers in desperate times (5,2,3,4)
- Don't take time off (6)
- I stand true to the principle of self-denial (9)
- Drag man out to see aged parent (7)
- Peak time before break (7)
- Art of piano playing (5)
- Arrange a bed and board on the borderline (9)
- Land of Hope (9)
- A substitute for medicine (5)
- Rise for the workers? (7)
- Money that's not well earned (4-3)
- Many return capital and a batch of notes (9)
- A far cry from the Tyrol (5)
- That quick prawn round to find cover (9,5)
- Gypsum and basalt are different (9)
- Work to make some dough (5)

DOWN

- Plane of refreshment for many Greeks (3,6)
- Have an oral test? (5)
- Essential spirit (9)
- A point about wood for burning (5)
- Infantile habits (7)
- Soft illumination leads to engagement (6)
- Mother superior? (8)
- The growth of a fairy-tale (9)
- Retract support on quiet deal that's been arranged (4-5)
- Land of Hope (9)
- A substitute for medicine (5)
- Rise for the workers? (7)
- Money that's not well earned (4-3)
- Many return capital and a batch of notes (9)
- A far cry from the Tyrol (5)
- That quick prawn round to find cover (9,5)
- Gypsum and basalt are different (9)
- Work to make some dough (5)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday October 20.

Now available at your newsstand!

BusinessWeek International
Headquarter: 14, av d'Uchi, CH-1005 Lausanne, Tel. 41-21-67 44 11
UK toll-free number: 0800 289 137

Notice to Holders of THE MORGAN CRUCIBLE COMPANY PLC

4,462,000 Non-Refundable Depositary Warrants
constituted by the Global Depositary Warrant
dated 22nd July 1986
(the "1986 Depositary Warrants")
and
25,000 Refundable Depositary Warrants
constituted by the Global Refundable Depositary
Warrant dated 6th August 1987
(the "1987 Refundable Depositary Warrants")

In respect of the above Warrants, notice is hereby given as follows: On 1st June 1990, The Morgan Crucible Company Plc announced a rights issue of 22,578,220 new Ordinary Shares of 25 pence each ("the Rights Issue"). Under the Rights Issue, each holder of a 1986 Depositary Warrant will be entitled to subscribe for one Ordinary Share for each 25 pence paid up in respect of the 1986 Depositary Warrant. Accordingly, pursuant to Clause 7(A) of the 1986 Depositary Warrant and the Share Issue Agreement, the "Share Issue Agreement" relating to the 1986 Depositary Warrants and the Share Issue Agreement relating to the 1987 Refundable Depositary Warrants has been suspended with effect from the record date for the Rights Issue, which was 25th May 1990, and as at that date, the 1986 Depositary Warrants and the 1987 Refundable Depositary Warrants have been suspended.

The Subscription Price for the 1986 Depositary Warrants has been adjusted from 25p per Ordinary Share to 25.1p per Ordinary Share. The Subscription Price for the 1987 Refundable Depositary Warrants has been adjusted from 36.5p per Ordinary Share to 36.7p per Ordinary Share.

In addition in accordance with Clause 7(D) of each of the Option Agreement and the Share Issue Agreement, additional Depositary Warrants and Refundable Depositary Warrants will be issued to each holder of a 1986 Depositary Warrant and a 1987 Refundable Depositary Warrant held as of 25th May 1990, and as at that date, the 1986 Depositary Warrants and the 1987 Refundable Depositary Warrants will not be issued, but all such fractions will be aggregated and sold in the market. The net proceeds will be paid to the Depositary Warrant Holders and Refundable Depositary Warrant Holders entitled thereto save that amounts of less than £2 will be returned for the benefit of the Option Holder.

The new Depositary Warrants and Refundable Depositary Warrants will be issued only through Morgan Guaranty Trust Co. of New York as Operator of the Euroclear System ("Euroclear") and Cedel and Warrant Holders will be entitled to the same rights and obligations as the Option Holders.

THE MORGAN CRUCIBLE COMPANY PLC
By: Chase Manhattan Bank Luxembourg S.A.

EUROPEAN DUTY FREE

SECTION III

Monday October 8 1990

Plans for a single market have prompted a battle royal over the future of duty free shopping in Europe. David Churchill reports that the fighting remains evenly balanced and the role that the consumer plays may be crucial for the future of the industry

An industry in turmoil

THE European duty free industry is in turmoil. Will intra-community duty free shopping be banned after 1992 when a single market between the member states comes into force? Or will the concerted lobbying efforts by European airlines, airports, ferries and companies in the Scotch whisky and cigarette industries persuade Brussels to delay its proposals?

The battle looks fairly evenly balanced. Mrs Christiansa Scrivener, European Community taxation commissioner, made clear last month that Brussels was holding firm: "You can't have everything," she said. "You can't have a single market and still say you are going to benefit from duty free sales. That would be impossible."

But Mr John Douthwaite, secretary-general of the Duty Free Confederation, also reaffirms the industry's viewpoint: "The effects of abolishing duty free shopping after 1992 would be to everyone's detriment and nobody's benefit."

The Duty Free Confederation is the UK arm of the sophisticated European-wide lobbying operation under way to convince member governments

that duty free should stay in force, however illogical it may seem in the face of harmonising Community tax and fiscal policies.

It is a fight where those who shop in duty free outlets have seemed to show scant concern about the threat to their access to lower-priced goods. Mobilising consumer support for their campaign is one of the objectives of the Duty Free Confederation and airport travellers especially are being targeted to build up public awareness of the threat to traditional duty free shopping.

The status quo in duty free is due for a change. While charter airlines have duty free sales techniques down to a fine art - their very livelihood is said to depend on how much duty free is sold in flight - scheduled airlines have been rather tardy in pushing sales in flight. British Airways, however, recently threw down the gauntlet to the traditional airport outlets with a £200,000 advertising campaign aimed at persuading travellers that it was cheaper to buy in-flight rather than at the airport.

Airport duty free retailing is being forced to allow in more

competition as a result of pressure from the Office of Fair Trading. The OFT had received complaints about high-prices at British airports and the BAA - which earns some £100m a year, about a fifth of its profits from duty free sales - has responded by allowing more competition.

An experiment will start next spring at Heathrow airport's terminal four where two duty free outlets will be operated by separate companies in an effort to give consumers wider choice. At present Aldages and Trusthouse Forte dominate airport duty free sales and control 11 shops at BAA's 12 major airports. Other companies such as Debenhams and Selfridges will be invited to compete for the new contracts. Harrods operates a shop at the newly refurbished terminal three at Heathrow.

Duty free sales are big business. World sales were estimated at some \$11.5bn in 1988, with \$5.3bn of these coming within Europe. For the airline and airport industry alone, consultants Coopers & Lybrand recently estimated that duty free goods worth \$1.15bn were sold by EC airlines and airports.

How did it all start? The origins of duty free shopping are not well documented but the romantic history of duty free suggests that it started in 19th century Britain when aristocratic gentlemen, returning from the Grand Tour, claimed they needed the sustenance of wine on the journey home.

It became accepted practice to permit the import of opened bottles of wine, and this later became an unopened bottle of wine for the same purpose. In addition, the Royal Navy imported rum for distribution to crews from the 17th century onwards until the 1950s.

It was the development of manufacturing industry that led restrictions on imports, by levying duties on them, to protect domestic industries. In the 20th century, the advent of ocean-going liners provided the opportunity for high duty goods at home to be bought elsewhere at lower prices and consumed on the journey. Duty free sales evolved by custom and practice.

Modern duty free shopping



Preparing trolley loads of duty free goods before take off

really emerged in the late 1940s as a result of the post-war expansion of civil aviation. The first duty free shop was opened in the late 1940s at Shannon airport in Ireland, followed by Prestwick in Scotland in 1951. Both these airports were important stop overs for refuelling international flights. At first it was just liquor that could be sold duty free, but this was soon followed by tobacco and perfumes.

The concept of duty free has proliferated throughout the world: Moscow's international airport, for example, has two duty free shops while a duty free service is available at Leningrad's Pulkovo airport.

The traditional duty free products of liquor, tobacco, and perfumes - while still

over 25 per cent of the total spent on duty free. At Paris's international airports Japanese customers account for some 80 per cent of sales of Omega watches, Dumbill says that 50 per cent of its sales are to Japanese or Asian customers.

The problem facing duty free

operations in Europe is the uncertainty of what will happen after 1992.

The history of EC initiatives for Europe-wide changes is littered with compromises and ad hoc arrangements.

Many fear that this will

happen with the duty free area.

The most likely outcome of

the present dispute between

the free operators and Brussels is some sort of compromis.

At best this will be a delay of several years before duty free is finally abandoned, giving the industry time to

come to terms with developing

shopping initiatives to counter

the loss of mainstream

duty free volume sales from

liquor and tobacco products.

The industry is supporting

ideas for greater vendor control.

This includes special

shopping coupons given to

buyers of airline tickets or the

more sophisticated technique

of a smart card - an electronic

shopping card which recognises

whether or not the holder

is entitled to duty free discounts on purchases.

Part of the problem of reaching

a consensus of opinion on

duty free is that most member

governments have differing

degrees of interest in the issue.

The British government, which

might have been expected to be

very concerned at the impact

of duty free goes, has been rather ambivalent.

On the one hand, expressing

concerns at possible job losses

but, on the other, supporting

the idea of liberalising restrictions on trade and travel.

But does the duty free shop

per really care? A recent mar-

ket research survey, by the

Harris research company,

found that most duty free

shoppers only bought goods

because they were bored.

Given the potential for more

airport delays in the 1990s as

the skies become more

crowded, it would seem likely

that airport customers are

unlikely to abandon airport

shopping, whatever the price

to be paid.

IN THIS SURVEY

■ The European Community: Politics emerges as the real barrier.

Scheduled airlines: Some gloomy horizons beyond 1992.

Profile: Perfume - the scent of heavy losses is in the air.

Page 2

■ The consumer: Are the savings worthwhile?

Chartered airlines: Prepared for a hard landing.

Airports: Double disadvantage for the Euro traveller.

Page 4

■ The ferry companies: Offering supermarket shopping and wine bars to limit the damage.

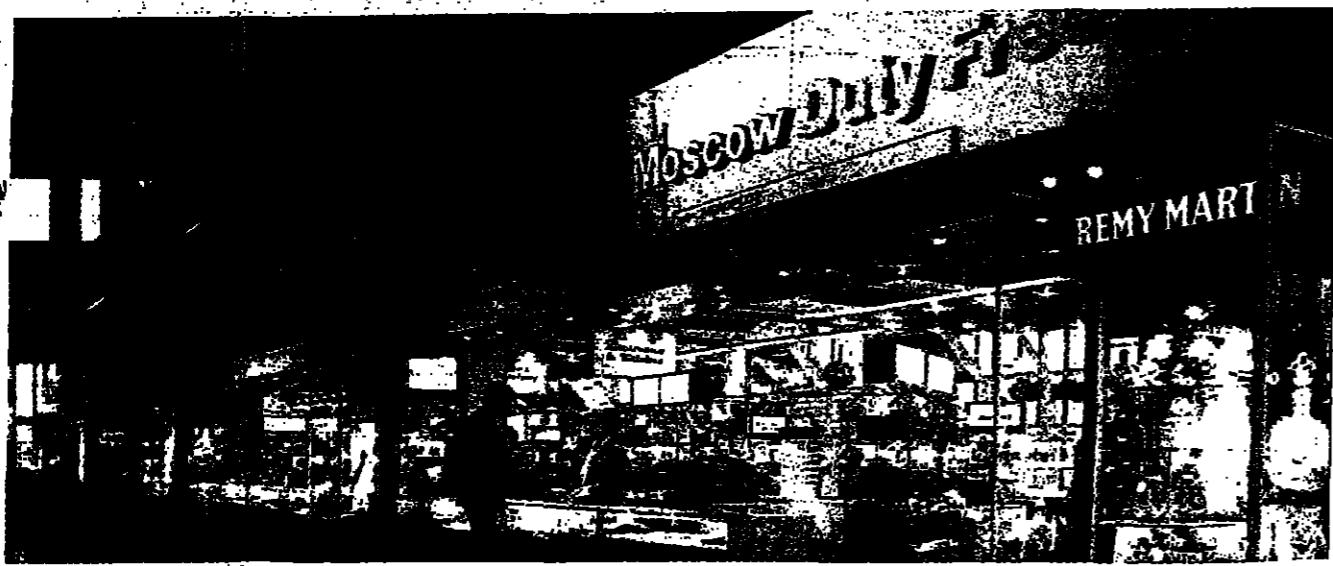
Profile: Alcohol - distillers fear annual losses of up to £40m.

Page 5

■ Profile: Tobacco: Shannon Airport; Schiphol Airport.

Page 6

Editorial Production: Phillip Halliday



Duty free shop in Moscow

DUTY FREE: FOR AND AGAINST

Not such a clear-cut case

THE CASE for abolishing duty free within the European Community is fairly clear: as harmonising of fiscal structures takes place after 1992 it would be out of place to grant special tax privileges to ferry and airline travellers and not to any other intra-community consumers who cross national borders.

But the case for maintaining duty free is also persuasive to those whose very livelihood depends on it.

The duty free industry is slightly annoyed that it is having to spend any time and effort at all in defending its existence.

"Really, it should be up to the people in Brussels to make out an overwhelming case in favour of scrapping duty free," says Mr John Douthwaite, secretary-general of the Duty Free Confederation.

"Since duty free exists now and works to everyone's advantage, it seems that it should be up to the Commission to spell out the advantages to consumers, companies, and governments alike from ending the present arrangements," he adds.

The arguments against scrapping duty free trading are based on several levels. The Duty Free Confederation and its related European counterparts have commissioned academic studies to support claims about the likely impact on the main suppliers of duty free shopping and services.

Airports are said to be among the biggest losers. East Midlands Airport, for example estimates that its annual loss if duty free is abolished would be \$1m.

General estimates are that duty-free keeps landing charges down by between 21 per cent and 26 per cent; the obvious conclusion being that, if duty free goes, airline landing charges will go up and so will airline prices.

The case for maintaining duty free is also persuasive to those whose very livelihood depends on it.

But the ferry operators and airlines will both probably find their pricing policies in the 1990s heavily influenced by demand and the general state of the world economy.

The World Tourism Organisation and other forecasters maintain that international travel is set for steady, if unspectacular, growth in the 1990s of about 4 per cent per year compound.

Any price increases as a result of the abolition of duty free, therefore, would probably limit but not totally inhibit this growth.

The travel trade also says it is worried by the implications of the ending of duty free.

Apart from the impact on charter airlines, which rely heavily on duty free sales, it could also see holidaymakers switching to non-EC resorts such as in Morocco or Tunisia and away from holidays in Greece and Spain.

Among the many products

that could face a slump in sales by the end of duty free, Scotch whisky would probably be among the hardest hit.

The Netherlands Economic Institute, which carried out an economic survey of the implications of ending duty free, suggests that between 40 per cent and 70 per cent of existing duty free business would be lost.

The problem with such

reports, however, is that while the bodies concerned are undoubtedly totally independent of their research and findings, they are still producing doomsday scenarios paid for by the lobby groups who are trying to save duty free sales.

What would be most helpful

to the present debate would be a truly independent study of what might happen when duty free goes, paid for by neither the Brussels administration seeking the change nor the industry which wants to maintain the status quo.

Such a study might find that the loss of duty free sales would be relatively damaging in the short-term to a wide range of interests, but that the effects would probably even themselves out after a few years.

It is whether community

governments really want the short term hiatus that scrapping duty free will entail that will probably decide the timetable for duty free's abolition and its consequent effects on the sectors involved.

David Churchill, Leisure Industries Correspondent

For him.

Burberry Cashmere Scarf RRP £75.00, Heathrow price £60.00.



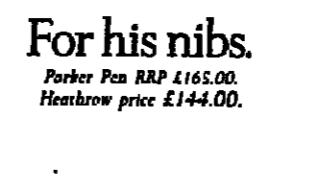
For her.

Atwood & Sawyer Dragonfly Brooch RRP £25.25, Heathrow price £21.95.



For his nibs.

Parker Pen RRP £165.00, Heathrow price £144.00.



You will find a vast selection of the world's most prestigious brands at Heathrow Airport Tax Free Shops. A place where you not only experience the finest in shopping, but also make some real savings because all the prices are tax free. Featured are just three examples. You can have the pleasure of discovering the rest for yourself.

BAA Heathrow

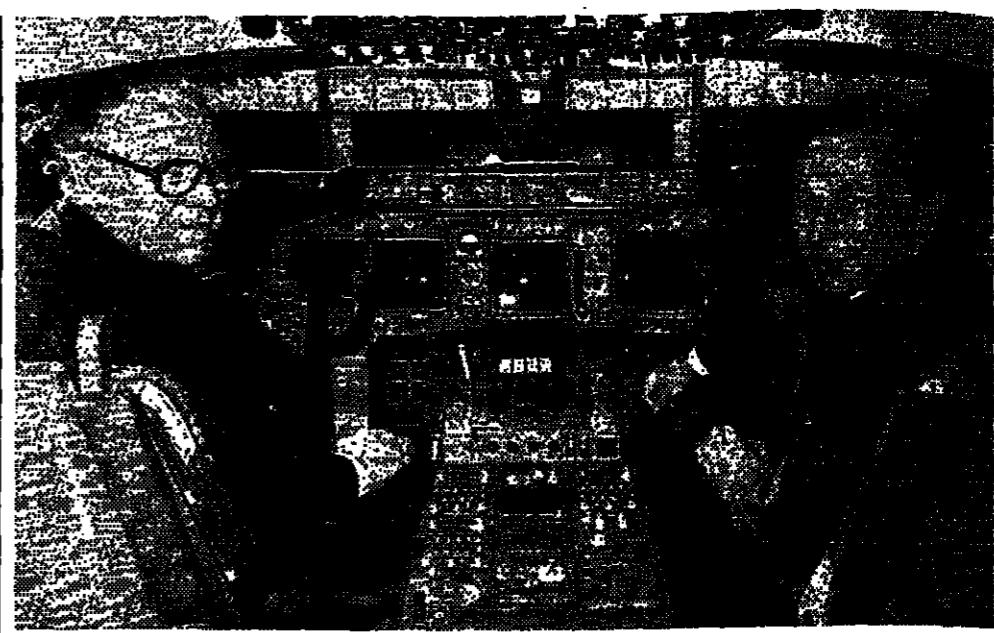
EXCELSIOR SHOPPING

Products subject to availability. Prices correct at time of going to press.

EUROPEAN DUTY FREE 2



Frontier duty free shop on the border of Finland and the Soviet Union, near Vyborg



Lord King (left) and Sir Colin Marshall, at the helm of British Airways, fear distortions

Is there life after 1992 for European Community duty free sales?

Politics emerges as the real barrier

AS far as the European Commission is concerned there is nothing more to say on the subject of duty free. There is no need for any special proposals on the subject, nor any special debate in the single market duty free sales will be illegal: if it is as simple as that.

However, the screams from the producers and vendors of duty free are not getting any quieter, and even some member states are beginning to come round to the view that

effect of making all duty free sales illegal. The proposals would abolish any notion of import and export within the Community, and with them, they would abolish the machinery of travellers allowances. All goods would be taxed - there is no provision for special exceptions - either for duty free or for any other sort.

However, these two proposals are far from having been agreed by member states. Like all matters that concern taxa-

manufacture, is taking a somewhat ambivalent position on the issue.

The Netherlands, for which duty free sales is also important, is likely to put up a strong fight. By contrast many other countries, which have never acquired the habit of buying a bottle of spritz every time they get on a plane, are most unlikely to actively support measures to keep the market alive. Thus a total support one way or another is not going to be reached easily.

The issue raises particular problems for British politicians. In theory, the UK is one of the member states committed to the principle of a free market, and intellectually at least it supports the Commission's position. However, given the importance of the industry, it has said that if it can be found that "real economic damage" is done by killing the industry off, it will reconsider the matter. It is viewing the matter as a practical one, and if it is convinced that a wealth-creating industry is being lost, it is likely to start the fight to save it.

So far, British officials are sceptical about some of the research that has been produced on the importance of the industry. As most of it has indirectly been sponsored by the industry itself, there is no reason to believe that its predictions would necessarily come to pass. A study produced last year by the Netherlands Economic Institute on behalf of the duty free lobby claimed that 7,200 jobs would be lost directly in duty free shops, and many more in the

manufacturing and tourist industries. As a result of the lost profits, air fares would go up by 10 per cent and ferry fares by 23 per cent.

Some member states argue that the principle of the single market may not be that important. Indeed, that principle has been breached in the Commission's proposals for VAT and excise duties, which make a distinction between the tax arrangements for goods consumed at home, with those

to the proposed control system. Can the vendors - in whose interests it is to sell as much duty free as possible - act as the policemen for the system, making sure that sales are strictly limited?

More difficult is how the system is worked. If each traveller can only buy duty free in one place, the system might be fairly straightforward. However, this solution is not likely to be acceptable to the industry. If instead they could buy it

The real problem is a political one, and the temperature on this score is yet to be tested

there is something in duty free that needs to be saved. The Commission has lost most of its battles in the difficult area of indirect taxation - it is just possible that it could be taken down on this one too.

From a logical viewpoint, the Commission's argument is a strong one. In a single market, you cannot start giving people special breaks for moving from one part of that market to another. Even before the talk of the single market, there was no particular justification for duty free sales.

They are simply a Government subsidy to one sector; the problem is that the gimmick has worked, the market exists and getting rid of it is not going to be painless.

The future of duty free sales is implicitly dealt with in the Commission's two existing proposals on the subject of indirect taxation, on VAT and on excise - which would have the

consumed in other member states.

If the Commission does have to accept that duty free sales should stay, there remains the serious problem of how the market should be controlled once frontiers are removed. The industry has suggested that the vendors could control sales. The Commission would probably like to throw cold water on the idea, unfortunately, as it suggested this idea to the industry in 1988 as a means of making the existing market work more efficiently, it cannot be too dismissive of it.

Instead, the Commission has

suggested that this system of control might be illegal after 1992. The single market act abolishes frontiers: it is possible that the system of controls by vendors would constitute frontiers, and would therefore be outlawed.

There are practical problems

at multiple points along a journey, officials are worried that the controls perhaps with special punched computer cards might start getting a bit complicated. Whatever system of stamping was used would have to serve not just for the passenger but would need to allow the tax man at home to keep track of volumes.

There is little doubt that these practical problems can be solved if need be. The real problem is a political one, and the temperature on this score is yet to be tested. Because there has been no proposal from the Commission, member states have not discussed the matter in any detail. They are going to have to address the issue by themselves, because the Commission is showing no signs of doing anything.

Lucy Kellaway, Brussels

EUROPE'S scheduled airlines are not looking forward to 1992. The creation of the single free market will lead to higher air fares in the European Community and a decline in passenger numbers, according to industry analysts.

The proposed abolition of duty and tax free sales will hit demand for flights between member states and raise costs for EC airlines, according to the latest report on the impact of the single free market commissioned by the International Civil Airports Association.

Scheduled carriers, however, are not expected to suffer as badly as their charter-based competitors from the loss of duty free income.

Large airlines such as British Airways rely less heavily on income generated by on-board sales than smaller charter operators that compete to sell discounted seats to tour operators.

The main impact of the abolition on duty free shopping will be in airport charges. Coopers and Lybrand Deloitte, the London firm of accountants earlier this year told the International Civil Airports Association that Community airports face a Ecu50m cut in profits after 1992.

They are expected to recover the loss from duty free abolition through increased charges for airlines. "Landing and passenger related charges would have to be raised by an average of 14 per cent," the accountants said.

The airlines, in turn, will eventually have to offset the increased handling charges by raising fares.

SCHEDULED AIRLINES

A gloomy horizon

Some carriers such as Air France have stopped offering duty free on inter-EC flights. Air France decided duty free income was not large enough to warrant the disruption to other on-board services.

The increased costs and seat prices likely to be forced on European airlines could be good news for non-EC carriers operating within the Community. Airlines such as Pan Am, the US carrier which sells discounted seats on the London-Frankfurt leg of its flight to Dublin, could benefit from higher fares charged by European competitors. But these non-EC intercontinental airlines may VAT on a European sector, and to whom?

Duty free concessions can be removed only once all other trade and tax barriers are gone, he added.

Smaller scheduled carriers are likely to be harder hit than airlines of the size of British Airways. Companies such as Ryanair, the Irish airline which operates routes to Eire from Luton Airport, will find its ability to offer discount seats curtailed as increased airport charges start to represent a higher proportion of costs.

Fares of flights such as Ryanair's daily service between Luton and Shannon could rise dramatically. Coopers and Lybrand Deloitte's recent report on the future of the duty free industry said: "On such routes, scheduled airfares could rise on average by between 10 per cent and 20 per cent, with the lowest leisure-related fares being even more adversely affected."

The man in charge of Air France has stopped offering duty free on inter-EC flights. Air France decided duty free income was not large enough to warrant the disruption to other on-board services.

The increased costs and seat prices likely to be forced on European airlines could be good news for non-EC carriers operating within the Community. Airlines such as Pan Am, the US carrier which sells discounted seats on the London-Frankfurt leg of its flight to Dublin, could benefit from higher fares charged by European competitors. But these non-EC intercontinental airlines may VAT on a European sector, and to whom?

Tim Burt

AIRPORT OPERATORS ASSOCIATION

The Representative Body for Airports and Aerodromes in the British Isles.



As the representative body of over 70 airports throughout the British Isles and as a founder member of the Duty-Free Confederation, we wholeheartedly support the campaign to preserve intra-community duty-free sales which are threatened by abolition after 1992.



EUROPEAN duty free sales in perfume and cosmetics have been estimated at about 15 to 20 per cent of total sales in the industry. The loss in sales, should duty free be abolished, could be heavy.

According to the Federation Francaise de l'Industrie des Produits de Parfumerie, de Beaute et de Toilette, sales at duty free outlets have increased by an average 24 per cent per annum with cosmetics contributing heavily to this growth.

Mr Jacques Greep, international director of perfume at Christian Dior, says that world duty free sales of fragrances and cosmetics amount to FF15bn while European sales make up FF5.6bn of this.

He adds that the loss of perfume sales should duty free be abolished, would affect France heavily. About 80 per cent of fragrances and cosmetics sold duty free is of French origin.

The perfume industry is made more vulnerable because of the nature by which it is bought from duty free outlets.

The survey has predicted that, based on the assumption that 60 per cent of passengers in the EC are travelling within the Community, about 60 per cent of intra-EC duty free sales of perfume and cosmetics will be lost. This initial loss will amount to Ecu20m.

"All analyses we have made show that roughly speaking we would lose 60 to 65 per cent of sales from duty free outlets in Europe should duty free go," confirms Mr Greep.

Within the industry there are fears that the loss of sales to duty free outlets will not be recovered on domestic markets. Impulse buying is, it says, less common in domestic markets and the recovery rate could amount to, at most, 25 per cent.

Mr Greep is even more pessimistic.

"According to our specialists, it would not be possible to recover more than 12 to 15 per

cent on the domestic markets," he said.

The losses to the industry would not be purely financial. Like tobacco, perfumes and cosmetics benefit from the shop window provided by duty free outlets and, as a result, the loss in the promotion of products would be severe.

"The loss of window and

contingency plans. It intends to maintain outlets at airports.

In addition the French perfume industry has strict rules as to how its products are sold. It has the right to refuse supplies if an outlet does not comply to the criteria that are set out by industry and approved by the government in France.

contingency plans. It intends to maintain outlets at airports.

This way it could still benefit from the impulse buying of travellers. Other plans relate to new marketing techniques and new products.

In France, the industry is lobbying heavily both French ministers and the European parliament in Strasbourg.

contingency plans. It intends to maintain outlets at airports.

This way it could still benefit from the impulse buying of travellers. Other plans relate to new marketing techniques and new products.

"Who gains?" asks Mr Greep.

"The industry loses, airports lose and ultimately the consumer loses. It would be a disaster for everybody."

Emma Tucker

PERFUME

The scent of heavy losses is in the air

However, Mr Greep says: "We have not really thought about how we will compensate losses because we have to be optimistic."

It isn't just optimism that explains the lack of preparation. There is scepticism within the industry over whether tax harmonisation will have been reached by January 1992.

"I don't think duty free will be abolished because tax harmonisation is one of the conditions for a single market," says Mr Greep.

Like other duty free industries, the perfume industry seems bewildered as to what the point of abolishing duty free would be.

"Who gains?" asks Mr Greep. "The industry loses, airports lose and ultimately the consumer loses. It would be a disaster for everybody."

Emma Tucker



World duty free sales of fragrances and cosmetics amount to FF15bn

Freedom of trade. Freedom of travel.

Freedom of purchase. All things we are led to believe will be brought about by the Single European Market. But in fact some of our existing freedoms are under threat.

If the European Commission puts an end to intra-community duty and tax free sales, you will no longer be able to save up to 40% on spirits and cigarettes and up to 20% on perfume when you travel by air and sea from the UK to other member states. Furthermore the resulting loss of income to airports, airlines and ferry operators would leave them no alternative but to raise charges.

Increased charges from airports to airlines, coupled with the airlines' own reduced income would mean increased fares. Charter airline seat costs could rise by 10%. Likewise cross-channel ferry fares could rise by as much as 23%.

Inclusive tour holiday prices to Community countries would become less competitive to the benefit of non-EC destinations and the detriment of EC tourism.

Manufacturers would lose a valuable 'shop window' for high value, luxury goods produced predominantly within the Community.

These are some of the reasons why the companies which make up the Duty-Free Confederation are campaigning to ensure that duty-free trading continues in Europe for as long as possible. Representing over 60 major UK companies including airlines, airports, shipping companies, duty-free shop operators, ship and airline chandlers, manufacturers and suppliers, the Confederation is but one of 16 such organisations throughout Europe including one in every Member State of the Community. All of them are united in their support for the creation of a Single Internal Market, but more importantly, in their belief that the abolition of duty-free is neither necessary, nor desirable.

That's where you come in. The greater our support the better our chances of success. If you are interested in joining our campaign or simply finding out more about the issue, please either complete the coupon below and send it to the Duty-Free Confederation, Priory House, 8 Battersea Park Road, London SW8 4BG or telephone **071-498 3770**

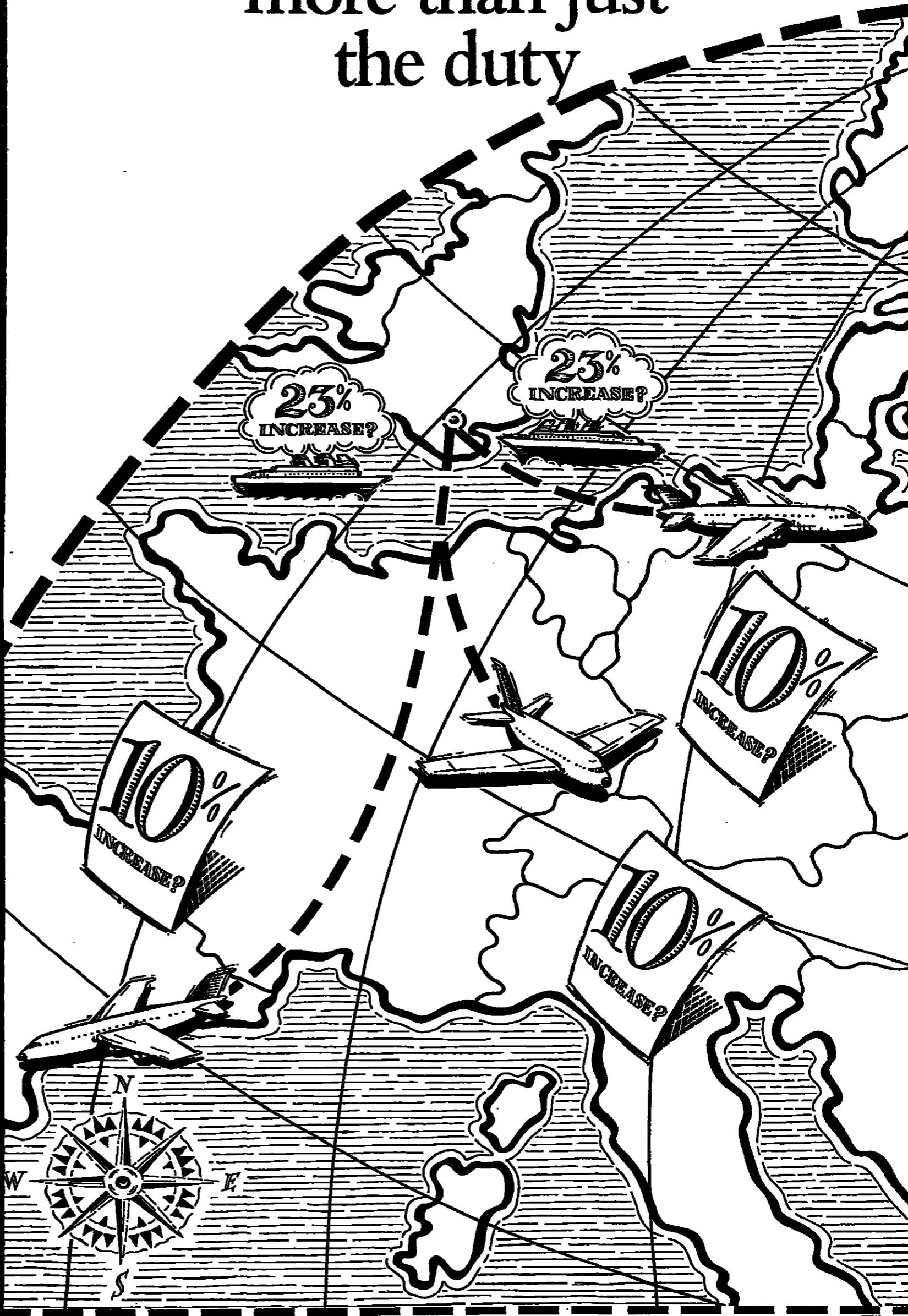
The Duty-Free Confederation



This advertisement is issued on behalf of the Duty-Free Confederation.

Duty Freedom?

When
the barriers come down
you may have to pay
more than just
the duty



Please send me more information about the Duty-Free Confederation.

NAME _____

ADDRESS _____

POST CODE _____

Duty-Free Confederation, Priory House, 8 Battersea Park Road, London SW8 4BG

EUROPEAN DUTY FREE 4



The best savings are on spirits and cigarettes with high rates of excise duty

Are the savings on duty free goods worthwhile?

A bargain in spirit

THE POPULAR view of duty free shopping seems to swing between two extremes. Duty free shops are criticised for the high mark-ups on the goods but the large volumes of duty-free sales that in practice many people think they're making worthwhile savings. So are consumers getting a good deal?

Generally, consumers make the best savings on spirits and cigarettes, as they should save on the excise duty which normally makes up a large proportion of their price, as well as on VAT.

On gift items such as cameras, watches and perfumes, consumers save only on VAT. A survey of duty free prices in Which? magazine showed that duty free spirits at airports in the UK were about 40 per cent cheaper than in the high street for products. For a luxury product, such as Glenfiddich whisky there was a 30 per cent saving.

For perfume, UK airport prices were about 20 per cent lower than high street prices. Compact cameras came off less well, with savings of just over 10 per cent on average for two of the three in the survey. For the third, you saved only 5 per cent – and it cost less in some local shops than at Luton and Heathrow airports. So the nagging suspicion that some goods available duty-free may be purchased for the same price or cheaper in the high street may occasionally be right.

Travellers may do better to wait and buy at the airport on

the way back. British airports are not particularly cheap for spirits and perfumes compared to the airports in some European countries. Amsterdam and Athens airports, in particular, have low prices for these.

In some countries, such as Spain, where taxes on spirits are low, you may find cheaper spirits in local high street shops abroad than duty-free at

ports were charging between £5.65 and £9.29 – a minimum mark-up of 100 per cent.

On a pack of 20 king size cigarettes costing £1.75, almost £1.25 is excise and VAT. If the full saving was passed on to consumers, a duty free carton of 200 cigarettes would be £5. But UK airports were selling them for almost double this – from £9.45 to £9.95.

The IDFC claims that without the profits from duty free sales, air and ferry fares and package tour costs would rise

the airport in the UK or on the plane. Travellers to a country with high taxes on spirits, such as Denmark, though, should stock up before they go – the high street price for a bottle of Johnny Walker Red Label whisky is twice that in the UK. Duty-free spirits often have a higher percentage of alcohol to volume than usual – giving more alcohol for your money.

In spite of the bargains, duty-free shops do charge a considerable mark-up on the spirits and cigarettes they sell. For example, a 1 litre bottle of Gordon's gin in a supermarket costs about £11.75 (Which? survey). Excise duty and VAT account for £3.47 of the price – £3.28 is the cost of the gin, including the profit for the manufacturer and the shop.

In a duty free shop, as you don't pay either excise or VAT, you might expect a bottle of Gordon's gin to cost about £3.28, as well. Instead UK air-

ports are making savings, the duty free operators are making even better profits.

BAA justifies the large mark-up on duty free goods at Heathrow and its other airports on the grounds that, like many other airports, it uses the profits to subsidise landing charges, keeping fares down, and to develop new airport facilities.

However, this is not necessarily the most efficient way of running airports – nor is it clear why it's sensible to get people who buy duty free to subsidise the air fares of other travellers.

BAA controls the prices of goods in its duty free shops by insisting that the concessionaires who run them offer minimum price discounts over high street prices or manufacturer's recommended retail prices. These price guarantees feature heavily in BAA advertising.

In general, the Which? survey found that they did stick to their promises, except for the three compact cameras – none met the 15 per cent discount target. But apart from providing a useful advertising tactic, another advantage to BAA of this method of price setting is that if prices go up in the shops when excise duty is increased in the Budget, BAA's prices can follow suit.

So duty free prices rise, even though no excise duty is paid on duty free alcohol and cigarettes.

Consumers might get a better deal if they could shop around between different duty free shops. At the moment competition is very limited. Within each airport terminal, there is generally only one operator selling the same types of duty free goods.

BAA says it intends to start introducing directly competing duty free shops. Other airports should do the same.

The creation of the Single European Market may spell the end for duty free. It's argued that there's no logical reason for duty free sales, as people will no longer be leaving one customs zone before entering another. In addition, if there are only very limited customs checks, it could be difficult to make sure travellers keep to their allowances.

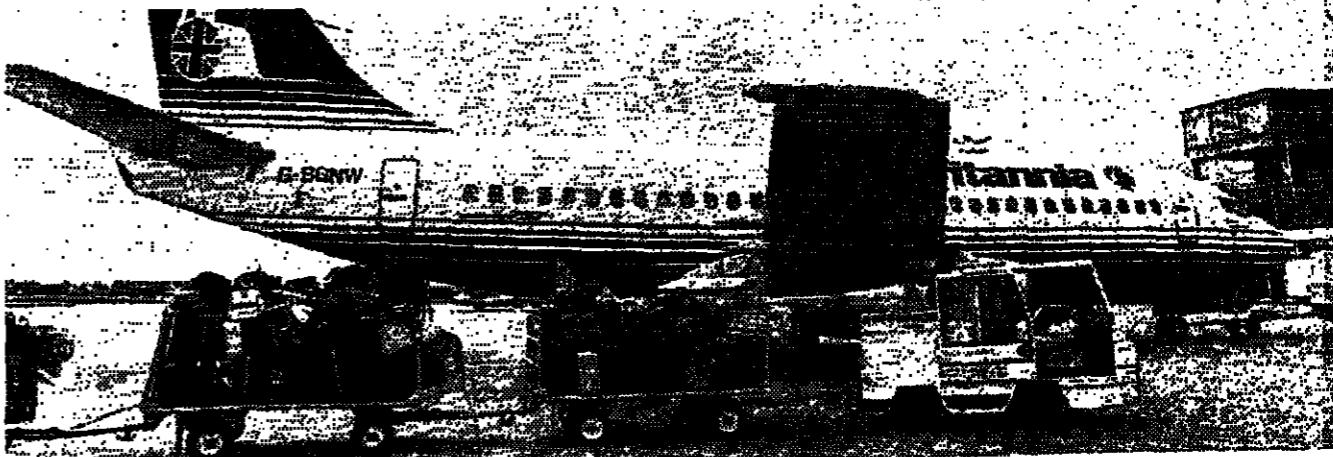
The International Duty Free Confederation, which represents the industry, claims that without the profits from duty free sales, air and ferry fares and package tour costs would rise. It's arguable, however, how much impact this will have.

The IDFC proposes a system of vendor control – duty free shop should ensure travellers do not exceed their allowances.

They could be made legally responsible for this, replacing customs control. It's still unclear what will be decided, although the Council of Ministers will have to make a decision soon if arrangements are to be made to move to a new situation by 1993.

It's logical that duty free sales within the EC should come to an end as the single market develops. However, there's a good argument, for them continuing until the limits on the amount of goods bought duty and tax paid abroad are abolished – which is due to happen from 1993. That way consumers won't lose the perk of buying duty free before they see the benefits of the new system.

Stella Yarrow,
Consumers Association



Britannia, which operates more than 40 aircraft, fears that price increases will be far higher than estimated

CHARTERED AIRLINES

Prepared for a hard landing

BRITAIN'S charter airlines are preparing for a hard landing. The European Community wants to abolish the duty free sales which many of the carriers rely on for the safety margin between profit and loss.

Income from duty and tax free sales made up almost all the profit for some carriers last year and airline executives fear that the EC plans will increase costs and lead to redundancies.

If the present downturn in European holidays continues into 1992, airlines could lose a vital source of income at a time when they are struggling to compete in a shrinking market.

The loss of duty free concessions and higher airport charges are expected to increase the price of charter flights by up to 6.6 per cent. The knock-on effects would be severe. Inclusive holiday costs would be sucked into an upward spiral which would hit demand for inter-EC traffic.

A report for the International Airports Association by Coopers and Lybrand Deloitte, the London-based accountancy firm, warns that the number of inter-EC passengers could fall by more than 2m after 1992 and European charter airlines will lose about £cu210m a year.

Mr Bob Parker-Eaton, deputy managing director of Britannia Airways – which claims to be the world's largest charter airline – says the abolition of duty free concessions will rebound four times on EC airfares.

Elsewhere in Europe, the forecasts are equally gloomy. A

"The departure airport, the outbound flight, the overseas airport and the inbound flight will all lose the opportunity to make duty free sales and all will lose revenue which will have to be replaced. The passenger will have to pay."

Meanwhile, Denmark's three charter airlines – Sterling Airways, Maersk Air and Consair – stand to lose more than profits of £cu1m a year if the proposals to abolish duty free are endorsed in Brussels.

"Recovering the reduction in profit means an increase in fares (in Denmark)," says Mr Parker-Eaton.

In Ireland, duty free abolition will put Eurolink at risk, according to the report, which estimates there would be fare increases of 10 per cent on inter-EC flights.

Only in France, where about 14 per cent of passengers travel by charter flights, are the EC proposals expected to have little effect.

Most French tour operators hire aircraft and crew from Air France, the national flag carrier, which does not offer duty free sales on short inter-EC flights.

"The impact on passenger transportation by air is considered marginal," the NEI says.

British carriers are not so optimistic. Mr Parker-Eaton says moves to abolish duty free could send shock waves through the charter airline industry and, inadvertently, push some carriers to the brink of bankruptcy.

"There is a very real danger of the baby being thrown out

with the bath water. Because of its dependence on the leisure passenger and on fierce competition and a price-sensitive market, charter will be hit far harder by any abolition of duty free privileges than will scheduled airlines," he says.

Holidaymakers facing higher fares within EC destinations are expected to choose alternative short-haul destinations such as Tunisia, Morocco and Cyprus.

Charter carriers are trying to prepare for 1992 by selling non-dutiable items on their aircraft. Britannia, for example, last year sold watches worth £1.5m to passengers.

Mr Parker-Eaton says airlines are under pressure to raise ticket prices and seek non-EC destinations.

He is lobbying hard, however, for the EC to abandon its duty free plans in favour of vendor control, the Scandinavian system under which airlines stamp passengers' tickets showing they have purchased the legal allowance of tax free goods and no more.

Mr Parker-Eaton believes such a system allows airlines to retain duty free sales without requiring checks at frontier controls.

He hopes "wiser heads will prevail and that inter-EC duty free privileges will continue, policed by a system such as vendor control."

"There is too much to lose not to do so."

Tim Burt

AIRPORTS

A double disadvantage for the European passenger

ABOLISHING duty and tax free sales may well prove one of the most unpopular measures the European Commission has ever envisaged.

Not only will their abolition mean the average Euro-consumer will be unable to buy cheap spirits and cigarettes for his or her holiday – let alone perfume and aftershave on the way home – but the chances are that he will have higher air fares for the privilege.

Brussels argues that once VAT rates are harmonised sometime after 1992, there will no longer be any logic in maintaining tax free sales. Admit-

Most airports are sure that little will actually happen on January 1 1993

tedly, the harmonisation is not yet agreed – some EC governments have strongly resisted the proposals to align VAT and excise taxes more closely.

However, the probability is that sometime in the mid-1990s duty free sales at airports will come to an end for intra-community travellers.

The trouble is that those duty and tax free sales support a significant industry which incidentally provides an elegant voluntary cross-subsidy for other airport activities.

In 1988, £cu355m-worth of duty and tax free goods were sold by Community airports according to a recent study by Coopers & Lybrand, the accountancy firm for the International Civil Aviation Association. About half of these sales, £cu175m, were sold to intra-community passengers. It is this revenue that would suffer from any abolition.

The effect on airports could be considerable. Normally, the airports receive a share of the turnover from duty free shops. At Schiphol Amsterdam airport, for example, sales in 1988 of £1.74m accounted for about 15 per cent of the organisation's income.

The abolition of tax-free sales by passengers travelling in the EC would be a considerable financial blow to the airport," explains Mr Berco Leefink, a manager in the commercial exploitation department at Schiphol.

"About half of Amsterdam airport's customers have destinations within the EC. If they are no longer allowed to make duty free purchases that will mean a cut in airport revenues of about £1.35m a year," he says.

Other airports would be similarly affected. Aeroports de Paris receives about 10 per cent of its turnover from such duty free sales.

However, the organisation that would probably be most hit is BAA, formerly the British Airports Authority which has been highly successful in marketing duty free sales at Heathrow and Gatwick airports. Last year, the company earned more than £100m – about 15 per cent of its turnover – from duty and tax free sales.

The airports argue that income from duty free helps keep airport charges down. Although some of the loss in revenue from duty free might be made up by other commercial activities, most of the loss would have to be borne by the airlines through increased handling charges.

Additional costs from the refurbishment of the airport terminal buildings would also have to be passed on. The problem is that the current separation of domestic and international passengers would no longer be sufficient.

Intra-community passengers would have to be separated from those travelling from non-Community destinations, but would also have to be kept apart from domestic passengers for security and immigration reasons.

BAA estimates that at Gatwick airport, domestic and intra-EC passengers' account for about 60 per cent of total traffic.

Mr Barry Goddard, head of parliamentary affairs at BAA and a director of the Duty Free Confederation, believes that refurbishing could take five years to complete and cost tens of millions of pounds at the BAA airports alone.

Although the new terminal at Stansted is designed for maximum flexibility, it was never envisaged that the terminals at Heathrow and Gatwick would have to be altered so radically.

The airports are faced with a tricky problem in passing on additional costs and the losses

Top airports by duty free shop sales (£m)

Airport	Revenue
Monolufu	450
London Heathrow	220
Hong Kong Kai Tak	215
Amsterdam Schiphol	185
Singapore Changi	160
Paris CDG	150
Taipei CKS	140
Frankfurt	135
London Gatwick	118
Seoul Kimpo	116
Paris Orly	112
Amsterdam Int.	107
Copenhagen Kastrup	96
Giama Agana	90
Tokyo Narita	80
Los Angeles Int.	78
Dubai Int.	66
New York JFK	62
Zurich Kloten	52
Paris Orly	52

*Sales in the city included

Source: Duty Free News

increased costs, in terms of labour, ownership of aircraft, air traffic control fees and airport charges. Aviation fuel prices – which for short-haul operations can make up about 20 per cent of costs – increased by 40 per cent between July 6 and August 7 on the Rotterdam spot market.

Any raising of airport charges caused by the end of duty free sales would undoubtedly be passed on to passengers in the form of higher ticket prices – hence the double disadvantage for the European consumer.

The airports are clearly aware of the potential problems. When the ICAA held a symposium in 1986 on the implications of the creation of the European Single Market for the industry, only 176 people attended. At the same event in 1989, there were more than 400.

Most of the airports are sure that little will actually happen on January 1 1993 because of the problems involved.

"I am sure that a compromise will eventually emerge, just as it has with all EC subjects," says Mr Philippe Hamon, director of the European Affairs office at the ICAA.

"It probably won't happen until the last moment, sometime between July 1991 and July 1992. Our main concern is that the compromise should harm neither passengers nor airports."

Paul Abrahams

FINANCIAL TIMES 1990 RELATED SURVEYS

Holidays Malaysia	February 3
Business Air Travel	April 24
Euro Weekend Breaks	April 28
Holidays in Italy	May 19
Scottish Tourism	May 21
Europe 1992	July 2
Holidays in Caribbean	August 18
Holidays in Greece	October
Holidays in Hong Kong	November
Business Travel	November

FOR ADVERTISING INFORMATION CONTACT 071-873-3000

FOR EDITORIAL INFORMATION CONTACT DAVID DOODWELL 081-873-4090

Caroline Fossey charts troubled waters for the ferry companies

A case of damage limitation

WORRYING TIMES lie ahead for ferry companies, especially those operating the popular cross-Channel routes. Not only is the Channel Tunnel scheduled to open in June 1993, but that year could see the threat to abolish intra-European Community duty free sales become a reality.

This will be bad news for all outlets selling duty-free goods but ferry companies stand to lose the most. According to reports published by the Netherlands' Economic Institute, profits on duty and tax free sales on the EC routes amount to £200m a year.

A good deal of this is ploughed back into the companies' heating with investment and modernisation plans. The profits help to keep fares down by as much as 23 per cent on some routes.

The day trip, popular because it offers passengers a chance to stock up on cheap goods, may lose its appeal. As the number of passengers dries up so the number of sailings would be reduced. This would mean less travel flexibility and more inconvenience for freight transport. Up to 400 people who are employed on the ferries could lose their jobs.

It all looks a pretty bleak picture with travellers having to pay high prices to travel on

outdated ships with reduced facilities on board.

However, it is an inaccurate picture. From as early as 1987 when work began on the Channel Tunnel, the ferry companies were working on their answer - the superferry. Mr Dan Sten Olson, president of the Stena Group, the Swedish-based shipping company which owns Sealink, said at a Financial Times Conference earlier this year that he believes that ferry lines will increasingly move closer to having a traditional cruise profile.

The facilities offered by

start their holiday as soon as they board and this means offering more comfort and entertainment. If passengers are relaxed and enjoying themselves, the companies believe they will want to spend.

At the moment, large duty and tax free shopping complexes attract customers and their cash. To make sure this spree continues after 1993, the ferry companies are considering new types of outlets.

Sealink is looking at the possibility of niche-retailing, a very upmarket department store, according to its passenger

Ferry companies are keeping passenger numbers below capacity and offering upmarket shopping and wine bars

these large ferries certainly bear this out. P&O European Ferries was the first to introduce its two superferries, the Pride of Dover and the Pride of Calais. Both now carry up to 2,200 passengers and cars each. A third ferry, the Pride of Kent will be converted to superferry status this winter.

The other ferry companies soon followed. They see services having to offer more than just a passage across the Channel. They want passengers to

ger services department. The company believes that come 1993, it will lose the 12 per cent of its profits attributed to duty free sales on the shorter Channel routes.

Fares are expected to rise by 5 per cent and the remaining 7 per cent should come from the up-market shops Sealink is considering as replacements to today's complexes.

A possibility is to offer franchises to certain popular shops which would then trade at

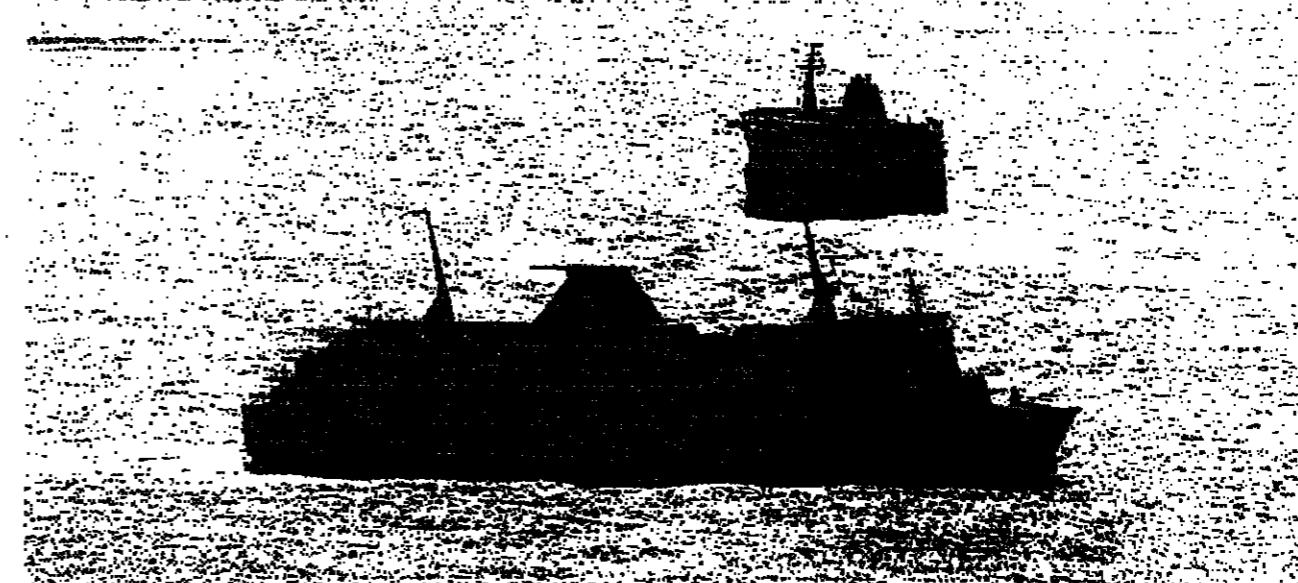
prices similar to those ashore. This year, Sealink launched its two superferries, the Fama and the Fiesta. It is hoping that by 1993 people will have tried the superferries at least once and will want to use them again. Sealink and P&O would like to offer a joint shuttle service between Dover and Calais once the tunnel has opened. This proposal has been rejected once by the Monopolies and Mergers Commission but the companies are planning to try again in 1993.

Sally Line is experimenting with the idea of franchising. Earlier this year, the Sally Sky was enlarged and can carry 1,800 passengers though numbers are limited to 1,500 to ensure space and comfort.

Alongside the shops selling items by Gucci and Dior, is Benetton, the first popular high street name to be taken on board. Clothes cost the same as on shore but management reckons that once people are on board and not having to wait, they will want to spend.

To ensure the right frame of mind, ferry companies are deliberately keeping passenger numbers below capacity and offering upmarket shopping, wine bars, dance areas and casinos as entertainment.

Another school of thought hopes to attract customers by



Sealink ferry at Dover: the company is looking at the possibility of niche retailing - upmarket department stores perhaps

offering a much speedier, if speed - has had teething problems and the ferry companies are awaiting developments with some reserve.

Brittany Ferries and Sealink doubt that the catamaran will replace the ferry. Brittany has one superferry, La Bretagne, and has ordered another two for 1992.

It believes the way ahead is to provide comfort, space and entertainment. Sealink agrees with this. It compares its spacious shopping complexes where people can move easily

to the trolley service, found on the catamaran.

No decision has been made as to when or how duty free shopping will go.

It could take another five years to do away with present fiscal frontiers and establish a harmonious European tax system.

However, ferry companies try and replace lost duty free revenue, they can never achieve the profits from on duty free sales. This is the view of Mr David Asprey of the General

Council of Shipping and member of the board of the International Duty Free Confederation. At best, he says, they can only recover some of their lost profits.

Cross-Channel sailing will change radically this decade. No more the sight of people staggering along the gangways laden with crates of beer. Instead, the ferry could become a waterborne high street with luxury boutiques catering for those in expansive holiday mood.

ALCOHOL

Distillers fear annual losses of up to £40m

THE ALCOHOL industry, a long-time beneficiary of duty free sales, is not going to watch the duty free business disappear without a fight.

The reason is clear. Duty free sales represent a significant market for the industry's products and, unlike tobacco, there is no questioning its importance.

What is at risk is at least 2.3m cases of whisky, and half a million cases of gin sold at airports, on aircraft and on ferries every year.

The Scotch whisky industry, which alone accounts for 30 per cent of all European Community duty free wines and spirits sales, has predicted that it would lose about £40m per annum, the equivalent of its eight largest export market.

Generally, the alcohol industry

does not oppose the creation of a single market, which it believes can operate alongside continuing duty free sales.

"As an industry we are supportive of the concept of a single market," says Mr Chris Scott-Wilson, senior legal adviser for Guinness and chairman of the International Duty Free Confederation.

"Were we to think that duty free cut across that then we would look at it again. But we don't think the two are incompatible. We are faced with a situation in which there is a potential loss to us and to the UK which is completely unnecessary."

That loss is likely to hit the whisky industry particularly hard. The EC is whisky's largest market, accounting for 45 per cent of its total world wide sales.

The Scotch Whisky Association argues that each member state taxes whisky differently but that virtually all countries tax it much more heavily than competing drinks such as wine and beer, the prime motive being protection of their domestic industries.

It fears that the EC's tax harmonisation proposals would result in spirits being taxed eight times as heavily as wine and four times as heavily as beer when compared on the basis of alcohol content. This, along with the abolition of duty free would deal a heavy blow to the industry.

Whisky manufacturers can be broken down into two groups: large producers integrated in a conglomerate of multinational activities, and small producers concentrating on a few products.

For large producers sales via duty free outlets are not as important. The smaller producers are more dependent, relying on the sale of upper grade whiskies (mostly malts) for which duty free sales tend to be more important.

Mr Scott-Wilson, envisages two possible consequences to the abolition of duty free. The first is that some products may still be sold duty paid at airports, but this he argues is likely to be relatively small.

"Some of the premium brands may still have pres-

ence," he says. "Five per cent of that market may be retained, but that is very much a guess."

The second possible outcome would be for people to continue to make similar purchases in the domestic market, duty paid.

However, Mr Richard Owen, director of commercial strategy at United Distillers, points out that research into the duty free market suggests that the majority of items bought duty free are not part of the consumer's ordinary shopping basket - they are bought as one-off presents, either for others or for the purchaser. This, he says, means that replacement in the domestic market is unlikely to make up for losses in duty free sales.

Mr Scott-Wilson is equally pessimistic: "The reality is that by the time people have paid some money for their travel, they are not going to have that much more to make expensive duty paid purchases," he says.

"When they get back into the domestic market they are likely to revert to their normal purchasing patterns, so it can be argued that the replacement in the domestic market is going to be incomplete."

A survey by the Netherlands Economic Institute on the impact of abolishing duty free said that part of the loss will be recovered on the domestic market since most spirits will continue to be bought by their consumers at local outlets. But it also warns that people will no longer buy the high quality brands as these are considered too expensive in the local shop.

The producers of deluxe products, particularly smaller companies that specialise in niche whiskies will be hardest hit," says Mr Owen.

For the cognac industry, concentrated in the French community, sales at duty free outlets are important. The survey found that in 1988, 14 per cent of total world sales were at duty free outlets. Sales to duty free outlets within the EC took a share of about 54 per cent.

According to the survey, generally, the alcohol industry does not oppose the single market

most of the intra-EC duty free sales were made through shops at airports, although in the Scandinavian countries most of the sales appeared to be made through shops on the ferry boats.

The survey predicts a loss of up to a third of world total duty free sales, should duty free be abolished. People will continue to buy cognac from local shops which could mitigate the reduction by some 50 to 75 per cent.

It is expected that people will trade down on quality and purchase less expensive cognacs. Therefore, for high quality cognacs the recovery rate is likely to be much lower. This means that the effect for high grade cognacs may be worse, although EC sales of these cognacs are relatively less important," says the survey.

Emma Tucker



It's amazing the amount of money you can save in the Duty Free Shop at BAA airports. Measure for measure, you can pay 40% less for spirits than you'll be charged in the High Street. That's on at least two dozen brands selected from the greatest national and international brand names - not just the five shown here. And because we regularly monitor prices, with an independent survey, you'll always be sure to find savings of at least 20% on all our wines and spirits - plus a minimum 40% saving on all leading international cigarette brands.

HEATHROW · GATWICK · STANSTED · GLASGOW · EDINBURGH · PRESTWICK · ABERDEEN

B·A·A

The world's leading international airports.

DUTY FREE SHOPPING

*The saving is calculated by comparing our 1 litre price with the average 1 litre High Street price which is the average of prices in a number of High Street stores. (The national 1 litre price, name of stores concerned and individual product prices are available in the Duty and Tax Free Shop) (Source: Nielsen Consumer Research of representative UK High Street stores conducted during June '90. Products subject to availability.)

Six of the best.



MOSCOW

It's another world.

Back in 1947, the first duty free shop in the world was opened – believe it or not – at Shannon Airport in the west of Ireland.

The experience enabled Aer Rianta – Ireland's Airport Managers – to know more about duty free shopping than anybody else in the world.

Experience that proved handy when the Russians began looking for a suitable partner to develop the USSR's first duty free shop at Moscow's Sheremetyevo Airport.

Because it proved an immediate success, Aer Rianta International went on to open – with joint-venture Soviet partners – duty free emporia in Leningrad at the International Airport and in two downtown hotels, at Torfionovka on the Russo-Finnish border. To continue building on this success we plan to open several more Duty Free shops in Russia and other Eastern European countries in the near future.

These days, you never know where in the world Aer Rianta International will turn up next!

Aer Rianta
INTERNATIONAL

Shannon International Airport, Ireland.
Telephone 353 61 361361. Telefax 353 61 61156.
Telex AERO EI 72131.



Schiphol airport claims to have one of the largest assortments of duty free goods on the Continent

AMSTERDAM'S Schiphol airport and shopping centre, as the first duty free airport on the continent, prides itself on being in the forefront of retail development. Thus, while it is concerned at the end of calculating duty free sales after 1992, it is preparing to maintain its strong retail presence among the airports of Europe. A new extension, due to open in 1992, is being built for non-EC traffic and the existing shopping areas, remodeled only in 1988, are likely to be converted into a tax paid zone for intra-European travellers.

The Schiphol strategy is based on the fact that even with the potential loss of duty free sales, it expects to attract an increasing share of the projected growth in air traffic in the 1990s.

Schiphol is the fifth largest airport in Europe in terms of passengers, with almost 15.7m air travellers passing through the airport last year. In the

first six months of 1990, passenger numbers rose by 5.2 per cent to reach 7.4m. Scheduled passenger numbers rose by 6.4 per cent, while domestic travellers increased in number by 13.7 per cent.

In terms of retail sales, however, Schiphol has the second largest turnover with the equivalent of more than 1m guilders spent there every day.

Travellers spend more than 50 guilders each in the duty free shops, above the average for European airports.

Schiphol's shopping facilities were opened in 1957. Initially just to enable passengers to buy souvenirs, but with the addition of liquor sales soon

after. In the early years, goods could only be sold to non-Dutch residents with intercontinental destinations: European travellers were allowed to buy later.

In 1967, when a new terminal was opened, the shopping centre was substantially enlarged. More retail space was added in 1975.

The airport shopping centre has some 40 shops spread over a floor area of 2,300 sq metres. It claims to have one of the largest assortments of duty free goods on the Continent as well as charging among the lowest prices on average of all European duty free shopping centres.

A recent survey by Which? magazine, published by the Consumers' Association, suggested that consumers could "find bargains for spirits and perfumes".

Schiphol says that its aim is to maintain prices between 20 and 25 per cent below those in Dutch retail stores. It regularly compares prices with those of other airports' duty free outlets.

It operates a policy of giving the concession-holders exclusive rights to sell certain types of goods to ensure as wide a range as possible is stocked. Thus, for example, a clothing accessories store is not allowed to sell perfume, and vice versa.

"The active assortment and pricing policy means that the shops do not have to compete with each other, while the traveller does not need to stroll round looking for the lowest price," says a Schiphol spokesman.

Another advantage of Schiphol is that any Western currency can be used to buy goods in the shopping centre. Apart from goods found in most duty free shops, Schiphol has what it claims is the world's oldest and largest dealer for tax free cars.

Not all travellers are able to shop without restrictions: travellers on flights within the Benelux region cannot buy

duty free, while Dutch residents have to pay VAT.

Duty free sales through Schiphol were some Ecu120m in 1988, according to the Netherlands Economic Institute. It estimates that if duty free sales were lost to intra-EC travellers, then the shopping centre's profits would fall by more than a third and up to 200 jobs put at risk.

"Like many other companies, we approve of the move towards European unity and think that opening European borders can have a positive effect on some sectors of European transportation," says an airport spokesman.

"Schiphol, however, considers that duty free purchases at airports cannot be divorced from fiscal harmonisation. Duty free sales should not be abolished until there is true harmonisation of VAT rates and duty throughout the EC."

David Churchill

PROFILE: SCHIPHOL

A strategy for all seasons



Shannon opened the world's first duty free shop in 1947, a few years before jet airliners entered service

PROFILE: SHANNON AIRPORT

Better placed than others

THE Boeing 707 parked at a remote tarmac at Shannon Airport looks forlorn. The four jet engines have been removed for spares, and the old aircraft is unlikely to fly again.

Like the 707, with its Nigerian Airways liveries peeling in Irish rain, the airport is in danger of having some vital components removed – its duty free concessions.

Shannon opened the world's first duty free shop in 1947, a few years before jet airliners entered service. It catered for travellers who disembarked in the Republic while their aircraft refuelled before and after Atlantic crossings.

The airport, however, is likely to lose 40 per cent of its duty free customers if the European Community presses ahead with plans to end concessions for passengers travelling between member states.

Mr Jim Kelly, who manages the duty free area, fears a large drop in income if passengers are unable to buy discounted liquor and tobacco. "Our profits will not be as good, especially as passengers from the US going on to Europe will not be able to buy duty free," he says.

Shannon will not be hit as hard as the airports at Dublin and Cork by the EC proposals

overseas companies, including Aeroflot, and US and Japanese businesses have set up bases near the airport.

Distribution companies operating in the area – which will not be affected by the EC proposals – pay only 10 per cent corporate profit tax.

Aer Rianta, meanwhile, has joined forces with other duty free operators to lobby politicians and officials in Brussels, where it hopes plans to end concessions will be abandoned.

Shannon Airport will not be hit as hard as the airports at Dublin and Cork by the EC proposals

Mr Clun, who remains pessimistic about the chances of reversing the EC plans, says the airports authority is looking east for an alternative source of income to duty free sales.

The company enjoys a special relationship with Moscow born out of Aeroflot's links with Shannon, which strengthened during the Soviet invasion of Afghanistan.

Aeroflot flights banned from the US flew as far as Shannon, where they picked up and set down US passengers. Since then, the airport has become an important Aeroflot base and Aer Rianta has won the contract to repaint the Soviet airline fleet.

The company now hopes to generate new profits with a chain of duty-free shops behind the former Icarus.

In 1988, Aer Rianta entered a joint venture with the Soviet authorities to open the country's first duty free shop at Moscow's Sheremetyevo Airport. The company has also opened shops at Leningrad Airport and in the city centre. The

impact on Shannon than Dublin and Cork."

Cork Airport relies on duty free income to break even and airport managers fear the end of airtside discount shopping will push it into deficit.

Mr Clun estimates Aer Rianta's profits will drop by 10.5m (£13.72m) if duty free concessions are ended. "Half our profits would disappear overnight," he says.

Aer Lingus, the Irish state airline, meanwhile, wants to

end the anachronism which means New York-Dublin flights have to land in the west of Ireland. Aer Lingus hopes to begin some direct flights between the Irish capital and the US next year.

The loss of the transatlantic stopover would be a further blow to Shannon, which will miss its US customers.

The duty free shop is thick with Irish-American souvenirs such as sweatshirts thick with shamrocks and the slogan "I've got Irish roots". A painting of president Kennedy's arrival in Shannon hangs by the departure gates and the US authorities have opened their first European immigration area in the terminal.

Shannon, however, will be protected from the loss of duty free income by its protected position as an open trading zone, according to an Aer Lingus spokesman.

The move to attract business to south-western Ireland has paid off, with about 100 companies moving to the Shannon area employing a workforce of some 5,000 people. A number of

overseas companies, including Aeroflot, and US and Japanese businesses have set up bases near the airport.

Distribution companies operating in the area – which will not be affected by the EC proposals – pay only 10 per cent corporate profit tax.

Aer Rianta, meanwhile, has joined forces with other duty free operators to lobby politicians and officials in Brussels, where it hopes plans to end concessions will be abandoned.

Shannon Airport will not be hit as hard as the airports at Dublin and Cork by the EC proposals

Mr Clun, who remains pessimistic about the chances of reversing the EC plans, says the airports authority is looking east for an alternative source of income to duty free sales.

The company enjoys a special relationship with Moscow born out of Aeroflot's links with Shannon, which strengthened during the Soviet invasion of Afghanistan.

Aeroflot flights banned from the US flew as far as Shannon, where they picked up and set down US passengers. Since then, the airport has become an important Aeroflot base and Aer Rianta has won the contract to repaint the Soviet airline fleet.

The company now hopes to generate new profits with a chain of duty-free shops behind the former Icarus.

In 1988, Aer Rianta entered a joint venture with the Soviet authorities to open the country's first duty free shop at Moscow's Sheremetyevo Airport.

The company has also opened shops at Leningrad Airport and in the city centre. The

TOBACCO

A crack in the shop window

AIRPORT lounges, in-flight magazines, and duty free shops have for years acted as show cases for the tobacco industry.

International brands can display their cigarettes in a beneficial environment unhampered by the health warnings imposed within member states.

It is the loss of this exposure, rather than a drop in revenue, that would most affect the industry should duty free be abolished in 1992.

"Duty free acts as a shop window for our products," says Mr Keith Spinks, industry affairs manager for Rothmans, Switzerland. "It is a key marketing channelling area for us where we can have our products well displayed. It is a super marketing environment."

He adds that it is wrong to assume that duty free sales will be replaced by duty paid sales in the same outlets at airports, ferries and on aircraft.

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

He adds that it is wrong to assume that duty free sales will be replaced by duty paid sales in the same outlets at airports, ferries and on aircraft.

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

He adds that it is wrong to assume that duty free sales will be replaced by duty paid sales in the same outlets at airports, ferries and on aircraft.

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

The tobacco industry sees the duty free market as a significant stage.

Community tobacco consumption because smokers will continue to purchase what they require for personal consumption," says Mr Paul Bingham, who works in marketing at BAT.

However, the industry is agreed that as a marketing opportunity duty free is valuable and something which the industry is loath to give up.

"Duty free is the shop window for many high quality European products with considerable uprating by shopkeepers," says Mr Bingham. "Should duty free disappear, the challenge to all suppliers is how will they market these products effectively."

He adds that it is wrong to assume that duty free sales will be replaced by duty paid sales in the same outlets at airports, ferries and on aircraft.

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

According to BAT, duty free sales will be replaced by duty paid sales in the same outlets at airports, ferries and on aircraft.

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty paid basis as they are living in a charmed world," says Mr Bingham, "the challenge to all suppliers is how will they market these products effectively."

"If operators think that shop windows will continue to purchase the same quantity of tobacco products on a duty

ITALIAN CONSTRUCTION INDUSTRY

SECTION IV

Changing economic and political forces would seem to point to a significant rationalisation of a fragmented national construction industry dominated by small, family-owned companies. However, as Andrew Taylor reports, large scale reorganisation is unlikely

Industry at a crossroads

THE ITALIAN construction industry has entered the 1990s at a crossroads in its development.

The strong growth in demand for buildings and public services experienced at the end of the 1980s is likely to give way to a more difficult period for contractors and building material producers alike, as public and private investment comes under increased pressure.

How companies respond to these pressures, and to increased international competition, will determine the shape of the industry over the next decade.

Italy's construction output, in constant 1980 prices, rose from L45,717bn in 1987 to L47,958bn last year - an increase of almost 5 per cent, according to *Associazione Nazionale Costruttori Edili (ANCE)*, the Italian construction industry trade federation.

Last year output rose by 3.6 per cent compared with a 3.2 per cent rise in Italy's gross domestic product.

Growth in construction, however, is expected to slow over the next two years and may even decline in some parts of the building industry.

Changing economic and political forces point to a significant rationalisation of a fragmented national construction industry dominated by small, family-owned companies. However, as Andrew Taylor reports, large scale reorganisation is unlikely

political forces point to a significant rationalisation of a more than usually fragmented national construction industry dominated by a large number of small family owned companies.

These small business, however, will not relinquish their independence easily.

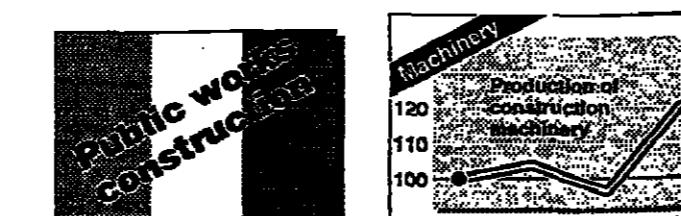
The biggest single obstacle to growth in an industry heavily committed to public works in the Italian Government's urgent need to restrain the mounting public sector debt.

This amounts to one million billion lira, equivalent to Italy's GDP. The annual budget deficit is about 10.5 per cent to 11 per cent of GDP.

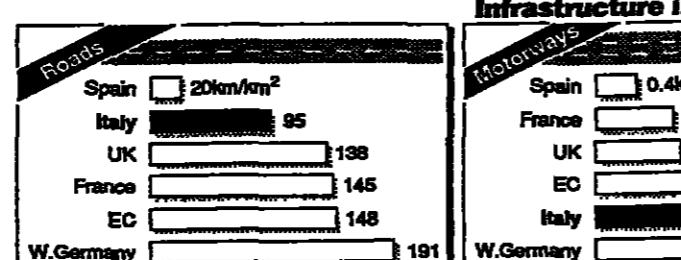
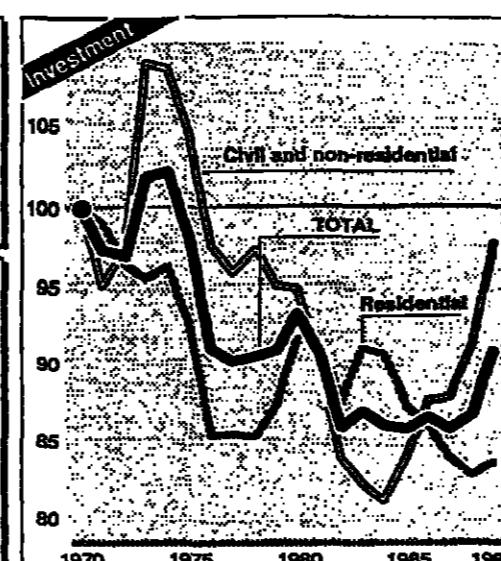
The Government has initiated a programme to stabilise the outstanding debt from 1991 through a programme of higher taxes, sales of public assets and reduced expenditure.

The fear is that it will be unable to make sufficient inroads by cutting current expenditure and that major capital programmes will start to suffer from increased delays and postponements.

The Government, in a bid to keep a tighter grip on public expenditure and reduce the



Source: ANCE, Fairprest & Costoute Classification	
Contractors	
Major Italian general contractors' 1989 revenues (million ECU)	
Cogefarpresit	
Railstrada	463
Lodigiani	357
CMC	340
Vianini	325
Condotti	319
REP	298
Astaldi	297
Pavimental	256
Tormo	253
* 1988 revenues	



inefficiency, graft and fraud which has restricted investment in southern Italy, is also attempting to bring control of expenditure back to the centre and away from local authorities.

There are more than 14,000 local and state organisations with the authority to make public investment in construction, according to ANCE.

The system is fragmented and often highly inefficient. Orders are often placed on the basis of local contacts rather than on price or ability to complete works on time and to budget.

People in parts of Naples are still living in temporary accommodation ten years after the earthquake which devastated the area.

The intervening period has been characterised by great arguments between local authorities over how the public money should be spent and, it is alleged, by a phenomenal

leakage of funds into organised crime.

Smaller Italian construction companies could suffer if the Government succeeds in its plan to bring greater central control over public spending particularly.

The Government, however, will find it very difficult to break down the power of the politically strong regional and local authorities.

Private investment, like public spending, has risen during the last few years. Private house and flat sales and prices have increased sharply as prosperity has risen.

Office and industrial investment is also high, reflecting both the revival of the domestic economy and increased inward investment by overseas companies in Italy.

There is concern that private investment in residential and commercial property could weaken as fears of world recession have mounted and inter-

national interest rates have risen steeply over the past 12 months.

The crisis in the Gulf created by Iraq's invasion of Kuwait adds to the uncertainty about which direction the market will take.

The dismantling of trade barriers between European Community countries in 1992 should, in theory, increase competition in domestic construction markets while simultaneously pressure for rationalisation.

One of the most striking features of Italian contractors is their relatively small size in terms of turnover, numbers of employees compared with some of the large, diversified British and French contractors it competes against in international markets.

There are several reasons, however, why the merger is unlikely to be the precursor of a large scale rationalisation within the construction industry.

The vast majority of contractors, including some of the sector's largest companies, are family owned or controlled.

These families will guard their independence jealously

and are unlikely to sell or purchase stakes in rival companies.

For the same reasons, this will make it difficult for other contractors in other European countries to gain a foothold in the Italian market by acquiring strategic stakes in local contractors.

French and German construction companies, in particular, are accustomed to developing complex cross holdings to cement co-operation agreements.

Mr Richard Hopewell, a construction analyst with Swiss Bank, says: "Most Italian family company directors see total ownership as the only way to guarantee continued control since the sale of a minority stake to raise extra capital could easily create problems for later generations."

Personal contacts are essential at regional and local levels. Nepotism is rife.

Mr Giovanni Lalli, managing director of Brenta, the UK construction arm of the Milan-based construction group of the same name, says: "The Italian way of building a relationship in business is primarily based on personal trust and reputation. In the UK, consideration of a company is sometimes limited to its balance sheet and this may give a misleading impression."

Overseas markets have also become more difficult for Italian contractors.

Their share of international orders has declined as demand for large scale civil engineering projects in developing countries has diminished.

It is in these markets that Italian contractors have been strongest.

All of which points to harder times ahead for the construction industry.

Demand for improved transport, cleaner water and better medical services in Italy, however, remains high and it will be difficult for the Government to cut these and other infrastructure programmes.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult for the Government to wrest financial control away from powerful local authorities.

There is increased pressure for rationalisation within the construction industry, but change is likely to be evolutionary rather than revolutionary.

It will also be difficult

ITALIAN CONSTRUCTION 2

Public works may fall victim to cuts, writes Andrew Taylor

Uncertainty in vital sector

THE PUBLIC sector is crucial to Italy's construction industry, accounting for between one-quarter and one-third of output.

Excluding housing, public works will this year account for nearly L30,000 bn out of a total construction output of more than L100,000 bn.

However, despite ambitious spending plans for transport, health and the environment, the outlook for public construction in the 1990s is uncertain.

Accurate assessments of total output by the state's share are difficult to glean in a highly fragmented industry comprising a handful of large groups and thousands of small to medium-sized, mostly private, family-owned businesses.

Financial management of public sector budgets is equally fragmented. There are

more than 14,000 local and state organisations with the authority to make public investment in construction, says the trade federation, ANCE.

The system of channelling public expenditure through politically powerful local and regional authorities, which often lack the internal management to cope with large programmes, can be highly inefficient.

Spending plans by government, nationalised industries, state and local authorities are seldom met.

"The investment programmes approved by parliament are not real spending targets. Nobody expects them to be met. This year public works are planned to cost about L30,000 bn. Actual expenditure will be about two-thirds of

that," says one of Italy's largest civil engineering companies.

In a bid to tighten its grip on public expenditure and reduce the inefficiency, graft and fraud which has stymied plans to increase investment in the south, the government is trying to wrest control back from local authorities.

This could cause problems for smaller construction companies, whose strength is often based on good local contacts.

Contractors are also worried about government plans to stem the mounting public sector deficit, which at one million billion lire is broadly equivalent to Italy's gross domestic product.

The government plans to stabilise the outstanding debt from 1991 through higher

taxes, sales of public assets and reduced expenditure.

The aim is to reduce current rather than capital expenditure, although experience elsewhere suggests that this is easier said than done. In practice, it is simpler to postpone or delay capital programmes than cut jobs and wages.

Contractors fear that having risen steadily during 1988 and 1989, public expenditure will flatten over the next few years and could even dip slightly.

Ecosfera, an independent research organisation, is less pessimistic. It says the need for investment in transport, the environment and medical facilities is such that it will be difficult to cut programmes.

Investment in railways, for example, was badly neglected during the 1960s and 1970s, when transport spending was

heavily weighted towards roads. Most contractors expect the railway programme to go ahead.

The government, according to Ecosfera, plans to spend L22,000bn over the next few years on modernising and improving the rail network. It estimates that about two-thirds of this will be spent on public construction works, including high speed rail links.

Spending on railway construction, excluding rolling stock and signalling, is expected to rise this year from L4,200bn to L7,000bn, says Ecos-

fera, which expects a similar amount to be spent next year.

Vianini Lavori, one of Italy's five largest contractors, expects to be a major beneficiary if the programme goes ahead intact; it maintains a close relationship with its sister company, Vianini Industria, which manufactures railway sleepers and concrete pipes.

Investment in roads, for which there is growing pressure, is also important to public sector contractors. Construction of a new motorway between Civitavecchia and

Livorno recently got under way — the first new motorway to be started in Italy for some five years, according to Ecosfera.

Spending by ANAS, the national roads authority, is expected to rise by between 9 and 10 per cent this year, Ecosfera says.

Mr Giovanni Prandini, minister of public works, recently called for a L12,000bn programme to upgrade and expand the motorway network. Contracts are expected to be put out to tender shortly for the Autostrada del Sole

motorway between Florence and Bologna, which has been damaged by heavy traffic, says Ecosfera.

Spending on hospitals and other health facilities is set to rise from L1,000 bn to L3,500 bn over the next 12 months, according to Ecosfera forecasts, while spending on the environment is also predicted to rise sharply.

However, Ecosfera expects funding for local authority programmes to fall sharply as the government pursues its goal of greater central control over spending.

and their technical content. Notwithstanding the EC requirement that lowest cost will be the basis of adjudication after 1992, the current preference is for a method that not only requires firms to invest resources in formulating bids that are not based solely on price, but also involves subjective judgement.

This coupled to pre-selection, explains why the ministry cites "bidding houses" as a reason for delays. Others are lack of finance and difficulties in co-ordinating the various authorities that have to give opinions or approve projects.

In order to short-circuit the bureaucracy, an accelerated procedure known as a "concorso di servizi", in which the views of all relevant authorities are gathered in one place and at one time, is being tried.

Delays in payment are not, however, a problem for contractors. This year, the Treasury set 10 per cent as the maximum advance payment, due on effective commencement of works. Delays in stage payments, based on inspectors' reports, incurred interest charges of 14.5 per cent in the year to 31 August.

ability studies for the restoration of two Soviet cities and for a motorway between the Fimel border and Moscow. Italstat also has contracts worth L5,500bn for the repair and maintenance of motorways and airports in the US, while a subsidiary is part of a consortium of UK companies bidding to build Britain's first privately-financed motorway toll road.

The group is restructuring operations by reducing and merging some of its operating subsidiaries and floating off minority stakes in some businesses. The concern currently operates from 140 separate subsidiaries, with a high degree of overlap between some of them.

Andrew Taylor

John Simkins on an ambitious project in Rome

Poised for take-off

THE EXPANSION of Rome's Leonardo da Vinci airport at Fiumicino, which expects to handle 18m passengers this year but which has a terminal only half the required size, is one of Italy's most pressing public works projects.

In time for the World Cup, the airport built a waiting-room complex, multi-storey car park and mechanised pedestrian skywalks, and enlarged the domestic and international departure areas. This is only the start of an ambitious plan, costing approximately L5,000bn (£2.4bn), to upgrade the airport by the year 2005 and cater for an expected 30m passengers.

"It is the first serious and organised plan to expand the airport since Fiumicino was built in 1961," says Mr Maurizio Foschi, the airport planning and development director of Aeropoli di Roma, the fourth largest in Europe which also includes the part-military, part-civil Ciampino airport to the east of the city.

Passenger traffic at Fiumicino, to the west of Rome near the Mediterranean coast, is increasing at 8 per cent per year, compared with the 6 per cent forecast on which the master plan is based.

The plan calls for two new departure and arrival piers (work has already started on one) and two satellites, as well as a new three-tier terminal combining the domestic and international terminals which are currently separated. Road access and parking will also be improved.

The government has allocated L1,300bn for expansion and the airport, enjoying its fourth consecutive profitable year and making a gross profit of 8 per cent on an annual

turnover of around £240m, expects to spend L500m of its own resources over the next six or seven years.

So far all contracts have been put out to tender and, given the enormous costs, there will be scope for private sector investment, particularly in areas such as cargo handling. There have also been talks with the private sector about building an hotel.

However, Ciampino, with 220 hectares and one runway, can grow no more: noise pollution problems prevent further development.

Mr Foschi and his colleagues are therefore looking at a further plan for Fiumicino for the year 2030, by which time passengers are expected to total 50m per year. This would involve two more runways, increasing the size of the complex from its present 1,500 hectares to 4,500.

A great start has been made

— Italy's airports were the only entity to complete their World Cup plans on schedule

— but an important opportunity to provide good rail links to the heart of Rome has been missed.

After much rivalry, the railways body, rather than the metro, won the contract to build and manage the link between Fiumicino and the nearest underground station of Ostiense, which is at the end of one of Rome's two inadequate metro lines.

Passenger numbers must change at Ostiense; they cannot go directly from the airport to the city centre. Information is poor (Ostiense station is also confusingly described as Piramide) and taxi drivers who have had a near-monopoly on ferrying passengers to the city are boycotting Ostiense. The new rail link has also been poorly advertised and a large car park at Ostiense remains practically empty.

Mr Foschi is well aware of the rail link's defects. "But it has to work," he says. "The rail link will be important because of the programme of work we have in mind."

SNAMPROGETTI
WHERE
CREATIVE
TECHNOLOGY
ADDRESSES
THE FUTURE

With a background of more than thirty years of professional experience, SNAMPROGETTI is able to offer its clients highly qualified services and support covering a range of individual packages of integrated services up to complete "turnkey" projects.

The scope of these services for most projects includes: technical and economic feasibility studies, conceptual design, project financing arrangements, commercial and technical management, basic and detailed engineering, risk analysis, procurement, quality assurance, construction, training of skilled workers and plant operators, plant start-up and operations, product marketing assistance.

Snampoggetti
READY FOR ANY CHALLENGE
Snampoggetti - ENI Group
San Donato Milanese - Italy
London, Geneva, New York, Moscow, Caracas,
New Delhi, Beijing, Riyadh, Lagos.

WITH 12,000 public bodies awarding construction contracts, keeping up with the play is a sizeable task for companies.

The Ministry of Public Works says that calls for tenders must be published either in Italy's official gazette or in those of the regions. Notification is required in the official gazette of the European Community for works exceeding 500m.

Announcements are made in three major Italian daily newspapers, these appearing before publication in the official

gazette.

Many contractors use information agencies, which provide computer-based daily

updates of calls for tender, to receive details only of projects in which they might be interested.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes that pre-selection is carried out from the firms that ask to participate and which satisfy technical and financial requirements.

However, the contractors' association, ANCE, says that

too many contractors enter pre-selection.

"For small projects as many as 400 firms will reply. This creates an enormous workload," says one ANCE official.

Revision of the ministry's roll of national contractors ("Albo Nazionale dei Costruttori") should reduce the number of firms qualified to respond. In one or more of 20 different categories on the roll, with indication of the maximum value of contract that may be undertaken, is a prerequisite for firms replying to calls for tender.

New rules introduced in May 1989 were followed in April by a ministerial circular providing classification and amplification.

"The aim is that a firm's inscription will again be the precise meaning of ascertained and secure financial, technical and organisational reliability," says ANCE.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes that pre-selection is carried out from the firms that ask to participate and which satisfy technical and financial requirements.

However, the contractors' association, ANCE, says that

too many contractors enter pre-selection.

"For small projects as many as 400 firms will reply. This creates an enormous workload," says one ANCE official.

Revision of the ministry's roll of national contractors ("Albo Nazionale dei Costruttori") should reduce the number of firms qualified to respond. In one or more of 20 different categories on the roll, with indication of the maximum value of contract that may be undertaken, is a prerequisite for firms replying to calls for tender.

New rules introduced in May 1989 were followed in April by a ministerial circular providing classification and amplification.

"The aim is that a firm's inscription will again be the precise meaning of ascertained and secure financial, technical and organisational reliability," says ANCE.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes that pre-selection is carried out from the firms that ask to participate and which satisfy technical and financial requirements.

However, the contractors' association, ANCE, says that

too many contractors enter pre-selection.

"For small projects as many as 400 firms will reply. This creates an enormous workload," says one ANCE official.

Revision of the ministry's roll of national contractors ("Albo Nazionale dei Costruttori") should reduce the number of firms qualified to respond. In one or more of 20 different categories on the roll, with indication of the maximum value of contract that may be undertaken, is a prerequisite for firms replying to calls for tender.

New rules introduced in May 1989 were followed in April by a ministerial circular providing classification and amplification.

"The aim is that a firm's inscription will again be the precise meaning of ascertained and secure financial, technical and organisational reliability," says ANCE.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes that pre-selection is carried out from the firms that ask to participate and which satisfy technical and financial requirements.

However, the contractors' association, ANCE, says that

too many contractors enter pre-selection.

"For small projects as many as 400 firms will reply. This creates an enormous workload," says one ANCE official.

Revision of the ministry's roll of national contractors ("Albo Nazionale dei Costruttori") should reduce the number of firms qualified to respond. In one or more of 20 different categories on the roll, with indication of the maximum value of contract that may be undertaken, is a prerequisite for firms replying to calls for tender.

New rules introduced in May 1989 were followed in April by a ministerial circular providing classification and amplification.

"The aim is that a firm's inscription will again be the precise meaning of ascertained and secure financial, technical and organisational reliability," says ANCE.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes that pre-selection is carried out from the firms that ask to participate and which satisfy technical and financial requirements.

However, the contractors' association, ANCE, says that

too many contractors enter pre-selection.

"For small projects as many as 400 firms will reply. This creates an enormous workload," says one ANCE official.

Revision of the ministry's roll of national contractors ("Albo Nazionale dei Costruttori") should reduce the number of firms qualified to respond. In one or more of 20 different categories on the roll, with indication of the maximum value of contract that may be undertaken, is a prerequisite for firms replying to calls for tender.

New rules introduced in May 1989 were followed in April by a ministerial circular providing classification and amplification.

"The aim is that a firm's inscription will again be the precise meaning of ascertained and secure financial, technical and organisational reliability," says ANCE.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes that pre-selection is carried out from the firms that ask to participate and which satisfy technical and financial requirements.

However, the contractors' association, ANCE, says that

too many contractors enter pre-selection.

"For small projects as many as 400 firms will reply. This creates an enormous workload," says one ANCE official.

Revision of the ministry's roll of national contractors ("Albo Nazionale dei Costruttori") should reduce the number of firms qualified to respond. In one or more of 20 different categories on the roll, with indication of the maximum value of contract that may be undertaken, is a prerequisite for firms replying to calls for tender.

New rules introduced in May 1989 were followed in April by a ministerial circular providing classification and amplification.

"The aim is that a firm's inscription will again be the precise meaning of ascertained and secure financial, technical and organisational reliability," says ANCE.

Requests for pre-selection must be made within 21 days of publication of the call for tender in the official gazette.

The ministry notes

Foreign orders have declined, writes Andrew Taylor

Overseas contracts suffer

ITALIAN contractors, among the most aggressive competitors for overseas orders, suffered during the 1980s as markets shrank and emerging countries developed their own contracting businesses.

Although the value of overseas orders leapt by 70 per cent to £3.26bn last year, that is still well below the previous peaks of almost £5.000bn in 1981 and £4.500bn in 1985. The Gulf crisis can only make matters worse. Many Middle East contracts will have been cancelled or postponed.

Italian contractors, heavily oriented towards public works at home, developed skilled teams accustomed to working on large scale water, energy, transport, industrial and environmental projects required by developing nations and oil-rich states during the late 1970s and early 1980s.

During this period, the Italian government also stepped up its international aid programme, which was often tied to the award of contracts to Italian companies.

Italy's share of international contracts, however, has fallen in recent years. A recent survey of the overseas activities of the world's 250 largest construction companies shows that France overtook Italy as Europe's biggest international contractor last year. Italian companies won about 8.6 per cent of cross-border contracts awarded last year, according to the International construction magazine, ENR.

There are several reasons for the relative decline of Italian contractors in foreign markets:

- developing nations - Italy's biggest markets - can no longer afford to invest in large scale infrastructure projects;

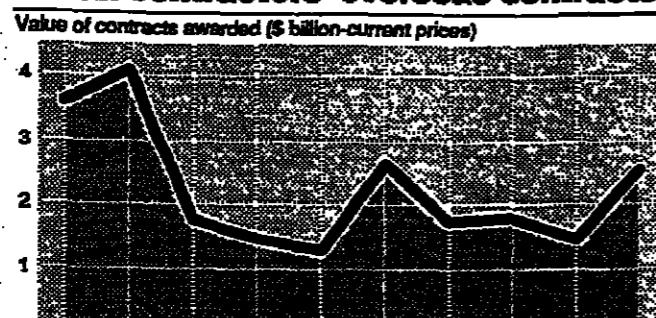
- aid budgets of international organisations such as the World Bank have moved away from investment in new projects to trying to stem the Third World debt crisis;

- there is competition from emerging construction nations such as Korea, Taiwan and Japan, which offer finance as well as construction skills;

- richer developing nations which invested in massive infrastructure projects during the 1970s have been looking for secondary investment in smaller private projects.

The large Italian companies

Italian contractors' overseas contracts



which work overseas are less skilled in these areas:

- Italian companies have less experience in promoting privately financed infrastructure projects, an increasingly important alternative to state expenditure in both developing and industrialised countries.

Italian companies' expertise has largely been restricted to public sector works at home and state and internationally-sided projects overseas.

The decline in overseas markets has coincided with an upturn in the past two years in the domestic construction market, enabling international contractors to bring some of their expatriate employees home.

Viamini Lavori, one of Italy's largest contractors, says it has cut overseas contracting to less than 10 per cent of turnover. International orders accounted for half of 1988 turnover.

According to the trade federation ANCE, the value of international contracts awarded to Italian contractors slumped to just under £2000m in 1988 - less than half the 1984 level.

The subsequent jump in

Overseas contracts



by Italian companies, says ANCE.

The move towards smaller, more general building projects is also reflected in the proportion of contracts designated as building and special works, which increased from 22 per cent in 1985 to almost 40 per cent last year.

Italian companies, however, have been quick to try to break into eastern European markets where their expertise in civil engineering and experience of working alongside state organisations assist them.

Infrastrat, the construction and infrastructure development arm of IRI, the Italian state holding company, is carrying out feasibility studies for a motorway from the Finnish border to Moscow. It is also working on similar studies for major refurbishment and modernisation of at least two Soviet cities. Other Italian companies have projects in Yugoslavia and Hungary.

European companies, on the other hand, will find it difficult to break into the Italian market, whose fragmented nature and heavy reliance on personal contact makes it difficult for would-be purchasers.

Many companies are privately owned family businesses, jealously guarding control of the management of their companies and - unlike German and French companies - reluctant to buy and sell stakes in their operations.

For the same reason, Italian companies are unlikely to buy into foreign-owned companies unless it gives them control of management. "Otherwise it is only an investment like any other. Why not invest in Fiat for the same reason?" says one privately-owned Italian contractor.

However, this has not prevented some overseas contractors from doing work in Italy. Philip Holzmann of Germany is building a dam in Sicily and has also worked in Turin and Rome. Balfour Beatty of the UK also recently announced a joint venture with an Italian company.

Most Italian contractors say that the coming single European market will make little difference to ordering patterns in Italy; most contracts will continue to go to Italian companies.

FIAT, which includes in its armoury the largest private sector construction contractor in Italy, is directing much of its efforts to planning for the single European market.

"We believe in European unification and this is the basis of all our strategy", says Mr Antonio Mosconi, managing director of Fiatimprest, which is wholly owned by Fiat and is the company's civil engineering arm.

In turn, Milan-based Fiatimprest has 70 per cent of the quoted company Cogefarimprest, formed last year by acquiring Cogefar and merging it with Fiat's own construction interests.

Cogefarimprest topped the Italian private sector construction league last year with turnover of £1.545bn (£735m), but is dwarfed by other national leaders such as Bouygues of France, Tarmac of the UK and Germany's Philipp Holzmann.

'European unification is the basis of all our strategy'

Fiat's strategy for construction and engineering has been moulded against a background of less favourable market conditions in developing countries, brought about partly by debt.

Cogefarimprest has thus repositioned itself so that 80 per cent of consolidated turnover comes from within Europe, mainly Italy. Excluding Italy, it has nine subsidiaries in Europe, three branches and eight associated companies.

"Our dimension [in Europe] is still small and maybe a weak point. But I hope we shall be the first company operating in Europe in the early years after 1992 to have its turnover well divided into main European countries, and not just in construction but in engineering and specialised engineering".

He adds that Fiatimprest expects some difficulties operating within the single market, because public works spending is largely tied to decisions by national and local authorities which have close relationships with domestic companies.

Therefore, Mr Mosconi says, besides bidding for contracts, Fiatimprest intends to buy stakes in European construction companies.

Its biggest venture along these lines has been to buy one-third of Hass-Huarte, a

PROFILE: FIATIMPREST

Planning for Europe's single market



Antonio Mosconi, managing director of Fiatimprest

leading Spanish construction contractor.

Fiatimprest has also set up companies in Greece (Impregilo) and Portugal (Stet). The management of these companies remains independent and Fiatimprest, the common shareholder, serves as the link between them and Cogefarimprest. Fiatimprest is looking for more of these ventures, says Mr Mosconi. "This is our future and we are working to it. But you also need luck."

Together with this twin approach to Europe, through bids and acquisitions, goes a product strategy. "Being a Fiat company we must stay at the highest level of technology", says Mr Mosconi.

Much of the experience gained in designing and building car plants can now be directed at the wider market and the business of Fiat's 100 per cent owned industrial engineering company, Fiatengeniering, is split evenly between working for Fiat and

in other industries. Within Fiatimprest's specialised engineering divisions there are already close links with European companies.

Fisa, which Fiat claims is the only Italian company with a full range of activities in the environment field, is to set up a waste disposal joint company with Deutsche Babcock; another company, Transfima, was created jointly with Matra Transport of France to build advanced transport systems; and Segesta is a joint venture with Compagnie Lyonnaise des Eaux to manage drinking-water treatment plants.

But construction remains Fiatimprest's core activity. From the point of view of purely Italian turnover, says Mr Mosconi, Cogefarimprest does not need to grow any more. Public works projects include two hospitals, at Catania in Sicily and Lecco near Lake Como, and work on

Fiatimprest has set up companies in Portugal and Greece

both Rome and Milan undergrounds.

Overseas, Cogefar and Impresit - the former Fiat construction wing - have participated in projects including 70 hydro-electric plants in 35 countries, 19,000km of roads and more than 20,000 houses. Fiatimprest is also present overseas through Impregilo, in association with two Milanese companies, Lodigiani and Girola.

However, there are two fears regarding the performance of Italian companies in Europe's single market. One springs from the fragmented nature of the industry, which means that few companies have a big financial base.

The other is that large Italian contractors have not developed the profile of general contractors, because Italy has not yet adopted a European Community directive allowing the big groups to compete for public works contracts at the first stage involving tasks such as bids specification and feasibility studies.

In this respect, says Mr Mosconi, "the situation is changing and we think private companies will be able to have a more complete role. But we are some years behind in the learning curve."

John Simkins

40 years
of sound
professionalism

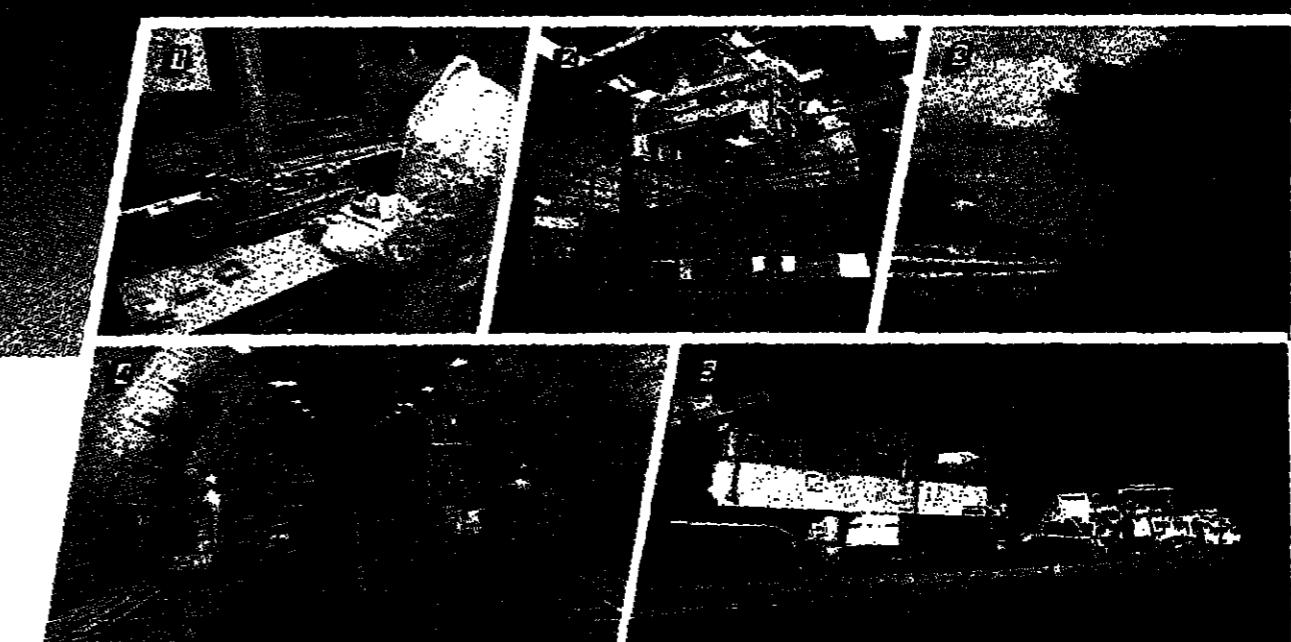
THE GABETTI GROUP HAS FOR FORTY YEARS INTERPRETED
THE NEEDS OF THE PROPERTY MARKET. IT IS REPRESENTED
IN VARIOUS SECTORS BY ITS OPERATIVE COMPANIES:

gabetti LEADER IN ITALY IN THE INTERMEDIATION OF
RESIDENTIAL AND COMMERCIAL PROPERTY. **gabetti** trading s.p.a.
INVOLVED IN BUYING AND SELLING AND FURTHER-
ING CONSTRUCTION, ALSO THROUGH JOINT VEN-
TURES WITH IMPORTANT EUROPEAN PARTNERS.
gabetti AND **tefim** OPERATE IN THE AREA OF
FINANCING (MORTGAGES) FOR PURCHASING AND/OR
RESTRUCTURING PROPERTY. **gabetti** OFFERS
A SERVICE OF PROPERTY LEASING. **gabetti** :
THE EFFECTIVENESS OF AN INCLUSIVE, OVERALL AND
THOROUGH SERVICE. THE ONLY ITALIAN COMPANY IN
PROPERTY BROKERAGE QUOTED ON THE STOCK EX-
CHANGE OF MILAN AND TURIN.

gabetti
holding s.p.a.

C.SO MATTEOTTI, 9 - MILANO - TEL. (02) 780.611

GRUPPO TODINI



TECHNOLOGIES AND INNOVATION IN ROAD CONSTRUCTION

The Todini Group has been operating in several diversified sectors both in Italy and abroad for forty years. In the sector of construction, the Todini Group has acquired and consolidated a primary position mainly due to its activity for the improvement of road safety and the adjustment of roads to man's standards. With these aims in mind, the studies and technologies, plant, materials and resources put to use are always state-of-the-art and high quality as well as in harmony with the environment and safe for man.

1 Laboratory and Centre for Research

2 CISE PREFABBRICATI. Plant for the prefabrication of elements in reinforced concrete, metal or plastic materials. Controguerra (Teramo)

3 Movie Green Screens (R) Noise-absorbing barriers in bright green. Sole license: Todini SpA

4 Securite Panels (R) Tunnel lining with light diffusing panels - patented by Emimont/Todini - and plant for the assembly - patented by Todini

5 Ecological Recycling Train - ERT (R) Plant for solid recycling of luminous road surfaces - patented and assembled by Todini SpA



TODINI GROUP
ITALY - 00142 ROME - Via del Savatico 200

LODIGAN S.p.A.



In Italia e nel mondo
Leader
nella costruzione di
impianti idroelettrici
opere idrauliche
e lavori sotterranei
costruzioni
lavori ferroviari
aeroporti
costruzioni industriali
e civili

En Italie et dans le monde
Leader
dans la construction de
centrales hydro-électriques
installations hydroélectriques
travaux souterrains
Ponts et Routes
Travaux ferroviaires
équipements
Constructions industrielles
et civiles

**In Italy and all over
the world leader
in the construction of**
Hydroelectric power projects
Hydro works
Underground works
Bridges and roads
Railway constructions
Airports
Industrial and
Residential Buildings

20131 Milano - Via Senatori, 8 - Tel. 02/27341 - Telex 324406 IMPLOD I - Teletex 02/7734226
00199 Roma - Via S. Ciriaco, 12 - Tel. 06/435941 - Telex 521080 IMPLOD I - Telex 06/6591065



**COMMISSION
OF THE EUROPEAN
COMMUNITIES**

IGI

Istituto Grandi Infrastrutture

IGI - ISTITUTO GRANDI INFRASTRUTTURE - IS THE ONLY MEETING-POINT IN ITALY FOR THE FOREMOST PUBLIC, PRIVATE AND CO-OPERATIVE COMPANIES OPERATING IN THE FIELD OF MAJOR PUBLIC CONSTRUCTION WORKS.

IGI IS A RESEARCH CENTRE WHICH REPRESENTS AN OVERALL TURNOVER OF ABOUT TEN THOUSAND BILLION LIRE AND A LABOUR FORCE OF 80,000. ITS AIM IS TO PROMOTE STUDIES AND RESEARCHES HAVING A HIGH SCIENTIFIC, TECHNICAL, ADMINISTRATIVE AND LEGAL CONTENT IN THE FIELD OF PUBLIC INFRASTRUCTURES.

THE INSTITUTE:

- PROMOTES THE DEVELOPMENT OF RELATIONS AND THE EXCHANGE OF NEWS AND INFORMATION AMONG MEMBER COMPANIES;
- PROMOTES AND ORGANIZES APPROPRIATE FORMS OF COLLABORATION WITH PUBLIC AND PRIVATE BODIES ENGAGED IN THE REALIZATION OF MAJOR PUBLIC INFRASTRUCTURAL WORKS AND WITH THE POLITICAL AND SOCIAL FORCES, FOR CONSIDERATION OF THE LEGAL, TECHNICAL, TECHNOLOGICAL, ECONOMIC AND FINANCIAL ASPECTS OF CONSTRUCTION EXPENDITURE PROGRAMMES;
- PROMOTES AND ENCOURAGES RESEARCHES AND STUDIES IN ENGINEERING, ON THE TECHNICAL, FINANCIAL, JURIDICAL, ADMINISTRATIVE LEVEL;
- UNDERTAKES ALL APPROPRIATE PROMOTION, SCIENTIFIC, CULTURAL AND LEGISLATIVE INITIATIVES REQUIRED FOR THE DEVELOPMENT, UPDATING AND RATIONALIZATION OF THE CONSTRUCTION SECTOR;
- ORGANIZES CONFERENCES, MEETINGS, NATIONAL AND INTERNATIONAL SEMINARS WITH THE AIM OF PROMOTING THE EXCHANGE OF KNOWLEDGE.

THE PRESIDENT OF IGI IS MR. GIUSEPPE ZAMBERLETTI, MEMBER OF PARLIAMENT; VICE-PRESIDENTS ARE MR. ADRIANO ANTOLINI, MR. BALDO DE' ROSSI AND MR. ANTONIO MOSCONI. SECRETARY GENERAL IS MR. FEDERICO TITOMANIO.

IGI HAS 47 ASSOCIATES AT PRESENT, ALL HAVING THE SAME REPRESENTATIVE POWERS AND DIGNITY, DIVIDED INTO THE CO-OPERATIVE AREA (11), THE PRIVATE AREA (31) AND THE PUBLIC AREA (5).

HEREINAFTER THE LIST OF MEMBERS.

ASTALDI	DEL FAVERO	GRUPPO ACQUA	PONTELLA FINANZIARIA
BONATTI	DI PENTA	ICLA	RECCHI
C.E.R.	EDILCOOP	IMCO	ROMAGNOLI
C.M.B.	EDILTECH	ITALADIL	SAE SADELMI
C.M.C.	FEDERICI	ITALSTRADE	SALINI
C.M.F. SUD	FERROCEMENTO	ITER	TECNIMONT
COGEFARIMPRESIT	FONDEDILE	ITIN	TODINI
CO.GE.I.	GAMBOGI	ITINERA	T.P.L.
CONDOTTE D'ACQUA	GIROLA	LODIGIANI	UNIECO
COOP COSTRUTTORI	GRAN SASSO	MALTAURO	VIANINI
COOPSETTE	GRANDI LAVORI	ORION	
DE LIETO	GRASSETTO	PIZZAROTTI	

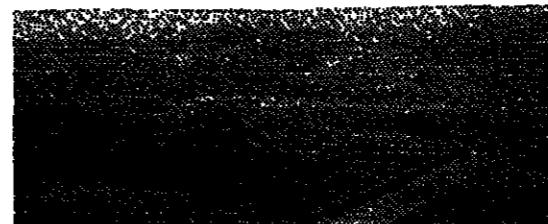
IGI IS ORGANIZING AN EEC LEVEL ONE-DAY STUDY SEMINAR ON "REMEDIES IN PUBLIC TENDER AWARD PROCEDURES".

THE SEMINAR IS TO BE HELD IN ROME ON 29TH NOVEMBER 1990. THE CHOICE OF THEME SPRINGS DIRECTLY FROM THE WELL-KNOWN AND VERY MARKED 'LACK OF HOMOGENEITY IN THE ADMINISTRATIVE AND JURISDICTIONAL CONTROL SYSTEMS' AND THE APPLICATIVE ROUTINE FROM DIFFERENT MEMBER STATES, THAT HAVE ACTED AS OBSTACLES TO A CONSISTENT APPLICATION OF PREVIOUS DIRECTIVES REGARDING THIS MATTER AND MIGHT EVENTUALLY END UP BY FRUSTRATING THE RECENT CHANGES INTRODUCED BY THE NEW EEC RULES.

THE STUDY SEMINAR IS SCHEDULED IN TWO SESSIONS (MORNING AND AFTERNOON) WITH REPORTS BY REPRESENTATIVES FROM THE EEC, THE EUROPEAN COURT OF JUSTICE IN LUXEMBOURG, THE ACADEMY AND JURISDICTIONAL WORLD OF A NUMBER OF MEMBER STATES.

PARTICIPATION IN THE SEMINAR WILL BE LIMITED IN NUMBER. INTERESTED PARTIES ARE KINDLY REQUESTED TO CONTACT THE SEMINAR SECRETARIAT, ISTITUTO GRANDI INFRASTRUTTURE, PIAZZA CAMPO MARZIO 3 - 00186 ROME - ITALY (TEL. 39-6-6876661, FAX 39-6-6876578, TELEX 620110 IGI).

C.M.C. di RAVENNA
(Since 1901)



Umbeluzi Dam - Pequenos Libombos (Mozambique)



Grain storage silos (Algeria)



Drinking water plant - Capaccio (PZ) (Italy)

1500 homes under the rebuilding programme
after the earth-quake - Naples (Italy)

C.M.C.

has undertaken projects in
ITALY, ALGERIA, BOTSWANA,
BURKINA FASO, CHINA, ETHIOPIA,
IVORY COAST, MALAYSIA, MOZAMBIQUE,
SUDAN, TANZANIA, ZIMBABWE

and is extending its activity also to
SOUTH AMERICA



Cooperativa Muratori & Cementisti C.M.C. di Ravenna

Head Office: via Trieste n. 76 - 48100 Ravenna - ITALY
ph: 0039/544/428111 - fax: 0039/544/428554 - tix: 551332 CMC RA I

**ENGINEERING
GLOBAL SYSTEMS**

Bonifica, through the use of the most advanced and innovative technologies, supplies services for Engineering Global Systems in the field of territorial physical upgrading and maintenance, intended to cover the entire span of the implementation of projects. Thus, alongside the "classical" services (design studies, supervision of works and technical assistance) in the environmental, hydraulics, transport, agricultural, structures, building construction and economic sectors, the company takes care of procuring funds, defining the legal framework and organizational structures, environmental monitoring, staff training, etc. By this means, it supports the Client in order to attain - with quality - the set target, such as for example the rehabilitation of a historic centre, the economic development of an area, water management, safeguarding a cultural asset, a road, a bridge, a housing estate, and so forth. And to do this Bonifica relies on three critical factors of success which it considers essential and which represent its competitive "advantage": quality of the persons involved, quality of the technologies applied and quality of the organization.



bonifica

ITALSTAT. GRUPPO IRI

Viale Battista Bardanzellu, 8
00155 Roma Tel. 06/406901
Telex 620621 Bonige I - Teletex 4063045



More concentration of production is needed, writes John Simkins

Competition from imports

STEEL

Italy is the second largest steel producer in the European Community (behind West Germany) and sixth largest in the world, but the steel manufacturers' association, Federci, says improved quality control is essential if the industry is to compete in the single European market.

Progress is being made; 60 per cent of production is now certified by a quality control institute, set up by the producers in collaboration with consumers' representatives and the authorities.

But Milan-based Federci says that lax quality control enforcement partly accounts for a sharp increase in reinforcing steel imports from Turkey and Yugoslavia. Italy is Europe's biggest producer in this sector with 5.5m tonnes (of which 1m tonnes are exported), while imports account for around 5 per cent of the market.

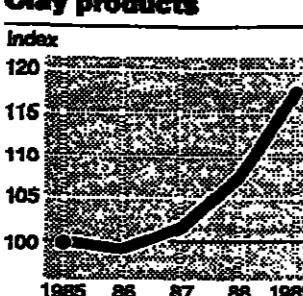
"Our civil servants are not doing enough to protect the Italian market against invasion from outside", says one Federci official.

The association also cites Italy's chronic energy shortage, aggravated by price rises following the Gulf crisis, as a threat to production, and fears power cuts this winter.

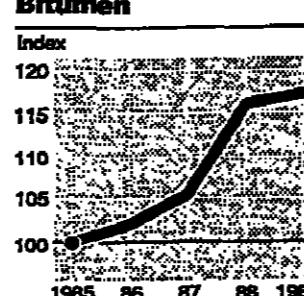
With an annual output of 25.5m tonnes, a turnover of 128,000m (L21bn) and 94,000 strong workforce, the industry comprises 100 crude steel manufacturers. Production is split evenly between the public sector, which is under the umbrella of Iva and concentrates on flat products, and the private sector, which is concerned mainly with long products. There are 60 private companies around the industrial town of Brescia, while the Veneto region in the north-east has many small and medium-sized manufacturers. However, Federci believes the trend is to greater concentration.

The enormous public works programme for the World Cup boosted demand for rolled products from 4.5m tonnes in 1988 to 5.6m tonnes in 1989. That is expected to be fall only slightly, and Federci is confident of continued heavy demand. The Christopher Columbus celebrations in 1992 are

Clay products



Bitumen



trend is said to be continuing. Italcementi, part of the Pesenti private sector group, is the largest producer, with 35.4 per cent of last year's total output. Italy has 42 manufacturing groups and 90 factories, giving it a much greater number of manufacturers than other European countries and a less concentrated financial base.

BRICKS AND TILES

The strength of the private sector housing market has boosted output and prospects are good for 1990 and 1991.

Sales rose from 17.6m tonnes in 1988 to 18.6m in 1989. This represents a growth of 5.7 per cent, a slightly lower increase than in 1988 but considered satisfactory by ANDIL, the trade association. At the same time, there was continuing concentration of production and the number of factories fell by 10 to 345, compared with 680 in 1980. These are divided among 281 companies; 81 of these account for 48 per cent of output. The workforce numbers 15,000, well down on the level of 32,000 in 1980.

Productive capacity, however, is still more scattered than in other European countries and there are many small and medium-sized companies, particularly in the south.

However, despite low prices and low capacity utilisation, producers were unable to satisfy the domestic market.

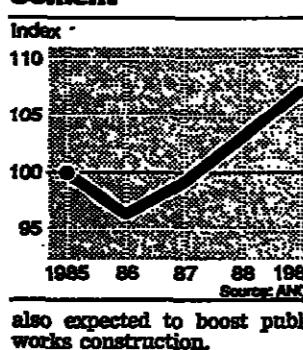
Nonetheless, Italy remained the EC's largest cement producer in 1989, raising output by 4.2 per cent to 40.4m tonnes.

AIETC identifies the imports as coming principally from Greece, Yugoslavia and Cyprus, and claims that the assault on the Italian market has been achieved by dumping and unfair competition. The

strong sales of recent years continued in 1989 with output falling by less than 1 per cent to 3.81m tonnes. Capacity utilisation was high at 83 per cent.

The trade association ASSOVETRO reports a slight fall in hollow glass production because of a downturn in beer and mineral waters bottling. In flat glass, although the car market remained strong, temporary plant closures and a slightly lower demand for housing led to a 4.3 per cent drop in output.

Cement



also expected to boost public works construction.

CEMENT

Cement makers have yet to make up the ground lost in the early 1980s and output is well below the maximum possible.

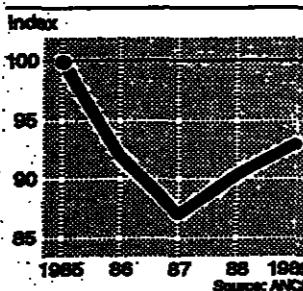
Nonetheless, Italy remained the EC's largest cement producer in 1989, raising output by 4.2 per cent to 40.4m tonnes.

AIETC identifies the imports as coming principally from Greece, Yugoslavia and Cyprus, and claims that the assault on the Italian market has been achieved by dumping and unfair competition. The

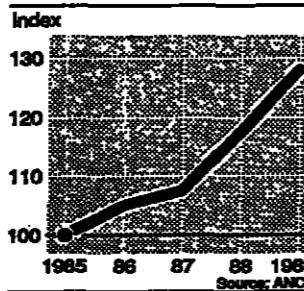
strong sales of recent years continued in 1989 with output falling by less than 1 per cent to 3.81m tonnes. Capacity utilisation was high at 83 per cent.

The trade association ASSOVETRO reports a slight fall in hollow glass production because of a downturn in beer and mineral waters bottling. In flat glass, although the car market remained strong, temporary plant closures and a slightly lower demand for housing led to a 4.3 per cent drop in output.

Asbestos cement



Paving stone



THANKS TO Rome-based construction company Todini, the medieval city of Orvieto will be saved for future generations. Perched on a hill midway between Florence and Rome, dominating the valley of a Tiber tributary, Orvieto has tuft rock foundations, which are breaking up. "With its underground caves, drains, walls and water conduits, the hill resembles a geological grye", says Mr Aquillo Todini, nephew of the founder and a company executive.

Todini is the contractor in a project that will stabilise the city, one of the architectural jewels of Umbria. "We have completed the study phase, in which we had to employ pot-holers to explore and map Orvieto's underground maze. Special legislation will give the finance to undertake the task of anchoring the large mobile slices of tuft to the hill's central core", explains Mr Todini.

The company is engaged on a similar project in another Umbrian city, Todi. Here, as in Orvieto, medieval citizens excavated vaults and bored wells and channels in the clay on which their city stood, creating the conditions for twentieth century instability.

It seems appropriate that two projects placing Todini at the technological leading edge in the stabilisation of the foundations of whole historic city centres should be in the region where the company started. Todi is its birthplace.

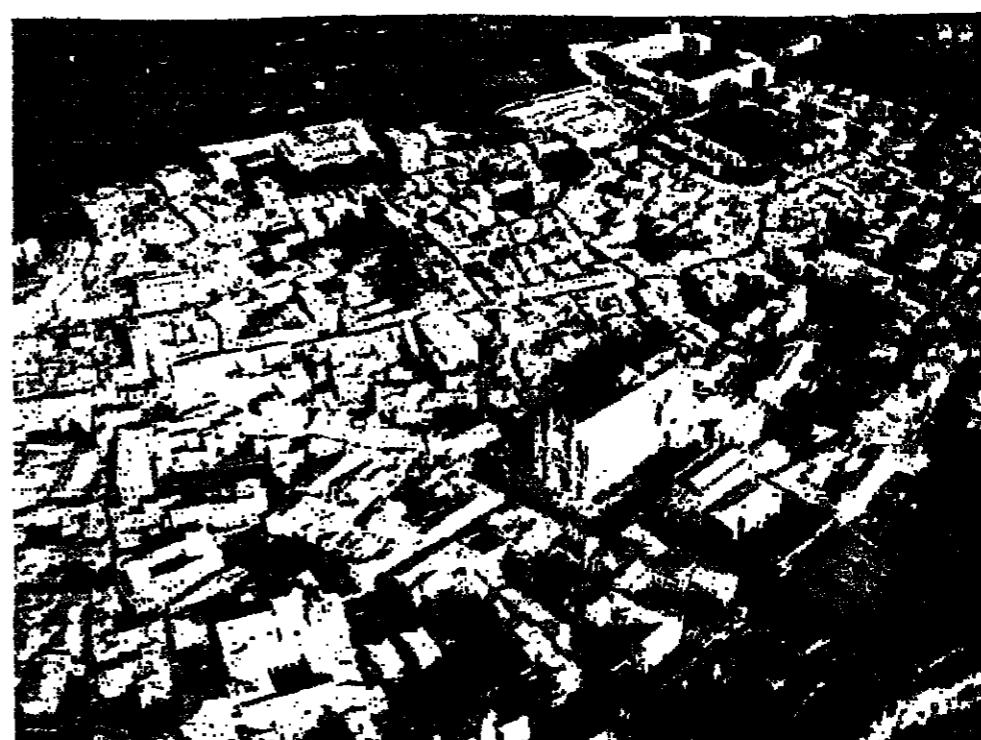
Established by present chairman, Mr Franco Todini, in the late 1950s, the company won important contracts during the following decade, including work on the Florence-Rome Autostrada del Sole and the enlargement of the Terni steel-works.

Reflecting the change of scale, Todini moved to Rome and changed its corporate form, from sole trader to joint stock corporation, adopting the name Societa Generale Strade.

"It was important to move closer to the ministries and other state bodies", remarks Mr Aquillo Todini. A further corporate restructuring was undertaken last year in which Societa Generale Strade disappeared, to be replaced by Todini Costruzioni Generali.

Ranked 11th in Italy's table of construction companies, Todini's turnover last year was L380bn, continuing an upward trend. The trade journal Costruire uses 1988 data to show that Todini, with L380bn turnover, closely rivals Impresit (L241bn) and Vianini (L267bn).

Though its projects in Orvieto, Todi and Viterbo



Todini is undertaking conservation work at the medieval Umbrian city of Orvieto

PROFILE: TODINI

Back to the future

(where Todini has undertaken special consolidation works on the island of San Giorgio Maggiore) win attention, the bulk of the company's works are in more routine areas.

Todini has built more than 400 km of autostrade and other major state highways. It is main contractor for a project to add a second track to the 100 km Bari-Taranto railway line, has worked on the expansion of Rome's Fiumicino airport and is restructuring and enlarging the Rome headquarters of the Carabinieri military police.

By the end of the 1980s Todini had regional offices in Venice, Perugia and Palermo, in addition to its Rome head offices, and was working on projects at 150 different sites throughout Italy. Its payroll currently totals about 2,200.

"About 70 per cent of our work is in consortium with other partners, a characteristic of construction in Italy over the past five years", notes Mr Todini. Though this may be a suitable approach for very large works, in Italy it has been adopted even for projects

under L30bn. "This deforms the market and creates red tape and difficulties in project management. Although I would prefer to return to single contractor works, the emphasis on consortia seems likely to continue", he says.

In common with other Italian construction companies, Todini has forged temporary alliances to undertake specific projects. "We will probably look towards this approach when seeking foreign partners. This seems more natural than taking cross-shareholdings or making acquisitions", observes Mr Todini. However, he is open-minded about strategy for development.

Medium and long-term plans include work outside Italy, which until now has been limited to a small project in Minorca. There are prospects of road projects in Yugoslavia and Algeria, but contacts initiated elsewhere have been suspended due to problems over project financing.

But Mr Todini is convinced that the barriers will be overcome. "Contracts are difficult to win outside one's own country, but this will change. The Single Market in 1993 will have a real impact", says Mr Todini. Indeed, over the past year Todini has been seeking French and British partners.

Apart from an order portfolio that stands at about L1,000bn, two other features suggest that Todini can face the future with confidence.

First, the company gives considerable importance to special works and new technologies.

Its research and development work has led to patents for the hot and cold recycling of bitumen.

It was the first Italian company to introduce concrete traffic barriers of the New Jersey type, and its development of luminous panels for improving tunnel illumination has also improved road safety.

In addition to those on site at its consortium projects, Todini employs about 80 engineers and surveyors. Training and career planning are crucial.

"This has led to very low levels of turnover, meaning that experience remains in-house. The strength of the company is in the number and quality of its staff", states Mr Todini.

The world needs great works



Organization manpower experience

The essential prerequisites for engineering and construction work are: past achievement; creative, organizational and management skills; the ability to satisfy different requirements and to handle contracts; experience in the fields of the transfer of know-how, counter trade and financial engineering

GIROLA
construction innovation

GENERAL BUILDINGS - HIGHWAYS/BRIDGES - WATERLINES/SEWERS - MANUFACTURING PLANTS - POWERPLANTS - IRRIGATION SYSTEMS - CIVIL AND INDUSTRIAL PRECAST AIRPORTS

MILANO 20122
VIA PIEMONTE 24
TEL. 02-266151
TELEX 251425 CAST 1
FAX 02-478930

LONDON E14 8SP
102 MARSH WALL
SOUTH QUAY
TEL 0171 5774740
FAX 0171 5772244

ITALIAN CONSTRUCTION 6

The battle against organised crime is delicately balanced. David Lane reports

Breaking the grip of the Mafia

WHEN MAFIA killers gunned down magistrate Rosario Livatino last month in the central Sicilian province of Agrigento, the state's impotence against organised crime was starkly revealed.

Mr Antonio Bargone, a Communist deputy (MP) from the Apulian heel who is deputy chairman of the Chamber of Deputies' justice commission and a member of Parliament's commission of enquiry into the mafia and criminal associations, says that the battle against organised crime in Sicily, Calabria and Campania is "delicately balanced".

"Few in these regions use the legal system for matters like credit collection. When businessmen have problems of debt recovery they prefer to turn to local bosses whose organisations are more efficient," he says.

With organised crime's grip on business activity in the south, widespread involvement in the construction industry is inevitable. "It is part of their strategy to obtain political dominion. Organised crime can weave itself into the entire social fabric through public works contracts, boosting its presence and increasing its sphere of influence," observes Mr Bargone.

The large sums of money associated with public sector construction are also appetising,

ing, and the mafia, in its various regional disguises, is eager for a slice. Public works not only afford a means for extending influence, they also provide a legitimate activity.

"Through ownership of construction companies, organised crime can establish clear relations with the banking system. They provide a way of laundering money obtained from illicit activities like drugs, contraband and prostitution," explains Mr Bargone.

The Ministry of Public Works frankly admits to mafia infiltration. However, the industry is defensive, preferring to note that organised crime is not limited geographically to Italy's mezzogiorno or sectorally to the construction business.

"Construction is involved because of the broader issue of the relationship between local politics and business. Businessmen are very dependent on decisions and choices made by politicians. In contrast to Anglo-Saxon countries, there is no separation between politics and the bureaucracy. Politicians are able to put enormous pressure on businessmen," says an executive at ANCE, the national association of construction companies.

Indeed, most recognise that companies, particularly victims

rather than perpetrators of criminal activities.

The extractive industries and earthmoving are almost certainly the activities where organised crime grips most tightly. "By taking a stranglehold on materials and basic operations, the mafia is in a position to coerce legitimate firms. Moreover, these activi-

ties for organised crime.

The state has not, however, been totally passive. Measures have been introduced to block encroachment by organised crime. The Ministry of Public Works notes that two laws have been enacted, the latest in March. "In particular, more rigorous rules have been introduced to reduce the phenomenon of subcontracting and the transfer of contracts to other firms suspected of mafia-type criminal associations."

Opportunities for infiltration by organised crime in the mezzogiorno are substantial. During the 1950s, 1960s and 1970s, huge sums were pumped into the backward south to provide an infrastructure that had been almost wholly lacking. Housing, schools and hospitals added to the massive volume of public works business.

More recently, the Irpinia earthquake that hit the Campania region east and south of Naples and adjacent Basilicata in November 1980 provided a bounty for local bosses. An astronomical level of expenditure coupled to abysmal results has led to a parliamentary commission of enquiry. Few doubt that there was large scale diversion of funds to the camorra. Further massive public spending on the World Cup sites offered further opportunities for organised crime."

ENGINEERING AND CONSTRUCTION OF PLANTS WORLDWIDE

- Chemicals
- Fertilizers
- Petrochemicals
- Fibers
- Pharmaceuticals
- Biotechnologies
- Agro-Industry
- Food Industry
- Industrial Fermentations
- Infrastructures
- Environmental Engineering and Effluents Treatment
- Energy

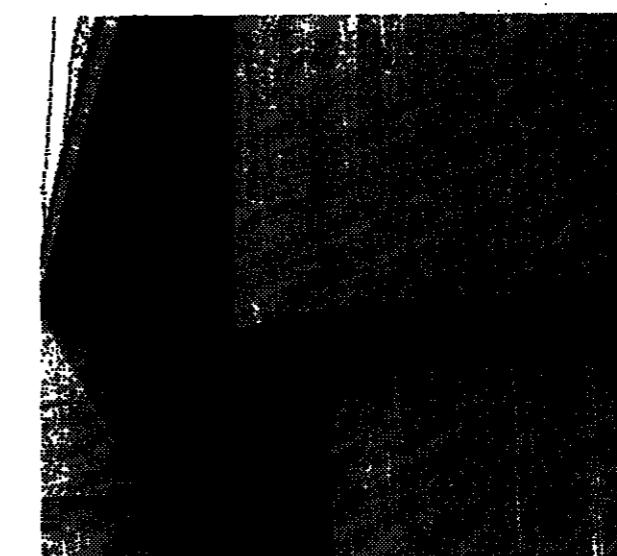
TECNIMONT

Gruppo Ferruzzi

Viale Monte Crappa 3 - 20144 Milan - Italy
Tel. (02) 6270.1 - Tx 323386 TCM I
Fax (02) 6270.9534



THE ART

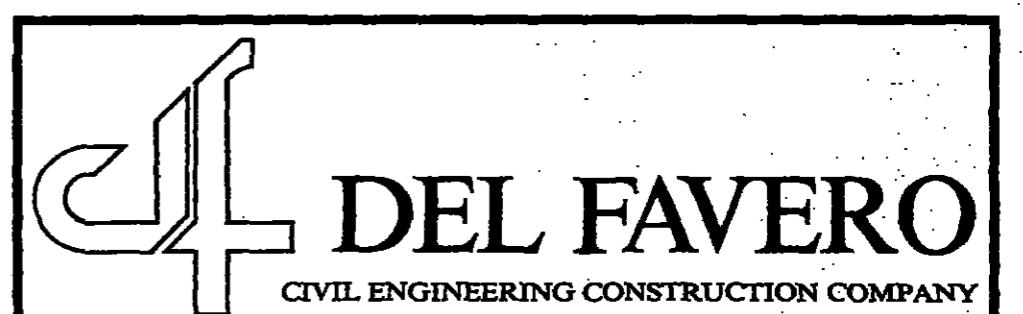


OF BUILDING

DAMS, BRIDGES, ROADS, INDUSTRIAL SETTLEMENTS, HOUSING COMPLEXES: THE MAJOR WORKS OF CIVIL ENGINEERING THAT RECHI BUILDS THROUGHOUT THE WORLD WITH THE EXPERIENCE OF A COMPANY WHICH FOR OVER HALF A CENTURY HAS CHOSEN RESEARCH, TECHNOLOGY AND INNOVATION BACK THEIR OWN PROFESSIONALISM, A CHOICE THAT HAS MADE RECHI CAPABLE OF FACING THE DEVELOPMENT AND COMPLETION OF PROJECTS - EVER GROWING IN NUMBER AND DEGREE OF COMPLEXITY - AND AFFIRM THEMSELVES AS AN IMPORTANT INTERNATIONAL GROUP WITH 4 AFFILIATES, A GROUP THAT EVERYWHERE IN THE WORLD GIVES EVIDENCE OF THE CONTINUITY OF A LARGE TRADITION OF BUILDERS.

RECHI

Rechi S.p.A. Costruzioni Generali



A worldwide tradition of success in finding and executing creative solutions to complex civil engineering problems.

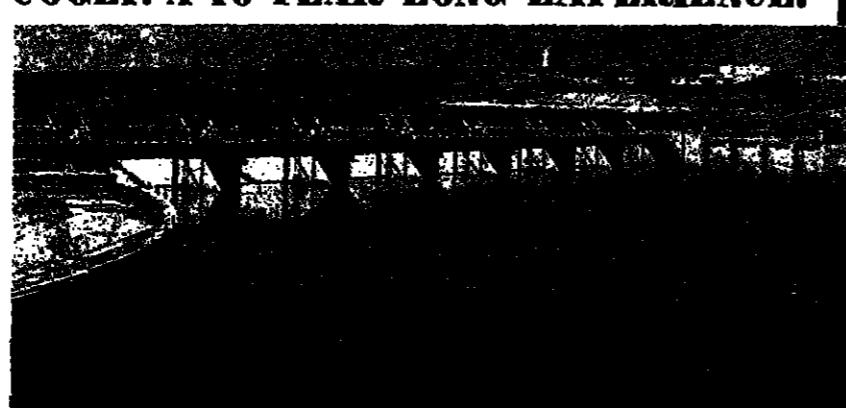
DEL FAVERO S.P.A.

38100 TRENTO - Via Degasperi, 79

Tel. +39 461/902111 - Telex DELFA I 400252 - Telefax +39 461/902297
MILAN - Via Buonarroti, 39 - Tel. +39 2/4814344 - Telefax +39 2/48008210
ROME - Via E. De Cavalieri, 11 - Tel. +39 6/8841445 - Telefax +39 6/8844759

Andrew Taylor

COGEI: A 40 YEAR LONG EXPERIENCE.



ROAD NETWORKS

IRRIGATION SYSTEMS

SEA WORKS

INDUSTRIAL BUILDINGS

RAILWAY WORKS

1000 EMPLOYEES AND YARDS ALL OVER ITALY PLACE COGEI, ITALIA-PIRELL GROUP, AMONG THE LEADER COMPANIES IN THE SECTOR OF GREAT WORKS: 40 YEARS OF EXPERIENCE, MODERN BUILDING TECHNOLOGIES AND ENTREPRENEURIAL FANTASIES HELP TO BETTER THE QUALITY OF LIFE. KILOMETERS OF ROADS, TUNNELS, RAILWAY AND SEA WORKS, IRIGATION SYSTEMS, DAMS AND LAND INTERVENTIONS, ARE CARRIED OUT IN HARMONY WITH "PROGRESS".

COGEI

METHOD AND FUTURE OF CONSTRUCTION